

(for violence), S (for sexual depiction and nudity), and L (for language);

- \*\*That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- \*\*That the rating icon on the TV screen be made larger, be more prominently placed on the screen, and appear more frequently during the course of a program;
- \*\*That the rating board be independent of the industry and the FCC and that it include parents; and
- \*\*That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to my family.

Sincerely,

Mrs. Marguerite B. Villaseñor

Marguerite B. Villaseñor  
399 W. 12<sup>th</sup> St.  
Chicago, IL 60411  
327-60-6057

ROBINSON SECONDARY SCHOOL  
PTSA  
5035 SIDEBURN ROAD  
FAIRFAX, VA 22032

April 2, 1997

DOCKET FILE COPY ORIGINAL

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

Dear Chairman Hundt and Commissioners:

Re: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Robinson Secondary PTSA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17. The rating symbol on the TV screen does not provide parents with specific information about the content of the individual programs. Therefore, parents do not have sufficient content information to make decisions about what is appropriate TV programming for their children. Parents do not want the TV industry to judge what material is acceptable for children. We believe any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We believe this system does not and ask that the FCC not approve the industry rating system. Instead, we request the following:

- o That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs, such as, V (violence), S (sexual content and nudity), and L (adult language);
- o That the FCC require a v-chip band broad enough that would allow parents to receive more than one rating system;
- o That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

Page 2

- o That the rating board be independent of the industry and the FCC and that it include parents; and
- o That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for the opportunity to comment on an issue so important to children and families.

Sincerely,

A handwritten signature in black ink that reads "Don Woodall". The signature is stylized with a large, looping "D" and "W".

Don Woodall  
PTSA President

Chairman Reed Hundt & FCC Commissioners  
C/o Federal Communications Commission  
1919 M. Street N.W.  
Room 222  
Washington, D.C. 20554

Dear Chairman Hundt & Commissioners

RE: CS Docket # 97-55, FCC 97-34

I am writing in support of the National PTA's stand on the issue of the rating system. I agree with the PTA that it is the right and responsibility of parents to decide what types of programming are suitable for their children. Each family has its own morals & standards. What is appropriate for one child, may not be for another. I appreciate attempts being made to enlighten parents regarding program content, but I do not believe the proposed plan will give parents the pertinent information they need in order to make smart choices. On several occasions, while viewing a movie/program that was supposedly suitable for my children's age-range, we have been surprised by what I deemed inappropriate language or situations. There is an incredible amount of junk on T.V. today. The parents could use some help.

Thank you for considering my opinion.

Jane Anderson  
2661 Stilesboro Lane  
Acworth, Ga. 30101

FCC MAIL ROOM

APR - 7 1997  
April 1997

Chairman ~~Eric~~ ~~Hunt~~ and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA and the District PTA to voice our opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Pocatello, Idaho

No. of Copies rec'd 0  
List ABCDE

April 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

FCC MAIL ROOM

APR - 7 1997

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

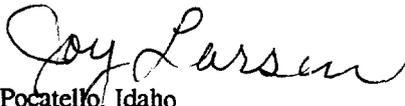
We are writing on behalf of the National PTA and the District PTA to voice our opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

  
Joy Larsen  
Pocatello, Idaho

No. of Copies rec'd \_\_\_\_\_  
List ABCDE \_\_\_\_\_

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M. Street N.W., Room 222  
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No.97-55,FCC 97-34**

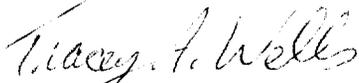
I am / We are writing on behalf of the National PTA and the Jarman Elementary School PTA of Tulsa, Oklahoma to voice my / our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, On January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content description on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating studies has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstance should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V(for violence), S<sup>+</sup>(or sexual depiction and nudity), and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Tracy A. Wells  
Tulsa, Oklahoma

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

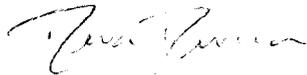
I am (we are) writing on behalf of the National PTA and the \_\_\_\_\_ (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



Your Name  
Town, State

Rena Rowan  
Fairfield Ca 94533

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am (we are) writing on behalf of the National PTA and the Arundel PTA to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- \* That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- \* That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- \* That the rating board be independent of the industry and the FCC and that it include parents; and
- \* That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Sharon Paul*

*866 Old Post Rd*  
Arundel, Maine  
04046

DOCKET FILE COPY ORIGINAL

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

(or e-mail to [vchip@fcc.gov](mailto:vchip@fcc.gov))

