

. That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);

. That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;

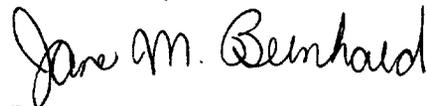
. That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

. That the rating board be independent of the industry and the FCC and that it include parents; and

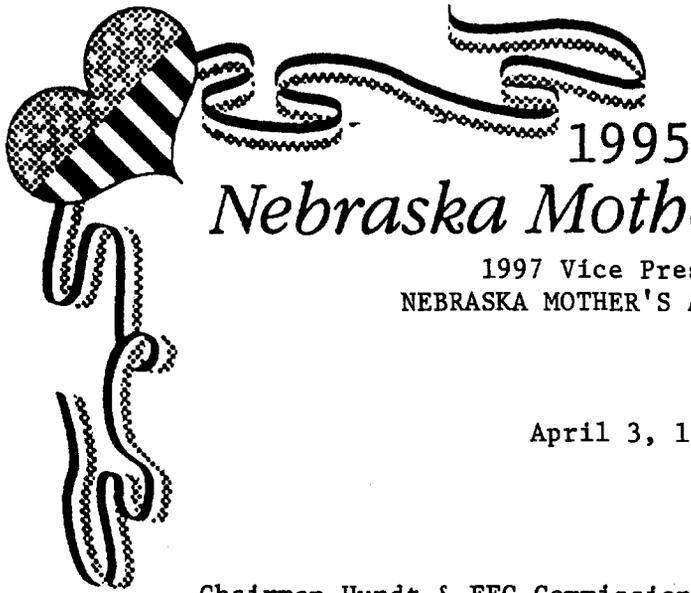
. That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families. We are shaping the minds of our future. Please provide parents the tools they require so that each child may develop their full potential without messages we feel would be harmful.

Sincerely,



Jane M. Bernhard  
First Vice President and  
Federal Legislation Chairman



# Nebraska Mother of the Year

1997 Vice President  
NEBRASKA MOTHER'S ASSOCIATION

**Jeanie Barry**  
P.O. Box 130  
Battle Creek, Nebraska 68715  
(402) 675-5191

April 3, 1997

Chairman Hundt & FFC Commissioners  
c/o Federal Communications Commission  
1919 M Street, N. W. Room 222  
Washington, D. C. 20554

RE: CS Docket No. 97-55, Fcc 97-34

Please be advise that the Nebraska Mother's Association oppose the rating system proposed by Mr. Valenti. The rating symbol does not, in our opinion, provide adequate information for parents to make a decision about the contents of a TV show. We believe the system should provide accurate information on sex, violence and language in the show.

The rating must also be shown larger on the screen and shown more often.

Family viewing should be top priority...not the TV industry. The purpose of American Mothers Inc. is...TO STRENGTHEN THE MORAL AND SPIRITUAL FOUNDATIONS OF THE FAMILY AND HOME. To do this, we need the help and support of our Congressmen and the TV industry.

Thank you for your consideration in this matter.

Sincerely,

A handwritten signature in cursive script that reads 'Jeanie Barry'. The signature is written in black ink and is positioned above the typed name and title.

Jeanie Barry  
Nebraska Mother's Association

cc: Joan Dykstra  
330 N. Wabash  
Chicago, IL 60611-3690

April 2, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commissions  
1919 M Street N.W. , Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

Re: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the South Dakota State PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, the following is requested:

1. That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
2. That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
3. That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
4. That the rating board be independent of the industry and the FCC and that it include parents; and
5. That any rating system approved by the FCC be evaluated by independent reasearch to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

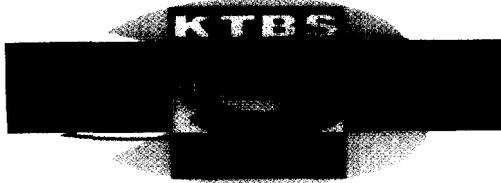
Sincerely,

*Debra Frost and Timothy Frost*  
514 S. Berry Pine Rd.  
Rapid City, S.D.  
57702

FCC MAIL ROOM

APR 9 1997  
April 3, 1997

RECEIVED



Federal Communications Commission  
1919 M Street, NW  
Washington, DC 20554

RE: CS Docket No. 97-55

Dear Commissioners:

As Station Manager of KTBS, Inc., I am writing to express my strong approval of the voluntary rating system developed by the television industry. This system builds on the 28 years of familiarity and success that the movie rating system has had and continues to have.

