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Written comments on : Captions and Video Description of Video Programming

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Office of the Secretary  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, D.C. 20554

**We have introduced a product to encode closed captions into live and existing video. The Closed Caption Encoder product, ccE™, is currently priced at \$2990. Additionally, ccE is extremely easy to use.**

**We feel, because of the unusually aggressive pricing of ccE, undue burden is no longer an issue to whole classes of caption programmers and providers.**

**Certainly, we don't feel our product will make all captioning issues go away. But hopefully, it will provide the opportunity to follow the spirit of the Telecom Act of '96 legislation.**

International Computers

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# Closed Caption Encoder™



adds Closed Captions to your live or existing videos.

The Closed Caption Encoder (ccE™) offers everything you need to produce Closed Captions — and more.

The Closed Caption Encoder product is a combination of a Windows based program along with an external box which plugs into your PC's serial port.

**Closed Caption Encoder is easy to use.** You are just one mouse click away from captioning! No coursework, seminars, or training programs to struggle through. No new environment, workstation, or hardware to decipher. Even time-coding issues are completely transparent to the user.

**Closed Caption Encoder is packed with features that don't get in your way.** Whether your task is commercial post-production, meeting the ADA requirements, English as a Second Language (ESL) related, or for home use, the ccE product will do the job.

**Close Caption Encoder saves you time and money.** The ease of use of the software makes your captioning task very efficient. Doing it yourself is faster and easier than specifying your requirements to a post-production facility, not to mention the expense of off-site captioning. Our product is extremely cost effective. Priced at less than 1/10 of the typical cost with significant saving in staff time!

**Closed Caption Encoder meets your FCC and ADA requirements.** Closed captions have benefits beyond simply meeting your legal requirements. However, the ccE is a permanent solution to ADA related lawsuits brought by the Justice Department or even brought by employees.

**Closed Caption Encoder adds value to your product.** Many organizations are refusing to buy uncaptioned material. Benefits, such as, increased retention and passive learning to non-hearing impaired individuals are only positive factors. Captioning is truly efficient compared to providing a sign language interpreter every time you show a video. Significant benefits are provided to viewers with English as their second language (ESL).

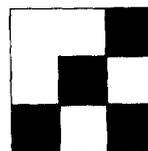
## Features:

- ◆ Complete compliance to the ADA. Addresses the Telecom Act of 1996 and supports the latest EIA608 standards.
- ◆ Supports typing captions in live. Typed text is displayed immediately as captions.
- ◆ Support for preexisting text. Create captions from existing text created with ccE or your favorite word processor.
- ◆ Support for Windows 3.1 and Win95.
- ◆ On-line help including context-sensitive help.
- ◆ Support for nine languages: English, Spanish, French, Portuguese, German, Danish, Italian, Finnish, and Swedish.
- ◆ Supports standard video along with S-video formats.
- ◆ No dip switches or jumpers to configure.
- ◆ Complete, no hidden costs, with everything you need: software, cables, manual, and ccE external box. [To add captions to an existing videotape you'll need a VCR to play the tape back from and a VCR to record the results to.]

## System Requirements:

PC running Windows 3.1 or Windows 95.  
4 MB RAM (8 MB preferred).  
One available serial port.  
At least 10MB of free hard disk space.  
A 3.5" floppy drive to install the software.  
Optionally, a closed caption compatible television to review your results.

If you have any additional questions or would like to place an order just call our toll-free number today: **800-992-9000**.



**International Computers**  
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