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July 8, 1997

William Caton, Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: MM Docket Nos. 91-221
87-8
94-150
92-51
87-154

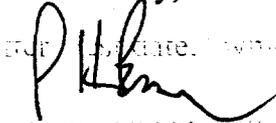
Television Local Marketing Agreement
KASW, Phoenix, Arizona
Response to June 23, 1997 Federal Register notice

Dear Mr. Caton:

On behalf of our client, Brooks Broadcasting LLC, licensee of television station KASW, Phoenix, Arizona, we are submitting the attached responses to the Commission's recent questionnaire relating to local marketing agreements and time brokerage agreements involving television broadcast stations. Because the Commission's request for information was published in the *Federal Register* for June 23, 1997, specifying a 15 day period for responding to the request, the attached material is being supplied on a timely basis.

If there are any questions concerning this matter, please advise Barry Wood of this firm, or the undersigned.

Yours truly,



Paul H. Brown

cc w/encl: KASW Public File
William J. Miller

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KASW, PHOENIX, ARIZONA
LMA INFORMATION

1. *For both the brokering and brokered stations, [state] the name of the licensee, call letters, channel number, and community of license.*

Brokered station: KASW, Channel 61, Phoenix, Arizona
licensee: Brooks Broadcasting LLC

Brokering station: KTVK, Channel 3, Phoenix, Arizona
licensee: Media America Corp.

2. *[Provide] the name and rank of the Nielsen Designated Market Area(s) in which the brokering and brokered stations are located.*

Phoenix, Arizona (#17)

3. *[State] whether the brokering and brokered stations have overlapping signal contours and, if so, specify the degree of city grade, grade A or grade B overlap.*

The Grade B contour of the brokered station (KASW) is wholly contained within the Grade B contour of the brokering station (KTVK).

4. *[Give] the date on which the parties entered into the LMA:*

2 Dec 1994

5. *[Provide] information regarding the term of the LMA -- specifically, the start and end dates of the initial term of the LMA, whether the LMA includes renewal provisions and, if so, the specific terms of such renewal provisions, e.g., length, at which party's option the renewal may be exercised, whether renewal is automatic, notice for exercising renewal option, etc.*

Effective date: 2 Dec 1994

Initial term expires: 120 months after "test date," which was September 13, 1995

Unless Media America Corp. terminates the agreement, by giving notice not later than 13 Sept 2004, the LMA arrangement is automatically extended for successive six month periods, following September 23, 2005, subject to the right of either party to cancel the relationship on 60 days' notice.

6. *[State] the percentage of the brokered station's weekly broadcast hours that is*

brokered to the brokering station:

98%

7. *[Indicate] whether the brokering or brokered stations are owned by or affiliated with the ABC, CBS, Fox, NBC, UPN, or WB broadcast television networks. If so, please specify the identity of the network and whether the relationship between network and station is that of ownership or affiliation.*

a. Brokering station, KTVK, is independent.

b. Brokered station, KASW, is affiliated with the WB Network and the Fox Childrens Network. It is not owned by either network.

8. *[Give] the reported Nielsen all-day audience share (measuring 9 a.m. through midnight) for both the brokering and brokered station during the last three most recent rating periods.*

	KTVK	KASW
May 1997	10	4
Feb 1997	12	4
Nov 1996	11	4

9. *Was the station off air before the LMA?*

Yes.

Is, or has, the station been for sale?

No.

Was station constructed during the LMA?

Yes.