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FEDERAL COMMUNICATIONS COMMISSION
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November 20, 1997

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DOCKET FILE COPY ORIGINAL

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

Re: Petition for Rulemaking to Allocate Channel 248A to Pleasanton, Texas

Dear Mr. Caton:

On behalf of Cross Talk, Inc., enclosed for filing are an original and four copies of a petition for rulemaking to allocate Channel 248A for new FM service to Pleasanton, Texas.

Correspondence or inquiries concerning this matter should be referred to the undersigned.

Respectfully submitted,

CROSS TALK, INC.

By:

Margaret E. Tobey

Margaret E. Tobey

Akin Gump Strauss Hauer & Feld, LLP

1333 New Hampshire Avenue, NW

Suite 400 Washington, DC 20036

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Its Attorneys

Enclosure

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**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

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FEDERAL COMMUNICATIONS COMMISSION
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In the Matter of)
)
Amendment of Section 73.202(b)) RM-_____
Table of Allotments)
FM Broadcast Stations) MM Docket No. 97-_____
(Pleasanton, Texas))
)
To: The Commission)

PETITION FOR RULEMAKING

Cross Talk, Inc. ("Cross Talk"),¹ by its attorneys and pursuant to Section 1.401 et seq. of the Commission's Rules, 47 C.F.R. § 1.401 (1996), respectfully petitions the Commission to institute a rulemaking proceeding to modify Section 73.202(b) of the Commission's Rules to allocate the following channel as indicated:

<u>Community</u>	<u>Current Channel No.</u>	<u>Proposed Channel No.</u>
Pleasanton, Texas	252A	252A, 248A

In support of its petition, Cross Talk sets forth the following:

1. Pleasanton, Texas, is a 4.1 square mile city of over 8,200 people² located in the County of Atascosa. Pleasanton is approximately 35 miles south of San Antonio and 100 miles north of Corpus Christi. The city presently has a chamber of commerce; four banks; a volunteer fire department with over 40 volunteers and 10 pieces of equipment; a police department with 18 full-time officers; a local airport; a high school, intermediate, and grammar school; a 53,000-volume public library; and a museum. Pleasanton is

¹ Cross Talk, Inc. is a nonprofit corporation in the process of formation.

² This December 1992 estimate was supplied by the Pleasanton Chamber of Commerce. The 1990 Census population count for Pleasanton was 7,678 persons.

served by a 25-bed hospital in nearby Jordanton and by San Antonio International Airport in San Antonio. Pleasanton also contains an 80-acre industrial park, seven motels, 16 churches, a river park, a country club, department stores, and a weekly newspaper, *The Pleasanton Express*.

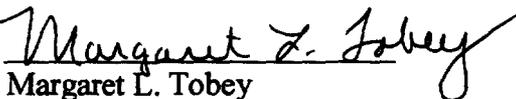
2. There are no television stations licensed to Pleasanton and only two radio stations, KBOP(AM), which broadcasts on 1380 kHz, and its co-owned station, KBUC(FM), which broadcasts on Channel 252A. Therefore, allocation of Channel 248A to Pleasanton would serve the public interest and the Commission's allocation priorities by bringing a third local aural transmission service to the community.

3. A new Class A FM station on Channel 248A can be allocated to Pleasanton, Texas, in full compliance with the mileage separation requirements set forth in the Commission's Rules.

4. For the foregoing reasons, the Commission should initiate a rulemaking to amend the FM Table of Allotments as set forth above. In the event that Channel 248A is allocated to Pleasanton, Cross Talk will promptly file an application for a construction permit for a new FM broadcast station on Channel 248A, Pleasanton, Texas.

Respectfully submitted,

CROSS TALK, INC.

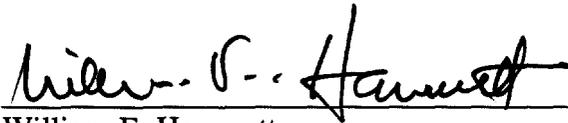
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(202) 887-4377

Its Attorneys

DECLARATION

I, William F. Hammett, President of Cross Talk, Inc., do hereby declare under penalty of perjury that I have reviewed the foregoing petition and that the factual information set forth therein is complete and accurate to the best of my knowledge and belief.

Dated: 11/19/97

A handwritten signature in black ink, appearing to read "William F. Hammett", written over a horizontal line.

William F. Hammett
President
Cross Talk, Inc.