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Federal Communications Commission
Office of Consumer Affairs

March 18, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W. , Room 222
Washington, DC 20554

Dear Chairman Hundt and Commissioners,

RE: CS Docket No. 97-55, FCC 97-34

I am writing this letter to express my views on the v-chip rating system. I am opposed to the system presented by Jack Valenti, Chair of the TV Rating Implementation Group. This system does not provide sufficient content information to allow parents, families and caregivers to make appropriate television viewing decisions where children are concerned. I strongly urge you to implement a system which:

- Includes content information about programs such a V-violence, S-sexual depiction/nudity, L-language, etc.;
- Utilizes V-chip bands broad enough that would allow parents to receive more than one rating system;
- Uses larger, more prominently placed rating icons on screen and appearing more frequently during a program;
- Is decided by a rating board independent of the industry and the FCC, to include parents;
- Will be evaluated by independent research to determine if the system meets the needs of parents .

Parents do not want the TV industry to interpret what is best for their children; parents must be allowed to make these choices themselves. A ratings system based on content information on screen and publicized in TV scheduling periodicals is the only acceptable choice.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Steven Naylor
183 Septon Drive
Ball Ground, Ga. 30107

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Jaqueline Taylor
183 Sexton Dr.
Ball Ground, Ga. 30107

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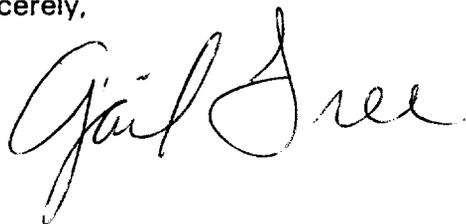
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Patricia Fowler

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Sincerely,

Angile Thompson

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MACEDONIA ELEMENTARY PTA
10596 East Cherokee Drive
Canton, Georgia 30115

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MAY 6 1997

Kenneth Morris
Principal

Federal Communications Commission
Washington, D.C.

Ann Rusch
President

March 18, 1997

Dear Parents:

We have been notified by National PTA President Joan Dystra regarding the FCC's decision on Television Rating Systems. The rating system submitted to the Federal Communications Commission by the Television Ratings Implementation Group is aged-based, and does not provide parents and families information about the content of the program. The National PTA supports a Descriptive Content-Based Rating System. We have been asked to send letters to Reed Hundt, chairman of the FCC, opposing the proposed rating system.

For your convenience we have attached a letter, if you agree with this letter please sign and return it to school. We will forward all letters to Mr. Hundt. The PTA urges everyone to act on behalf of our children!

Thank you,

Ann Rusch
President, Macedonia PTA

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John H. Smith
Michelle S. Smith