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RECEIVED

July 8, 1997

JUL - 8 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

VIA HAND DELIVERY

William F. Caton, Acting Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Re: MM Docket Nos.: 91-221, 87-8,
94-150, 92-51 and 87-154

Dear Mr. Caton:

On behalf of Channel 58, Inc., licensee of KQCA(TV), Stockton, California, there is submitted herewith the original and four copies of a letter from Bertha A. Mitchell, General Manager of KQCA(TV), which is responsive to the Commission's Public Notice, released June 17, 1997, seeking further information with respect to television local marketing agreements. As indicated in Ms. Mitchell's letter, Channel 58, Inc., has entered into a time brokerage agreement with Kelly Broadcasting Company, licensee of television station KCRA-TV, Sacramento, California, which has responded separately to the Commission's public notice.

Should any questions arise concerning this matter, kindly advise the undersigned.

Very truly yours,



John C. Quale
Counsel for Channel 58, Inc.

Enclosure

cc: Alan Baughcum

JCQ:aas

O+Y

Channel 58, Inc.

July 7, 1997

Mr. William F. Caton, Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

Re: FCC Request for Information Concerning LMAs

I have reviewed Kelly Broadcasting Company's response to the Commission's Public Notice released June 17, 1997, which requested further information with respect to television local marketing agreements and believe the information to be accurate.

At this time, however, I would like to provide: 1) supplemental information concerning Channel 58, Inc.'s involvement with programming provided by Kelly Broadcasting Company as well as, 2) supplemental information concerning public service activities of Channel 58, Inc. (Ref. to question No. 9)

- 1) Each quarter the two owners of Channel 58, Inc., Wing K. Fat and Barbara M. Scurfield, and the undersigned, meet with Greg Kelly, General Manager KCRA and, on occasion, Mr. Jon Kelly, partner of Kelly Broadcasting Company, Mr. Scott Nichols, Chief Financial officer of Kelly Broadcasting Co. and, Mr. Harry Delaney, Station Manager KCRA to discuss the programming broadcast on KQCA pursuant to the Time Brokerage Agreement. In addition the undersigned meets on a weekly basis with Kelly management to discuss the Time Brokerage Agreement. Through these meetings and other informal contacts with the management, Channel 58, Inc. is intimately aware of the KQCA programming.
- 2) In addition to the public service projects mentioned, (Question No.9), submitted by Kelly, Channel 58, Inc. has supported through the production of public service announcements and talent involvement, agencies such as:
The Sacramento Food Bank, the Stockton Family Resource Agency, the Sponsors of Musical Enrichment/Summer Music Games, Roseville Hospitals Start-A-Heart/One Day Community CPR, Sacramento Employment & Training Agency/Summer Jobs For Youth, American Diabetes Association/Sacramento, San Joaquin, Stanislaus and El Dorado, Race Day For the Arts/Fund-raiser for Sacramento Arts, Health Communications Research Institute, Inc./Heroes In Healthcare

Mr. William F. Caton

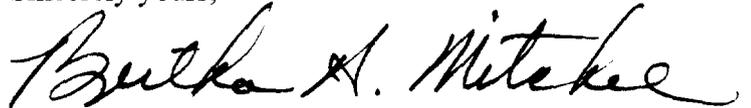
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Recognition, Senior Gleaners of Sacramento/Local food bank., Blanket The City with Love/Sacramento, San Joaquin & Stanislaus and The Crisis Nursery Hot Line/Sacramento, San Joaquin/Stanislaus. Many of these projects are jointly sponsored with KCRA. Each year the list of agencies supported by Channel 58, Inc. public affairs changes according to the issues and needs of the community.

Please let me know if I can be of any further assistance to you in regards to Channel 58, Inc., KQCA Time Brokerage Agreement with Kelly Broadcasting Company.

Sincerely yours,

A handwritten signature in cursive script that reads "Bertha A. Mitchel". The signature is fluid and elegant, with a prominent initial 'B' and a long, sweeping tail on the 'l'.

Bertha A. Mitchel
General Manager
Channel 58, Inc., KQCA