

- Electronic Program Guide available
- Custom Remote Control



For a more detailed description, read on!

DUAL TUNERS AND DUAL INDEPENDENT SECURITY MODULES

- Dual decoder slots offer modular flexibility in allowing for easy removal and upgrading of security technology
- Provide the ability to watch one premium channel while simultaneously recording another premium channel
- Modular versatility allows the Navigator II to work on most existing cable systems
- Allows access to two separate cable systems simultaneously, allowing consumers to shop around for Pay-per-view and a la cart services.

Example:

Tyson vs. Holyfield Pay-per-view event
Cable Company A \$29.95
Cable Company B \$49.95

UNIQUE FAVORITE CHANNEL

THEME SYSTEM

- Favorite channel theme system provides four separate categories-Movies, Sports, Kids, and News. Each individual

- category contains six programmable channels per tuner
- One-touch access to individual favorites, is provided by pressing custom keys, labeled MOVIES, SPORTS, NEWS or KIDS

THE MOST USER FRIENDLY, TECHNOLOGICALLY ADVANCED PARENTAL CONTROL FEATURE ON THE MARKET TODAY!

- Provides parents with the option to completely lockout a channel, or lock/unlock a channel for a specific time frame, on a daily or weekly basis.

Example: If a parent wants to control the amount of time that the children watching MTV, he could simply program the Navigator to unlock MTV from 7:00 p.m. to 8:00 p.m. only, Monday through Friday.

- There are sixteen programmable timed lock/unlock schedules
- Unlimited capability to completely lockout a channel
- Parents can easily access controlled channels by pressing PCTL key and entering their four digit parental passcode
- Channels automatically re-lock when power to the Navigator is turned off
- Non-volatile memory retains programming even when the power cord is disconnected from the power source
- The Navigator may be easily upgraded with V-chip technology

CHANNEL LABELS

- Preloaded with eighty-seven channel labels for the most popular major networks, including ESPN, CNN, MTV, etc.
- The Navigator also provides eight user-programmable labels, which may be used to label channels not covered by the

preloaded labels, or for labeling local channels

SLEEP TIMER

- Sleep timer automatically turns off television and the Navigator at a predetermined length of time. Time increments are in fifteen minute increments up to two hours, then one hour increments for up to six hours
- On screen display shows the exact amount of time remaining before shut-down

RCA AUDIO/VIDEO

INPUTS AND OUTPUTS

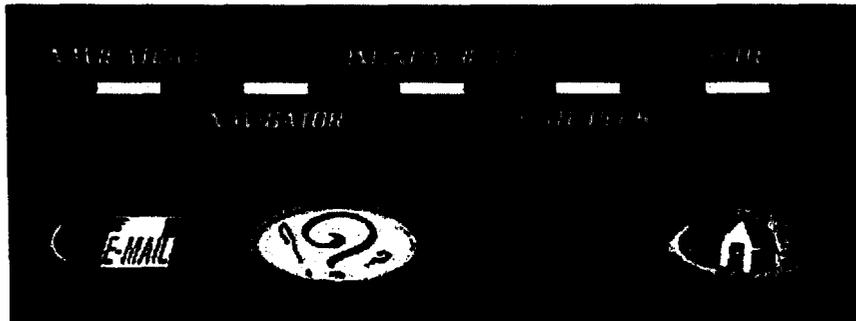
- RCA audio/video ports increase the number of hookup options available
- Allows for hookup to laser disc player, second VCR, DDS, or wireless camera

Example: By interfacing the Navigator II with a wireless camera positioned above the front door, a consumer can see who is knocking at the front door, without ever leaving the comfort of the living room couch. Placing the camera in an infants room allows one-touch access to a sleeping child.

Example 2: By integrating the Navigator II with a laser disc player the consumer may view the latest movie on laser disc player. while simultaneously recording a pay-per-view event.

