



cc: Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554
(2 copies enclosed herewith)

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DEC 6 1996

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The Honorable Reed E. Hundt
Chairman
Federal Communications Commission
1919 M. Street N.W.
Washington D.C. 20554

Re: Ex Parte Communication
CS Docket No. 95-178
"Must Carry Zones for TV Station"

Dear Chairman Hundt:

We are writing to you as members of the Hispanic community in the Los Angeles television market in earnest support of Costa de Oro Television, Inc.'s Petition For Reconsideration in the above-referenced FCC proceeding, dealing with defining the markets for carriage of television stations.

We do not feel that the FCC decision to continue to use outdated market information from the 1991 "ADIs" is fair nor is it in the best interest of the more than five (5) million Hispanic households in the Los Angeles Hispanic community. These are not just invisible demographic "numbers". These are Hispanic households comprised of bilingual educators, business owners, blue collar workers and students as well as concerned parents and grandparents of impressionable children and adolescents who need their "voice" to be heard within the mosaic of our ethnically rich society. Costa de Oro Television, Inc. is endeavoring to be that bilingual "voice".

We ask you to look closely at Costa de Oro Television, Inc.'s reconsideration request. There should be a way of correcting the error which occurred many years ago in placing KSTV in the Santa Barbara Market instead of the Los Angeles market where it is licensed.

Adoption of Costa de Oro Television, Inc.'s proposal will allow Costa, as well as other similarly situated station licensees, a fair chance to compete for the available television audience.

Thank you in advance for your prompt consideration in this matter.

Jautialo Poro - President The Arenas Group

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