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Boston, Mass., November 21st. 1996

**In the Matter of Advanced Television Systems
and Their Impact upon the Existing Television
Broadcast Service.**

MM Docket No. 87-268

Should Low Power Television Stations remain in operation? Yes.

Our experience of nine years indicates that we provide a service to our community that no one else does at the present time. I am writing to the Commission to express my Comments about the importance of continuing our broadcasting services:

1. We serve the large Hispanic community of greater Boston. We transmit from the top of the Prudential Center with a radius of 15 miles. We are the only local low or full power station in the city of Boston providing our type of coverage.

We also serve the Haitian, Cape Verdian, Brazilian and all of those residing in our coverage map from the many small islands of the Caribbean. (St. Thomas, Trinidad, Martinique, Barbados etc.)

2. We are a vehicle of communication that serves as a medium of integration for our Hemisphere. We provide live programming from Puerto Rico, Dominican Republic, Peru, Ecuador, Bolivia, Argentina, Chile, Venezuela, Brazil y Colombia. WCEA is affiliated to SUR, a Spanish network from Peru. Through our business relationship we are able to serve the residents of the various Hispanic countries of the area.

3. We transmit 168 hours/week and about 37 hours are of local origination; (See our program schedule) providing access to local organizations and community groups. Teletons with the Red Cross to raise funds for the victims of Hugo and Hortense in Puerto Rico have been produced in our station.

4. Local news are provided to our Hispanic viewers Monday-Friday from 6pm-7pm. Only WCEA - LP Channel 19 provides this service.

5. Local and national coverage of the election process has been provided throughout the years in WCEA as well as live coverage of Puerto Rican and Dominican elections.

6. Coverage of the Caribbean World Series (Baseball), the Central American and Caribbean Games and the Winter Baseball League of Puerto Rico are some of the sports events exclusively brought to the residents of greater Boston. Coverage of many Football (Soccer) games from South America has been telecast exclusively by WCEA.

7. Our coverage of festivals is well known in the Boston area. This summer we covered many of the traditional festivals. Seventeen hours of local programming were produced for these events.

8. WCEA is the only access to local small business to advertise their products and services at affordable prices. Our contribution to the growth of the business sector is unquestionable.

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WCEA

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These are some of the services that only WCEA-LP provides to residents of Greater Boston. I hope that the **Commission** will understand that our services are unique and will not be provided by any other source.

We estimate that more than 400,000 people watch WCEA-LP on a weekly basis, many of them on a daily basis. The community and business support that we have received through the years proves the uniqueness of the station.

We will endorse any technical proposal that will preserve our station and as many LPTV stations in the country as possible. This petitioner respectfully requests that the **Commission** works toward the preservation of the Low Power Television Industry.

Thank you for reading my comments.

Respectfully submitted,
Peter N. Cuenca
General Manager
WCEA-LP