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing on behalf of the National PTA and the Spring Ridge Elementary School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name  
Town, State

*Greta M. Nettleton*  
*Frederick, MD*

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No, 97-56<sup>52</sup>, FCC 97-34

I am writing to voice my opposition to the v-chip rating system as presented by the TV Rating Implementation Group. I don't believe that the rating symbol on the TV screen provides sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. I do not want the TV industry to interpret what is best for my children. I want to make those choices myself based on content information about the program. Any rating system without content descriptions on the screen and in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1998, I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request that a content-based rating system be adopted which includes symbols about program content such as V (for violence), S (for sexual depiction and nudity), and L (for language). To assure that this rating system meets families' needs, I recommend that any proposed system be evaluated independent of the entertainment industry and the FCC.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

*Medea Guyton*

*Sumnerville, DC*

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing on behalf of the National PTA and Brookridge Elementary School in Overland Park, Kansas, to voice my opposition to the v-chip rating system presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U. S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity), and L (for language);

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;

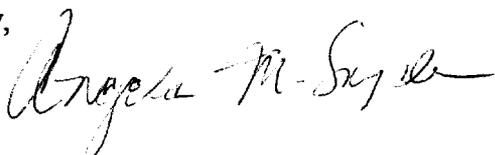
That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents; and

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,



**Olive - Mary Stitt School PTA**

303 E. Olive Street  
Arlington Heights, Illinois 60004

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing on behalf of the National PTA

through the Olive Mary Stitt, Arlington Heights, IL School.

I am opposing the V-chip rating system. The rating symbol does not provide sufficient content information.

I do not want the TV industry to interpret what is best for my children to view. Instead, I request the following:

- The rating icon on the TV screen be made larger, more prominently placed on the screen, & appear more frequently during the show.
- The FCC require a V-chip band broad enough that would allow parents to receive more than one rating system.
- That the rating board be independent of the industry and the FCC.

Thank you for this opportunity to comment.

Dawn Delan

Arlington Heights, Illinois

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the District 25 P.S.G. to voice my opposition to the V-chip rating system. The rating symbol on the TV screen does not provide sufficient content information. Parents should decide what is best for their own children based on content information about the program. The FCC should not approve the rating system, one without V, L & K. Any rating system approved by the FCC should meet the needs of parents.

Thank You,

Terri Webster  
Arlington Hts, Ill.

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am writing on behalf of district 25, Illinois PTA to voice my opinion opposing the V-chip rating system as presented by the chair of the TV Rating Implementation Group on 1/17/97.

The proposed rating symbol on TV is not sufficient enough for parents to make decisions about what is appropriate for our children. As a parent, I do not want the TV industry to interpret what is best for <sup>my</sup> children based on age only. As a parent, I want to make those choices based on content information about the program.

More information is required to make these decisions. The FCC should not approve the industry's rating system, instead:

The FCC should accept no rating system that does not include content information about programs, such as V- for violence, S- for sexual depiction & nudity, and L- for language.

The rating icon on the TV screen be made larger, more prominent by placed on the screen, and appear more frequently during the course of a program.

The rating board be independent of the industry and the FCC and that it include parents.

Thank you for the opportunity to voice my opinion on this very important issue involving children.

Sincerely,

Dina Tsiolis  
Arlington Heights, Illinois

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

4/2/97

DUCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of Olive Mary Stitt PTA in District 25 of Illinois. I would like to voice opposition to V-chip rating system. I feel this info. is not enough for parents or children to know whether a program is suitable enough. An opinion of a person working for a TV station is biased to sell airtime + not in best interest of children. Our children now are faced with much more violence, sex etc. than they can emotionally handle + if parents don't provide with info. to determine what is in the program, they can't <sup>always</sup> make an accurate choice.

Please enforce more strict guidelines requirements to help us guide our children better choices.

Thank you  
D. Holtmer 011

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

April 2, 1997

Dear Chairman Hundt and Commissioners:

DOCKET FILE COPY ORIGINAL

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Olive-Mary Stitt School PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997.

I do not want the TV industry to interpret what is best for my children. I would like to make this choice myself based on the content of the program.

