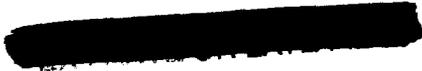


CS 97-55



1111 Whitrock Avenue
Wisconsin Rapids, WI 54494
May 5, 1997

Federal Communications Commission
Mass Media Bureau
2025 M Street NW
Room 8210
Washington, DC 20554

Commissioners:

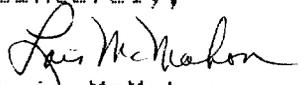
I am writing to express my concern over the programming scheduled during the so-called "family friendly" prime time evening period of 7:00 PM to 10:00 PM EST. We are all exposed to altogether too much sex, violence, bad language and lack of morality in general. As an example, on the evening of February 20, 1997, a top-rated show had a theme of sexual unfaithfulness in an unmarried relationship, and discussions of sexual prowess, urination, and the unimportance of monogamy. Another show included racial slurs and indications of homosexuality, jokes about anatomy and marijuana.

I am concerned about what kind of messages we are sending to our young people and the world in general about life in America. Television has become a major factor in our lives and can "sell" just about anything to the general public. If the television industry can not or will not voluntarily do something to keep offending material out of our homes during the "family hour" perhaps it's time your organization took some action.

The new rating system offers very little guidance to the content of any of the shows. Until the show is viewed, one does not know if the contents are violent, sexual in nature or consist of bad language. If one is watching with young children, by the time the parent realizes the show is not suitable, it is too late.

Thank you for considering my views. I sincerely believe the majority of Americans would like more responsibility on the part of the media in making their programming truly "family friendly".

Sincerely,


Lois McMahon

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