ELECTRONIC PROGRAM GUIDE

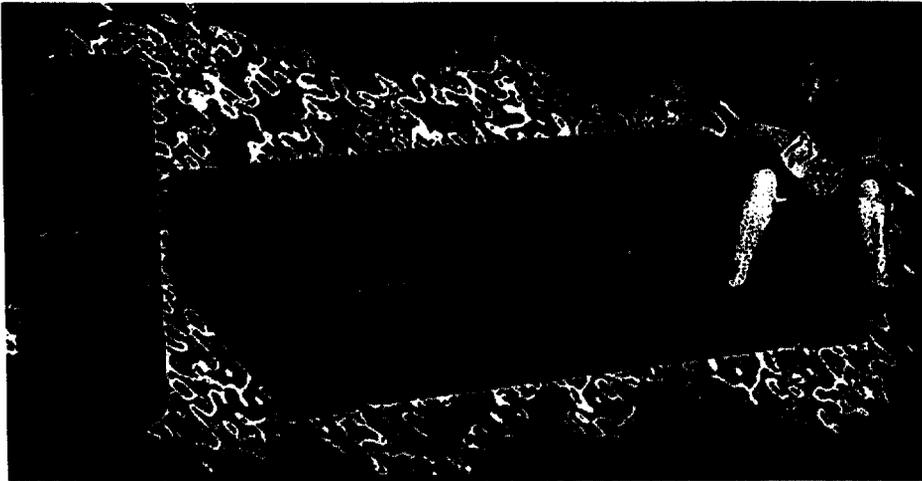
- Easy-to-upgrade, electronic program guide lists all programming for the next seven days
- Categorizes programming by broad subject, such as sports programming. Then, sub categorizes into individual categories, such as hockey, football, baseball, etc.
- Provides a detailed description of individual programming
- One-touch recording automatically turns on VCR and Navigator at appropriate time, as well as selecting the proper channel and turning off the unit when recording is complete
- Displays the name of program and amount of time remaining before the program ending
- One-touch access to daily news and local weather anytime



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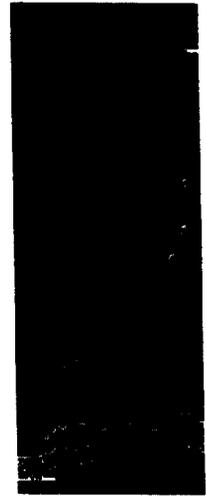
TEL: (402) 734-3641 * FAX: (402) 734-3963

Infinity 3000



Beyond The Best!

- * 125 Channel Capacity
- * 800 MHz Tuner
- * Flexible Security Module allows access to all authorized premium-
- * Parental Control
- * Dynamic Memory
- * Fast Channel Recall
- * Unlimited Favorite Channel Memory
- * Modular Flexibility allows you to switch security technology with ease
- * Sleep Timer
- * 3-4 Switchable
- * RCA Audio/Video ports
- * Powerful Infrared Remote
- * HRC STD-IRC Switchable



For a more detailed description, read on!

Channel Capacity

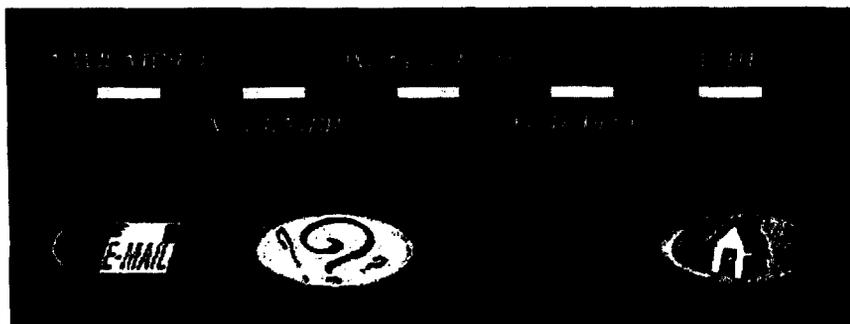
- As your cable company grows, so will you! The Infinity 3000 is one of the first converters to offer 125 channel 800 MHz viewing.

Parental Control

- Offers parents the option to lock out any channel deemed inappropriate, while providing easy access with a personalized four digit parental code. Channels automatically relock when the unit is turned off.