We request the following:

- That the FCC not approve the industry's rating system.
- That the FCC should accept no rating system that does not include content information about programs, such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents;
- That the rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Sincerely,  
Mary Pat Hansen

DOCKET FILE COPY ORIGINAL

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

4/2/97

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

I am wanting to express my desire to voice my opinion for strong T.V. viewing rating systems. Please support only the strictest rating system. I believe it is necessary to have separate rating system.

I feel the industry rating system is not enough. The more information I, as a parent, have regarding the viewing choices my children have the better I can ensure what is coming into my family room.

Please give us the maximum amount of program info available.

Thank-you

Susan Buchholz

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the IL PTA & the Altonator Hs PTA Council to voice my opinion & opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group on 1-17-97. This rating symbol on TV does not provide sufficient content information so that parents can make the appropriate decision as to what our children can & should be watching on TV.

I, as a parent do not want the TV Industry to interpret what is best for my children. I would like to be able to make the choice for my children based on content information about the program; such as V (for violence) S (for sexual depiction) and L (for language) with the rating icon on the TV screen shown larger & more frequently shown. Thank you for the opportunity to comment.  
Respectfully,  
Maureen Shekora  
Altonator Hs. Illinois

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

4-2-97

**RE: CS Docket No. 97-55, FCC 97-34**

It is my concern that there be a more restrictive rating system. The current one does not give enough information on the content of the program. It is my wish that an effort be made for the most restrictive rating be made possible!

Thank you,

Beth Johnson  
Arlington Heights, Ill.



# School District of Cambridge

P.O. BOX 27 • CAMBRIDGE, WISCONSIN 53523-0027

High School/  
Middle School  
608-423-3261

Elementary School  
608-423-3236

Business Office  
608-423-4345

Fax  
608-423-9869

April 4, 1997

DOCKET FILE COPY ORIGINAL

Chairman Reed Hundt and FCC Commissioner  
C/O Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, D.C. 20554

Dear Chairman Hundt and Commissioner:

RE: CS Docket No. 97-55, FCC 97-34

I am writing to express my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Being a parent today is a very challenging responsibility, and the picture of life often presented via the TV is counter productive to the teachings of the family. I have been in education for 31 years, and shared in the raising of three sons. TV program monitoring was not so difficult then. We need to help our parents with the difficult situation as they attempt to interpret what is best for their children. Parents want to make choices based on content information about the program, and we need to make that decision as easy as possible.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead I share in requesting the following system:

- ◆ That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- ◆ That the FCC require a v-chip band broad enough that would allow parents to receive more than one rating system;
- ◆ That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

- ◆ That the rating board be independent of the industry and the FCC and that it include parents; and
- ◆ That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

A handwritten signature in black ink, appearing to read "Monte K. Hottmann", with a long, sweeping horizontal stroke extending to the right.

Monte K. Hottmann  
District Administrator

March 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners;

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Enoch Elementary PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient contents information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of the programs were conducted by the National PTA, *U.S. News and World Report*, and by the Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and in publicized periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead I request the following;

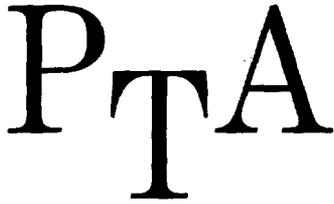
- \*\* That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for Violence), S (for sexual depiction or nudity), and L (for Language);
- \*\* That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- \*\* That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- \*\* That the rating board be independent of the industry and the FCC and that it include parents; and
- \*\* That any rating system by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank You for this opportunity to comment on an issue so important to children and families.

Sincerely,

Enoch, Utah

*Handwritten notes:*  
 I am writing to you to let you know that I am a parent  
 of a child who is watching TV on  
 TV - not just the TV set  
 The name of the TV set is not  
 or something like that.



VILLANO SCHOOL — LINWOOD AVENUE  
MEMORIAL SCHOOL — HAINES AVENUE  
EMERSON, NEW JERSEY 07630



April 4, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

DOCKET FILE COPY ORIGINAL

**RE: CS Docket No. 97-55, FCC 97-34**

Dear Chairman Hundt and Commissioners:

I am writing on behalf of the National PTA and the Emerson Elementary PTA to voice our opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. Although the idea of a rating system is good, this particular rating system falls short of the necessary information parents need to make decisions about what is appropriate TV programming for their children.

Major surveys released this fall conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper, shows that parents overwhelmingly prefer a rating system that gives parents more information about the content of the programs. Parents do not want the TV industry to interpret what is best for their children. Parents want to make that choice themselves based on the content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. We do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;