

87-268

From: Fortenberry, Michael <fortenbm@dialogic.com>
To: rchong <rchong@fcc.gov>
Date: 7/31/96 10:53am
Subject: opposition to Grand Alliance

DOCKET FILE COPY ORIGINAL

I'd like to add my voice and urge you to support full compatibility between computers and any advanced television standard, particularly as concerns progressive scanning. Compatible standards ensure better technology at a cheaper cost to the consumer. My fourteen years in the computer/voice/telephony field have demonstrated only too well the costs and blocks that incompatibilities have fostered. Thank you for your attention and concern.

Michael Fortenberry
Programmer/Analyst
Dialogic Corporation
1515 Route 10
Parsippany, NJ
07054

email M.Fortenberry@dialogic.com or mikef@newburgh.ny.frontiercomm.net

work: 201-993-3000 ext 6948 home: 914-778-4639 data: 914-778-3117 data: 914-778-4680

The FCC will soon be making its decision on this question. Now is the time for others who want to ensure that PCs can compete in the digital TV market to join in support of less restrictive standards that will not block computer compatibility. Concerned companies and consumers should contact each of the FCC Commissioners to urge them to oppose the Grand Alliance proposal and support a minimal regulatory approach that will be cheaper for consumers and ensure compatibility with PCs.

CC: jquello <jquello@fcc.gov>

REC'D
COMMUNICATIONS
AUG 5 1996

No. of Copies rec'd _____ 0
List ABCDE _____



117 87-268

July 30, 1996

The Honorable Reed Hundt
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

COCKET FILE COPY ORIGINAL

The Clear Channel
Television Center

Dear Mr. Chairman:

2701 Union Ex

The FCC has -- or will soon have -- before it two extremely important items critical to the deployment of advanced television service: the ATV broadcast transmission standard and channel allocation plan.

Memphis, TN 38112

ATV Standard: Late last year the commission's Advisory Committee on Advanced Television Service (ACATS) unanimously recommended that the FCC adopt the Grand Alliance system. The cable and computer industries had representation on ACATS, and they did not oppose that recommendation

Phone
901 323 2437

Now, however, both industries have done an abrupt about-face and argue the standard should not be adopted. They allege that to do so would "freeze" technological development. In fact, all that would be frozen is the commencement of digital ATV service by America's free, over-the-air broadcasters. Without a standard, stations will not invest the \$8-\$10 million necessary because they cannot be confident all other stations will use the same system and that all new TV sets will be able to receive their signal in the manner it would be transmitted. Manufacturers will not, therefore, develop the transmission equipment necessary, and consumers will not invest billions of dollars in new receivers when there is no ATV service to receive on their new sets.

News FAX
901 432 1826
901 432 1756

Please, adopt the Grand Alliance system as the standard and let us all begin to move forward on an accelerated basis.

Sales FAX
901 323 1437

Channel Allocations: Providing each broadcaster with an ATV transition channel which comes close to replicating its existing signal and yet does not cause unacceptable interference is a nearly impossible task when using the entire block of spectrum set aside for broadcast television. Attempting to shoehorn virtually all the new channel assignments between channels 7 and 51 will result in substantially smaller ATV coverage areas and substantially increased interference for traditional analog service. This will both harm consumers receiving only analog TV, while simultaneously lessening the demand for new digital TV sets because fewer people will be able to receive the new service. Simply put, it's a lose-lose situation

National Sales FAX
901 323 9554

We strongly urge the commission to reject this approach and to adopt instead an allocation plan utilizing the full TV spectrum band width

G & A FAX
901 323 9500

Thank you for your consideration, and please don't hesitate to contact me if you have any questions.

Traffic FAX
901 323 5826

Sincerely,

Jack L. Peck
V.P. / General Manager

10/1/96
L. J. Peck



THE CLEAR CHANNEL TELEVISION CENTER

2701 UNION ST.

MEMPHIS, TN 38112

The Honorable Reed Hundt
Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

RECEIVED
AUG 5 1996
FCC MAIL ROOM

A CLEAR CHANNEL TELEVISION CENTER

