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September 6, 1996

FCC
1919 M Street NW
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Attn: Mr. Bill Canton

Re: 16" Softball Association, Inc. (the "Corporation")
Telephone No.: 1-800-763-8225
Telephone No.: 1-888-763-8225
CC Docket # 95-155

Dear Mr. Canton:

Please be advised that the undersigned represents Mr. John Kidis and the Illinois Corporation commonly known as 16" Softball Association, Inc. Mr. Kidis is the president of that Illinois Corporation.

The primary purpose for this letter is to obtain the FCC's permission and consent to issue to Mr. Kidis and the Corporation the right to be assigned and to actually use the telephone number 1-888-763-8225 (888-softbal). It is our understanding that the FCC has presently "frozen" that telephone number and is considering allowing the use of the same.

The Corporation's business is to administer, coordinate and operate 16" softball leagues and associations in the Chicago Metropolitan Area (including the southern, western and northern suburbs of Chicago). In connection with Mr. Kidis's formation of the Corporation, Mr. Kidis attempted to obtain a "designer" telephone number for the organization; namely "softbal". After being advised by the local telephone company that the local telephone number (763-8225) was already assigned to a customer, Mr. Kidis attempted to obtain the "800" number for his organization. Again, Mr. Kidis was advised that the 800 number was already assigned to a customer.

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Next, Mr. Kidis dialed 1-800-softbal with the intention of purchasing the rights to use that number. Mr. Kidis discovered that the 800 number was *not being used for commercial purposes* by the individual who has been assigned the use of that number. In fact, Mr. Kidis was advised that he could license the use of that number for a fee of \$100 per month. Thus, for one year, it would cost the Corporation, or Mr. Kidis, \$1,200 simply to license the telephone number 1-800-softbal.

For your convenience, I have attached to this letter a transcript of the recorded message that any caller to 1-800-softbal hears when that number is dialed.

It is Mr. Kidis's further understanding that the present user/customer of the "1-800-softbal" telephone number has applied to obtain the right to use the 1-888-softbal telephone number. In light of his/its current action in having secured the "fanciful" "1-800-softbal" number, not to use the number, but solely to license the use of the same, we respectfully request that the FCC refuse to issue the "1-888-softbal" number to that same user/customer.

Inasmuch as Mr. Kidis and the Corporation shall "coordinate, administer and operate" 16" softball leagues, we respectfully request that the FCC grant to the Corporation and Mr. Kidis the "right" to use the "designer" telephone number "1-888-763-8225 (1-888-softbal)".

Thank you for your consideration. Your immediate attention to this matter would be greatly appreciated. If you should have any questions, please do not hesitate to contact me.

Very truly yours,

TISHLER & WALD, LTD.

By:



Howard A. Balikov

HAB:vlp

Enclosure

cc: John Kidis
(with enclosure)

HAB\canton.ltr

MEMORANDUM

TO: THE FILE
FROM: HAB
RE: MESSAGE FROM CALLING 1-800-763-8225
DATE: AUGUST 28, 1996 AND SEPTEMBER 6, 1996

"Thank you for calling. We are not currently giving consumer services or information. If this is a business inquiry, please call area code 310-358-2772. Again that number is area code 310-358-2772. Operator 984. Good-bye."