At our station, we have received very little comment about the ratings.

The legislative history and the law makes clear that the Commission should act only if the industry failed to do so. The industry has acted; it developed and implemented a voluntary ratings system that parents in my community find useful and easy to use. It easily satisfies the requirements of the Telecommunications Act of 1996 and unquestionably meets the standard of "acceptability" in the Act.

I urge the Commission to recognize the importance of what the industry has done and approve the TV Parental Guidelines.

Sincerely,

A handwritten signature in black ink, appearing to read "George Sirven". The signature is fluid and cursive, written over a horizontal line.

George Sirven  
Station Manager

GS/bkb

No. of Copies rec'd 0  
List ABCDE

RECEIVED

APR 9 1997

CS 97-85

FCC MAIL ROOM

338 Laurel Oak Drive  
Winter Haven, Florida 33880

April 3, 1997

William H. Cantor, Acting Secretary,  
Federal Communications Commission.

Dear Mr. Cantor,

I am writing to ask for your assistance in helping to ensure that the Telecommunications Act of 1996 is complied with by owners of mobile home parks.

I am requesting that the Federal Communications Commission renders it unlawful for parks to prohibit use of satellite dishes by homeowners.

Respectfully Yours,  
Kenneth L. Hahn

No. of Copies rec'd 0  
List ABCDE

# Wilton Telephone Company

410 Cedar Street • Wilton, Iowa 52778 • Office phone (319)732-2470 • FAX (319)732-3534

April 4, 1997

The Honorable Reed Hundt, Chairman  
Federal Communications Commission  
1919 M St., NW, Room 814  
Washington, D.C. 20554

Dear Chairman Hundt:

I urge you to adopt the recommendations submitted to you in an ex parte of March 26 by the state members of the Federal-State Joint Board. That ex parte urges the FCC to adopt the February 13, 1997 Rural Telephone Company Transition Plan proposed by the United States Telephone Association and the Rural Telephone Coalition.

The Joint Board recommendation would freeze federal universal service support, which is essential for maintaining affordable telephone rates, at past investment levels on a per line basis for rural telephone companies. This freeze would chill any incentive for rural telephone companies to invest in new infrastructure and would cause severe damage to economic development in rural communities throughout the nation. The effect also could cause local rates to increase. For instance, companies with commitments to upgrade infrastructures, or under a state mandate to do so, will have to request rate increases in order to maintain financial stability.

The Joint Board recommendation would also cut off support for most business lines and all second residences or second lines in residences in high cost areas. This cut off would mean an immediate and significant decrease in the amount of universal service support these consumers' lines receive. Negative consequences of this proposal include:

- \* significantly higher cost of Internet usage for rural households and businesses that use a second line for their computer hookup;
- \* increased prices for telecommunications services, so vital as an incentive for businesses to locate or remain in rural areas;
- \* administrative nightmares in attempting to figure out which lines fit in the supported versus an unsupported category.

It is essential that the FCC encourage investment in, and maintain affordable access to modern telecommunications services for all Americans, not just the high-end users. Your support for a fair universal service transition plan for rural telephone companies and rural consumers is vital to the future rural economic development of our nation.

Please consider how important it is to modify the Joint Board's recommendations to promote continuous infrastructure investment and affordable access for all the citizens of The United States.

Sincerely,



Diana M. Gradert, President  
Wilton Telephone Company

cc: FCC Commissioners

April 2, 1997

Reed Hundt,  
Chairman, FCC  
1919 M Street, NW,  
Washington DC 20554

Dear Chairman Hundt:

I am writing to you to express my opinion on the turning over new frequencies on the broadcast spectrum valued at \$50 billion or more to the existing TV station owners. I think such a give away is a **travesty**. These airwaves belong to the American people, but Washington politicians have decided to allow the FCC to surrender this precious national resource -- asking nothing in return.

Although there is wide agreement among Americans that today's TV broadcasters pollute the airwaves with mind-numbing violence, sensationalism and sleaze, many politicians in Washington want the FCC to bestow yet more broadcasting power on these same corporations. Only companies that currently hold a TV license -- like Disney, General Electric, Westinghouse, Murdoch -- will be eligible to receive the additional frequencies. The new spectrum makes it possible for each current license holder to broadcast four or more channels in addition to the current one.

Why not diversify the airwaves by diversifying control over these new frequencies?

