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October 10, 1996

EX PARTE

Mr. William F. Caton  
Acting Secretary  
Federal Communications Commission  
1919 M Street, N.W., Room 222  
Washington, D.C. 20554

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Federal Communications Commission  
Office of Secretary

Re: Federal-State Joint Board on Universal Service  
CC Docket No. 96-45

Dear Mr. Caton:

In accordance with the Commission's rules regarding ex parte presentations, please be advised that today, Craig Unruh, representing Southwestern Bell Telephone Company (SWBT), met with Commissioner Kenneth McClure and Martha Hogerty of the Federal-State Joint Board on Universal Service. The purpose of the meeting was to discuss SWBT's stated position in the above-referenced rule making docket.

Written materials, which were used during the presentation, are attached to this letter for inclusion into the official record in this docket. Pursuant to Section 1.1206(a)(1) of the Commission's rules, 47 C.F.R. § 1.1206(a)(1), two copies of this letter and the supporting materials are provided for your use.

Should you have any questions concerning the foregoing, do not hesitate to contact me.

Sincerely,

*Todd F. Silbergeld*

Attachment

cc: Ms. Levitz  
Ms. Gomez

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List A B C D E

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# Principles for Implementing an Education Discount Plan

- ▶ ***Market incentives must exist***
  - Schools and libraries best served by robust competition resulting from a desire to serve their market
  
- ▶ ***Act ensures full reimbursement for all service providers***
  - Price less discount reimbursement
  - Cost studies and new regulatory mechanisms are unnecessary
  
- ▶ ***Act mandates competitively neutral rules***
  - All rules apply to all service providers
  - Retail revenue based end user surcharge is the most competitively neutral and explicit funding mechanism

# Principles for Implementing an Education Discount Plan

- ▶ ***Act limits to telecommunications services***
  - Inside wiring is not a telecommunications service
  - Internet service and other information services are not telecommunications services
  
- ▶ ***Act decrees specific, predictable and sufficient support***
  - Education fund size must be explicit
  - Sufficient support includes sufficient provider reimbursement