

April 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

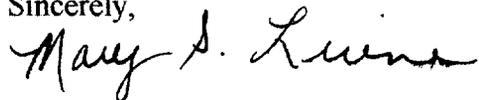
I am writing on behalf of the National PTA and the Calle Mayor Middle School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Mary S. Luine
Torrance, CA

March 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the John Muir PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



March 24, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing you on behalf of the National PTA and the Harmony Elementary PTA which is part of US District #229. I oppose the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents may make their own decisions about which shows are appropriate for their children to watch. Parents certainly do not want the TV industry to interpret what is best for our children. We want to make those choices ourselves based on content information about the programs. As far as I'm concerned rating systems without content descriptions are useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Please consider the following:

Under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V(violence), S(sexual depiction and nudity) and L(language).

FCC should require a V-chip band broad enough that would allow parents to receive more than one rating system

The rating icon on the TV screen should be made larger, more prominently placed on the screen, and appear more frequently during the course of a program

The rating board should be independent of the industry and the FCC and it should include parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Julie Massing
Overland Park, KS

Lopez Elementary School PTA
637 Wabash Street
Fort Collins, CO 80526

March 31, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997
Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

Dear Chairman Hundt and Commissioners:

I am writing on behalf of the National PTA and the Lopez Elementary School PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1966. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- ◆ That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- ◆ That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- ◆ That the rating icon on the screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- ◆ That the rating board be independent of the industry and the FCC and that it include parents; and
- ◆ That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Diane Culver
(Name)
3902 Century Dr.
(Address)
Ft. Collins, CO 80526

March 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997

Dear Chairman Hundt and Commissioners:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am (we are) writing on behalf of the National PTA and the PVHS PTSA (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

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Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Your Name
Town, State

March 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997

Dear Chairman Hundt and Commissioners:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

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Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Mr. & Mrs. Carlos Monsanto

Your Name
Town, State

March 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

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- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Dolores Banales

Your Name

Town, State

March 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

RECEIVED

APR 11 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am (we are) writing on behalf of the National PTA and the PVHS PTSA (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

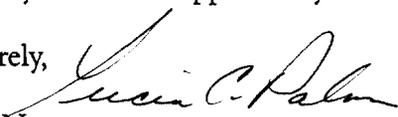
The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name
Town, State



April 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, D.C. 20554

Dear Chairman Hundt and Commissioners:

RE: CS DOCKET No. 97-55, FCC 97-34

APR 11 1997
Federal Communications Commission
Office of Secretary

We are writing on behalf of the National PTA and the Temecula Valley Council PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17th, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for rating system that gives parents information about the content of programs were conducted by the National PTA, US News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);

That the FCC required a V-chip band broad enough that would allow parent to receive more than one rating system;

That rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of the program;

That the rating board be independent of the industry and the FCC and that it include parents; and

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Lanae Turley-Trejo, PTA Council President
Temecula, California

RYAN ELEMENTARY PTSA
5851 W 115 AVE
WESTMINSTER, CO 80020

RECEIVED

APR 11 1997

Federal Communications Commission
Office of Secretary

April 1, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street NW, Room 222
Washington, DC 20554

Dear Chairman Hundt:

RE: CS Docket No. 97-55, FCC 97-34

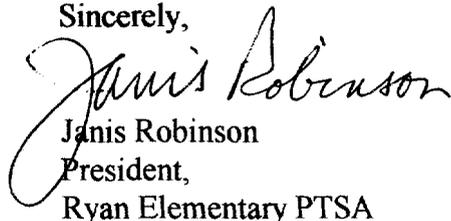
I am writing on behalf of the Ryan Elementary PTSA and the National PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti. The rating system on the TV screen does not provide enough sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program.

Therefore, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
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- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,


Janis Robinson
President,
Ryan Elementary PTSA

March 31, 1997

Sylvia and Tim McCauley
78 Dow Road
Gorham, ME 04038

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street NW Room 222
Washington, DC 20554

RE: CS Docket No. 97-55, FCC 97-34

Dear Chairman and Commissioners:

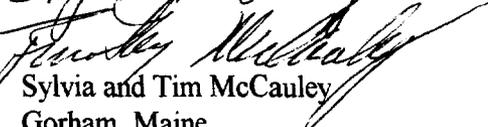
We are writing on behalf of the National PTA and the local PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask the FCC not approve the industry rating system. Instead we request the following:

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Thank you for this opportunity to comment on an issue so important children and families.