Disney, GE and the other media conglomerates already have abundant communications power. Shouldn't some of the new spectrum be put to non-commercial use? Shouldn't some of the new broadcasting power be allocated to non-profit organizations, educational institutions and groups representing workers, consumers or environmental concerns?

**STOP THE GIVEAWAY. DIVERSIFY CONTROL OVER THE AIRWAVES.**



Scott Figgins  
3537 Lakeshore Avenue  
Oakland, CA 94610

March 25, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commissions  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National and local PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V, S, and L.
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Don J. Gardiner*  
*Clara Gardiner*

Donald and Clara Gardiner/Concerned Parents  
Fairfield, CA

*2883 Sequoia Place*  
*Fairfield, CA 94533*

April 2, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street, N. W., Room 222  
Washington, D. C. 20554

Re: CS Docket No. 97-55, FCC 97-34

Chairman Hundt and Commissioners:

I am writing on behalf of the National PTA and the Jarman Elementary School PTA of Tulsa, Oklahoma, to voice my opposition to the v-chip rating system as presented on January 17, 1997, by Jack Valenti, Chair of the TV Rating and Implementation Group. The rating symbol on the TV screen does not provide sufficient content information so that parents can make informed decisions about what is or is not appropriate TV programming for their children. Major surveys were conducted by the PTA, U. S. News and World Report, and Media Studies Center/Roper; released last fall, those surveys clearly demonstrate overwhelming parent preference for a rating system that gives parents more information about the content of television programming.

Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on solid content information made available to them. Any rating system which does not provide content description on the screen, as well as information clearly publicized in written TV periodical programming guides, is basically useless.

The FCC, by law, is required to determine whether the industry's rating studies have met statutory requirements of the Telecommunications Act of 1996. I do not believe the proposed system does so and ask that the FCC reject this proposed rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept NO rating system that does not include content information about programs, such as V (for violence), S (for sexual depiction and nudity), and L (for language);
- That the FCC require a v-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, placed in a more prominent location on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for the opportunity to comment on an issue so important to children and families.

Sincerely,



Suzanne E. Shepherd  
8516 East 78<sup>th</sup> Place  
Tulsa, Oklahoma 74133

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing on behalf of the National PTA and Brookridge Elementary School in Overland Park, Kansas, to voice my opposition to the v-chip rating system presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U. S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity), and L (for language);

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;

That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents; and

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Caryl Kain  
Brookridge Elem. P.T.A.  
O.P., K.S.*

Mrs. Bonnie S. Mucha  
10 West Elgin Court  
Newark, DE 19702-4005

April 5, 1997

Chairman Reed Hundt and FCC Commissioners  
C/O Federal Communications Commission  
1919 M Street N. W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners;

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the Joseph M. McVey PTA and the Delaware State PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children.

Three major surveys conducted by the National PTA, *U. S. News & World Report*, and Media Studies Center/Roper Center indicate an overwhelming preference by parents for a rating system that gives parents information about the content of programs. Parents do not want the TV industry to interpret what is appropriate for their children's viewing. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications ACT of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity), and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

  
Bonnie S. Mucha

April 5, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA and the J.B. Watkins Elementary School PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, By law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

The Executive Board of the J.B. Watkins PTA  
501 Coalfield Road  
Midlothian, Va. 23113

April 1997

Chairman Reed Hundt & FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street NW., Room 222  
Washington, DC 20554

Dear Chairman Hundt & Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA and the Boyceville Area PTA to voice our opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the Fcc approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Anne Mansueti*

*Marguerite Blodgett*

*Debra S. Piper*

Boyceville Area PTA Board Members

*Tiffany Crab Elementary - PTA.*

*161 East St.*

*Boyceville, WI. 54725*

*April 1, 1997*

*Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M St N.W. Room 222  
Washington, DC 20554*

*RE: CS Docket No. 97-55, FCC 97-34*

*Dear Chairman Hundt and Commissioners:*

*I am writing on behalf of the National PTA and the Rice Elementary PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys indicate that parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and published in periodicals that carry TV scheduling is useless.*

*The FCC, by law, is required to determine whether the industry's rating system has met the statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system.*

*Thank you for the opportunity to comment on an issue so important to children and families.*

*Sincerely,*

*Caurie Dingman*

*Caurie Dingman*

*Rice Elementary PTA President*

*16840 Hwy 25 N*

*Rice, Mn 56367*

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am (we are) writing on behalf of the National PTA and the local (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name  
Town, State

*Lee Papp*  
*Jan Papp*  
*Rice, MN 56367*



# ISLIP PTA COUNCIL

79 FREEMAN AVENUE  
ISLIP, NEW YORK 11751

March 31, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

**RE: CS DOCKET NO. 97-55, FCC 97-34**

I am writing on behalf of the National PTA and the Islip PTA Council to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;

That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents; and

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

A handwritten signature in cursive script that reads "Anna Ferrara".

