



ORIGINAL

Valerie Schulte

Senior Associate General Counsel
1771 N Street, N.W.
Washington, D.C. 20036-2891
(202) 429-5430

EX PARTE OR LATE FILED

DOCKET FILE COPY ORIGINAL

October 29, 1996

RECEIVED

OCT 29 1996

Mr. William Caton
Office of the Secretary
FCC
1919 M Street, NW
Room 222
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

re: MM Docket No. 87-268

Dear Mr. Caton:

This letter is to report that on October 28, 1996 various individuals, representing diverse companies and organizations, met (a) with Commissioner Ness and her Legal Advisors David Siddall and Anita Wallgren, (b) with Commissioner Chong and her Senior Legal Advisor Jane Mago and (c) with Julius Genachowski, Special Assistant to Chairman Hundt, and Roy Stewart, Chief of the Mass Media Bureau. The individuals meeting with the above Commissioners and staff were: Edward O. Fritts and Jeff Baumann of the National Association of Broadcasters, Neil Braun of NBC, Inc., Joe Flaherty of CBS Inc., Joe Clayton of Thomson Electronics, and Jack Golodner of the AFL-CIO. The discussions concerned the DTV technical transmission standard, which is currently being considered by the Commission in the above-referenced docket.

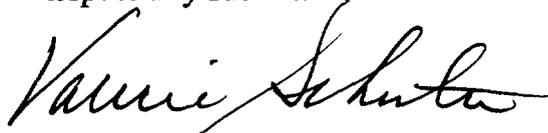
The participants urged swift FCC action to adopt the ATSC DTV standard and covered issues already set forth in pleadings submitted in this proceeding by NAB and by the other companies and organizations represented by the above-named individuals. These topics included the necessity for moving ahead with the ATSC standard as part of the impending transition to digital television, broadcasters' intentions to broadcast HDTV and ATV, the technical advantages of the standard, including inter-operability with other media, the need for adoption of the standard to

No. of Copies rec'd 0/11
List ABCDE

DOCKET FILE COPY ORIGINAL

maintain U.S. lead in DTV, the need of broadcasters, manufacturers and consumers for the certainty of a technical standard, the impact of the standard for U.S. jobs and the willingness of broadcasters to discuss differences with some in the computer industry over the standard.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Valerie Schulte". The signature is written in a cursive style with a large, prominent initial "V".

Valerie Schulte