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July 3, 1997

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*NOT ADMITTED IN MD

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Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W. Room 222
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: MM Docket Nos. 91-221; 87-8; 94-150
92-51; 87-154

Dear Mr. Caton:

In accordance with the Public Notice, DA 97-1246, released June 17, 1997, this letter is delivered in an original and four (4) copies, and supplies certain information regarding a local marketing agreement (LMA) or time brokerage agreement (TBA).

Initially, it should be noted that this particular instance may not be the type of LMA on which the Commission seeks information, since the broker, although having interests in other television stations, does not have any interest in stations in the same market as the brokered station. Nevertheless, the information sought by the Public Notice is hereby supplied. Numbered paragraphs correspond to the numbers of the material requested.

(1) The licensee of the brokered station(s) is Pacific Media Corporation. The stations are KECY, Channel 9, El Centro, California, K40DB, Channel 40, Indio, California, and K77AV, Channel 77, Palm Springs, California. The broker is Growth Cities Broadcasting, LLC. As noted above, while the broker may have interests in other television markets, it has no interests in this market, nor, for that matter, in the State of California.

(2) Station KECY is in the Yuma-El Centro DMA, ranked 175. The LPTV Stations are in the Palm Springs DMA, ranked 164.

(3) Since the broker has no interests in television stations in the area, there is no overlap of signals.

(4) The parties entered into the LMA on March 19, 1997.

(5) The term of the Agreement is May 1, 1997 through April 30, 2008, or earlier if the broker purchases the stations.

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The broker has an option to purchase the stations during the term of the Agreement.

(6) All of the stations' time is brokered with the exception of thirty (30) minutes per week which is reserved for the exclusive use of the Licensee.

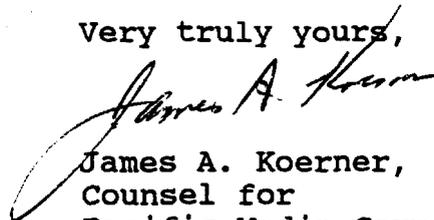
(7) The stations are affiliated with FOX Television Network.

(8) Since the stations did not subscribe to Nielsen for the periods in question, the share data is not available.

(9) Although the term of the LMA has just begun, the licensee anticipates that the financial wherewithal of the broker will result in improved programming on the stations. While there may be some efficiencies involved, because other stations in which the broker has an interest are distant, and the term of the LMA has just begun, it is too early to attempt to quantify any such efficiencies.

Should additional information be necessary in connection with this matter, please communicate with this office.

Very truly yours,



James A. Koerner,
Counsel for
Pacific Media Corporation

cc: Mr. Peter G. Sieler
Hon. Robinson O. Everett