Anna Ferrara  
President  
Islip PTA Council

cc: Joan Dykstra, President  
National PTA

April 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

*Council* writing on behalf of the National PTA and the *Commack PTA* to voice (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. *We* do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Wancy Caulfield*  
*PTA President*  
*Commack PTA Council*

April 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N. W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Grinnell Elementary School PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough to allow parent to receive more than one rating system;
- That the rating icon on the TV screen be made larger, be more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Judy Laborn  
Grinnell PTA President  
6 Grinnell Rd.  
Derry NH. 03038

Bruce Kemper  
35 Liberty Creek Rd.  
Conway, AR. 72032

Dear Chairman Hundt and Commissioners:  
RE: CS DOCKET NO. 97-55, FCC 97-34

We are writing on behalf of the Vilonia Primary PTA, #4 Banc Lane, Conway, AR. 72032-9490, to voice our opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions

on the screen and publicized in periodicals that carry TV scheduling is useless.

Some of us feel we shouldn't let our children watch TV at all, rather than take a chance on letting them ~~not~~ watch something they shouldn't. Our house has cut back on watching TV alot lately because of this. That means TV ratings go down but if they had more cleaner ~~shows~~ ~~shows~~ shows, we'd watch more.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely yours,

Mrs. Julie Kemper &  
Bruce Kemper

4-4-97

645 E. 112th Street  
Chicago, Illinois 60628

April 2, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street, Room 222  
Washington, D.C. 20554

Dear Chairman Hundt and Commissioners:

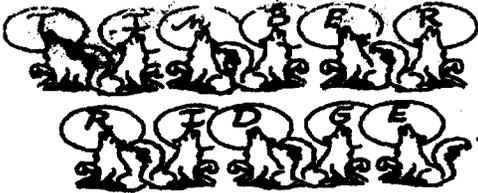
Re: CS Docket No. 97-55, FCC 97-34

I am writing as a parent of two grade school children to express my opposition to the v-chip rating system that was proposed by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that we as parents can make our decisions about what is appropriate TV programming for our children. I would prefer a rating system that includes content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language). A rating board should be independent of the TV industry and should include parents. Please vote against the Valenti proposal and approve a system which allows parents to make better informed decisions about their children's TV viewing.

Sincerely,



Beverly Ash-Larson



5000 Timber Ridge Road • Marietta, Georgia 30068 • 640-4808

**PTA**

March 14, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
Office of the Secretary  
1919 M Street NW, Room 222  
Washington, DC 20554  
e-mail address: vchip@fcc.gov

RE: CS Docket Number 97-55, FCC 97-34

Dear Chairman Hundt and Commissioners:

I am writing to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall, conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper, demonstrate overwhelming parental preference for a rating system that provides information to parents about the content of programs. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on program content information. Any rating system without content descriptions, both on-screen and publicized in TV schedules, is useless.

The FCC, by law, is required to determine whether the industry's rating system meets the statutory requirements of the Telecommunications Act of 1996. I do not believe that this system does so, and therefore request that the FCC decline to approve the industry rating system as proposed by the TV Rating Implementation Group. Instead, I request the following:

- The FCC should adopt a rating system that includes content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- The FCC require a V-chip band broad enough to allow parents to receive more than one rating system;
- The rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- The rating board be independent of the industry and the FCC and that it include parents; and
- Any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Stephanie & Daniel Strages*



March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA and Illinois District 28, Local unit Pleasantdale PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV Scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating the icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*James C. Suidet*  
*Pleasantdale PTA President*  
*Burr Ridge, Ill.*  
*60525*

March 1997

Chairman Reed Hundt and FCC Commissioners  
C/o Federal Communications Commission  
1919 M. Street N.W., Room 222  
Washington, DC 20554

RE: CS DOCKET NO. 97-55, FCC 97-34

Dear Chairman Hundt and Commissioners:

I am writing on behalf of the National PTA and the Colerain Middle School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*John A. Bay*  
2374 Commodore  
Cinti, OH 45251