Sincerely,



Sylvia and Tim McCauley
Gorham, Maine

RECEIVED

APR 11 1997

Federal Communications Commission
Office of Secretary

March 31, 1997

Kathleen and Scott Guimond
80 Dow Road
Gorham, ME 04038

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street NW Room 222
Washington, DC 20554

RE: CS Docket No. 97-55, FCC 97-34

Dear Chairman and Commissioners:

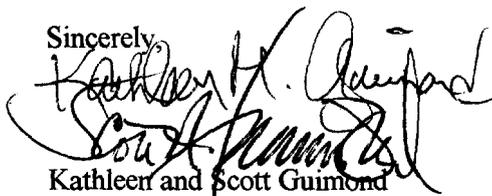
We are writing on behalf of the National PTA and the local PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Thank you for this opportunity to comment on an issue so important children and families.

Sincerely,



Kathleen and Scott Guimond
Gorham, Maine

APR 11 1997
Federal Communications Commission
Office of Secretary

March 31, 1997

David and Tracy Hall
330 Milt Brown Road
Standish, ME 04084

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street NW Room 222
Washington, DC 20554

APR 11 1997
Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

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We are writing on behalf of the National PTA and the local PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and *Media Studies Center/Roper*. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,


David and Tracy Hall
Standish, Maine



23601 126th Ave. S.E.
Kent, Washington 98031
3 April 1997

APR 11 1997
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Regarding CS Docket No. 97-55, FCC 97-34
Mr. Reed Hundt and the FCC Commission
Office of the Secretary
1919 M Street N.W., Room 222
Washington, D.C. 20554

Mr. Hundt and the FCC Commission,

I am a concerned parent wanting the best for my children now and in the future. I believe the media has a lot of influence in a child's life. Parents and families should have a clear understanding of the content of the programs they have the choice to see. I oppose the age-based rating system that the television industry is proposing. It does not give specific information about the content of each program. The television industry does not know my child and my morals and choices. They should not have the right to decide what is proper for my child at a particular age. A rating system that I would support would include information about the content of the program (violent, sexual content, nudity, adult language) as well as the intensity portrayed (occasional, frequent, widespread). Please strengthen the families of America by giving them the freedom to make the best choices for their families that they can.

Sincerely,


Audrey Maucotel

Will Rogers PTA

Telephone 810-373-1316

2600 Dexter
Auburn Hills MI 48326

March 17, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

APR 11 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Will Rogers Elementary PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,



5/98 mail

March 24, 1997

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c/o Federal Communications Commission
1919 M Street N.W., Room 222
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APR 11 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing you on behalf of the National PTA and the Harmony Elementary PTA which is part of US District #229. I oppose the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents may make their own decisions about which shows are appropriate for their children to watch. Parents certainly do not want the TV industry to interpret what is best for our children. We want to make those choices ourselves based on content information about the programs. As far as I'm concerned rating systems without content descriptions are useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Please consider the following:

Under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V(violence), S(sexual depiction and nudity) and L(language).

FCC should require a V-chip band broad enough that would allow parents to receive more than one rating system

The rating icon on the TV screen should be made larger, more prominently placed on the screen, and appear more frequently during the course of a program

The rating board should be independent of the industry and the FCC and it should include parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,


Melissa J. Darbyshire
Overland Park, KS

March 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington DC 20554

RECEIVED
APR 11 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS DOCKET NO. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Douglass Houghton PTA, Waterford, Michigan to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. I would prefer a content-based system rather than an age-based system. I feel the decision as to what my child(ren) views on television should be in my hands rather than in the hands of the TV industry.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this age-based system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- * That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- * That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- * That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- * That the rating board be independent of the industry and the FCC and that it include parents; and
- * That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Vickie Ford

April 1, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

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APR 11 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the EDMES PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity), and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parent

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Deborah G McLaughlin
16 Hampshire Dr.
Dorset NH 03038

April 4, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communication Commission
1919 M Street N.W., Room 222
Washington, DC 20554

Dear Chairman Reed Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA and the Crosswind PTA Board of Directors to voice our opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

We believe that this rating system has not met statutory requirements of the Telecommunications Act of 1996, and so we are asking that the FCC not approve the industry rating system. Instead, we request the following:

- * That under no circumstances should the FCC approve the industry's rating system.
- * The FCC should accept no rating system that does not include content information about programs such as V(for violence) S(for sexual depiction and nudity) and L(for language);
- * That the FCC require a V-Chip band broad enough that would allow parents to receive more than one rating system;
- * That the rating system icon on the TV screen be made larger more prominently placed on the screen, and appear more frequently during the course of a program;
- * That the rating board be independent of the industry and the FCC and that it include parents; and
- * That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Valerie Byrd, PTA President
1185 Autumn Lake Drive
Collierville, TN 38017

