



DOCKET FILE COPY ORIGINAL

P.O. BOX 12289 / 6140 BUENA VISTA ROAD  
COLUMBUS, GEORGIA 31917-2289  
(706) 561-3838

RECEIVED  
APR 15 1997  
FCC MAIL ROOM

April 4, 1997

Federal Communication Commission  
1919 M Street, N. W.  
Washington, DC 20554

Re: CS Docket No. 97-55

Dear Commissioners:

As General Manager of WLTZ Television, I am writing to express my strong approval of the voluntary rating system developed by the television industry. This system builds on the 28 years of familiarity and success that the movie rating system has had and continues to have.

Here at WLTZ Television, we implemented the rating system in mid-January and of this writing, we have not had the first phone call from our viewing audience asking us to explain the system.

This is telling me that our viewers understand the system and it is obviously working. As you know, the rating system is only three months old and I suggest the only groups that are against the voluntary rating system are advocacy groups, newspapers, politicians and groups that get behind a cause simply because they can.

The legislative history and the law makes clear that the commission should act only if the industry failed to do so. The industry has acted; it developed and implemented a voluntary rating system that parents in my community find useful and easy to use. It easily satisfies the requirements of the Telecommunications Act of 1996 and unquestionably meets the standard of "acceptability" in the act.

I urge the Commission to recognize the importance of what the industry has done and approve the TV Parental Guidelines.

Sincerely,

Tom Breazeale, III  
Vice President/General Manager

TB: cg

No. of Copies rec'd  
List ABCDE

024