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August 6, 1997

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W. - Room 222
Washington, D.C. 20554

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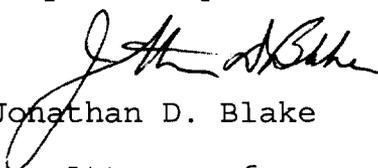
re: **Ex Parte Notification**
In the Matter of Advanced Television
Systems and Their Impact Upon the
Existing Television Broadcast Service
MM Docket No. 87-268

Dear Mr. Secretary:

The Association for Maximum Service Television, Inc. ("MSTV"), hereby notifies the Commission that Mr. Victor Tawil, MSTV Senior Vice President, met yesterday with Mr. Bruce A. Franca, Deputy Chief of the Office of Engineering and Technology, and Jonathan D. Blake, Esquire, MSTV's counsel, met with Mr. Roy J. Stewart, Chief, and Mr. Keith Larson of the Mass Media Bureau, to discuss MSTV's views on DTV power levels, frequency coordination committees and other DTV issues, MSTV's views on these issues being set forth in its pleadings filed in this proceeding. Specifically, we discussed the possibility of further industry coordination on the power issue.

Pursuant to the ex parte rules, two copies of this notice are being submitted.

Respectfully submitted,



Jonathan D. Blake

Attorney for
Association of Maximum
Service Television, Inc.

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Mr. William F. Caton
August 6, 1997
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cc: Mr. Roy J. Stewart
Mr. Keith Larson
Mr. Bruce A. Franca