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APR 11 1997

Federal Communications Commission
Office of Secretary

Watkins Mill Elementary School
Parent - Teacher Association
19001 Watkins Mill Road
Gaithersburg, Maryland 20879
April 6, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

Re: CS Docket no. 97-55, FCC 97-34

Dear Chairman Hundt and Commissioners:

I am writing on behalf of the National PTA and the Watkins Mill Elementary PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity), and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- The the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- The the rating board be independent of the industry and the FCC and that it include parent; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the need of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,
Lucy C. McCallion
President
Watkins Mill Elementary PTA

Cornell Middle School PTA
1600 Cornell Street
McKeesport, PA 15132

March 31, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS DOCKET NO. 97-55, FCC 97-34

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APR 1 1 1997
Federal Communications Commission
Office of Secretary

I am writing on behalf of the National PTA and the Cornell Middle School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- *That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as a V (for violence). S (for sexual depiction and nudity) and L (for language);
- *That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- *That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program.
- *That the rating board be independent of the industry and the FCC and that it include parents; and
- *That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Nancy L. Martine (NANCY L. MARTINE)
246 1/2 Milburn St.
McKeesport, PA 15132

97-55

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APR 11 1997

Federal Communications Commission
Office of Secretary

April 3, 1997
2693 Rocklyn St
Camarillo, Ca 93010

Chairman Hundt and Commissioners,

I am opposed to the proposed
age-based rating system.

I would prefer a content-based
rating system to judge what
is acceptable for my child's
viewing. Please help make the
TV rating system a more useful
tool for families. Thank you.

Sincerely,

Jath Ball
2693 ROCKLYN ST
CAMARILLO, CA
93010

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CS97-55

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APR 11 1997

Federal Communications Commission
Office of Secretary

2132 North Oakley Avenue
Chicago, IL 60647-3268
March 21, 1997

Chairman Reed Hundt
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Dear Mr. Hundt:

The past failure of the Federal Communications Commission to enforce the Federal broadcast indecency law against TV stations is a primary reason why so much TV programming offends all Americans.

The Government has a valid interest in protecting all Americans - both adults and children - from indecent programming. In the words of the Supreme Court, there is " A RIGHT OF THE NATION. . . TO MAINTAIN A DECENT SOCIETY."

Mr. Chairman, I WANT YOU TO KNOW THAT I WANT THE COMMISSION TO CHANGE ITS POLICY AND ENFORCE THE BROADCAST INDECENSY LAW AGAINST TV STATIONS.

With the dawn of the V-Chip the FCC must reject the flawed ratings proposal from the Motion Picture Association of America (MPAA) and substitute instead a system that rates programming by content, as parents demand.

Sincerely,
Mrs. Mary P. Janka
(Mrs.) Mary P. Janka

CS97-8

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3/23/97

APR 11 1997

Federal Communications Commission
Office of Secretary

Honorable Reed Hundt, Chrm.

I am writing to tell you I opposed
to the age-based rating system
and want a content-based system
along with return of the Family
Hour.

Thank you

CS 97-55

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APR 11 1997

67-11-123

Daniel Spurgeon
111 Blue Lake Dr.
Huffman, Tx 77336

Federal Communications Commission
Office of Secretary

March 11, 1997

Reed Hundt
Chairman, Federal Communications Commission
1919 M St., N.W., 8th Fl.
Washington, D.C. 20554

Dear Mr. Hundt,

Sex and violence on television is influencing people to do some unwise things. Teenagers have been killed by performing stunts as seen on television. People have also committed murder as influenced by television. I don't completely blame television because most of it is the parent's fault. Parents don't always teach their children right from wrong. Therefore, when television provides poor role models, children are negatively influenced.

I know this because I have witnessed it for myself. I have watched the news and some of the programs on television. I've seen people do really crazy things--things which are dangerous for themselves and others around them.

The way to prevent some of today's crimes is to influence the younger children to always do what is right. Television now has it's own rating system but it is too complicated. It has ratings like TV-Y; TV-PG; TV-13; TV-14; TV-G; TV-M. Who understands these ratings perfectly? I think we should make a simple rating system like: (1) for educational; (2) for no sex, no violence, and no bad language; (3) for no sex, mild language, mild violence; (4) for mild language, mild sex, and explicit violence; and (5) for explicit language, explicit sex, and explicit violence. Programs rated with the larger numbers should not be viewed by children.

Could you please change the rating system so that people (especially children) can understand it?

Sincerely,

Daniel Spurgeon

Daniel Spurgeon

MRB ENFO
COMPLAIN
INVESTIG

Mar 27 1 43 PM '97

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