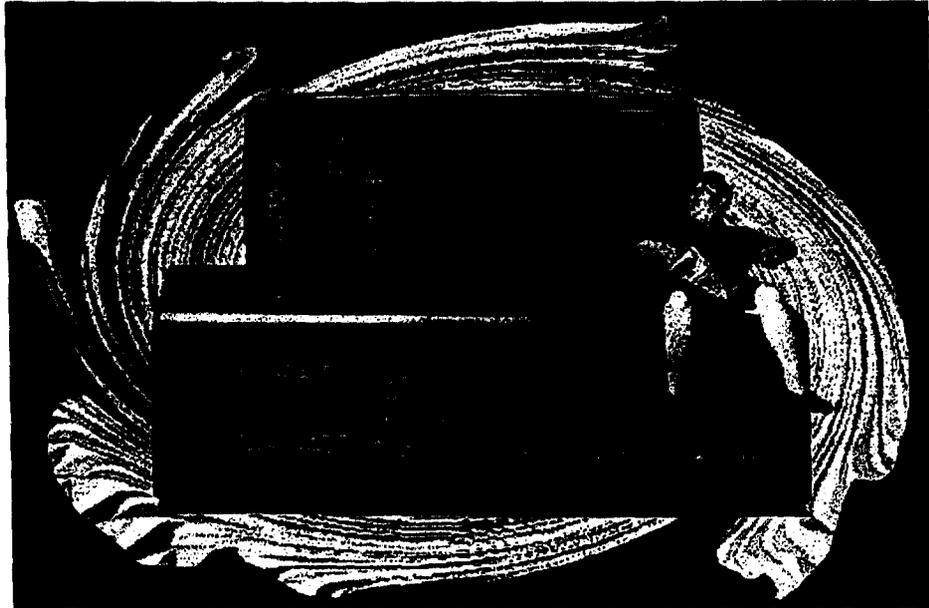
Dynamic Memory

- Programmed data is recalled automatically, even after power loss.



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Turn up the Volume!

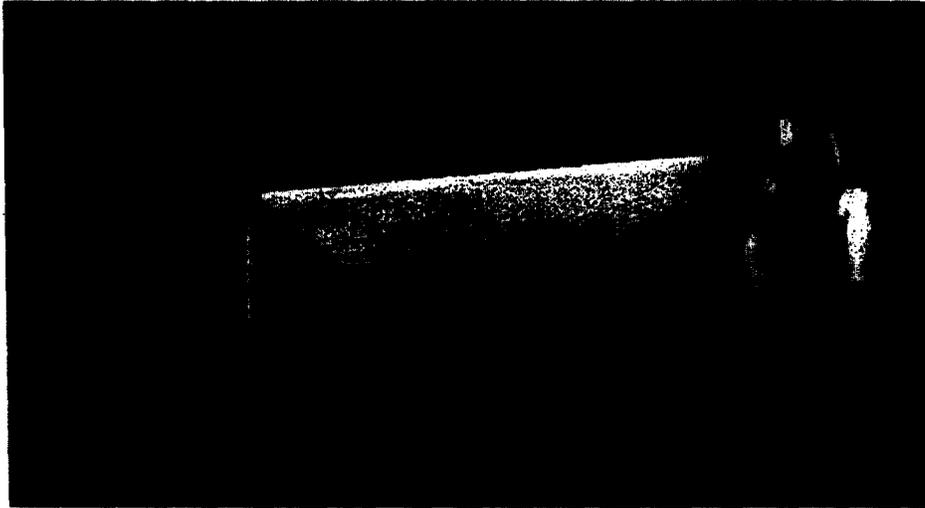
- Volume control/mute
- 83 Channel Capacity
- Parental Control
- Dynamic Memory
- Last Channel Recall
- Unlimited Favorite Channel Memory
- Sleep Timer
- STD/HRC Switchable
- Channel 3/4
- RCA Audio/Video ports
- Decoder Loops
- Automatic Fine Tuning w/manual override
- Powerful Slimline Remote





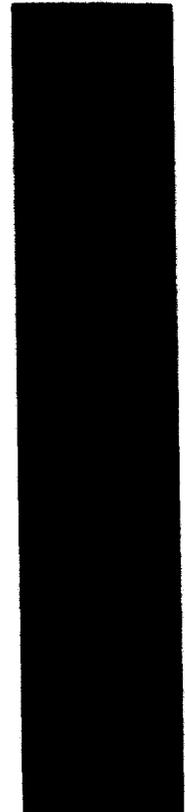
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TEL:(402)734-3641 * FAX:(402)734-3963



The Best of the Basics!

- **83 Channel Capacity**
- **Parental Control**
- **Dynamic Memory**
- **Last Channel Recall**
- **Unlimited Favorite Channel Memory**
- **Sleep Timer**
- **STD/HRC Switchable**
- **RCA Audio/Video ports**
- **Powerful Slimline Remote**
- **Automatic Fine Tuning w/manual override**





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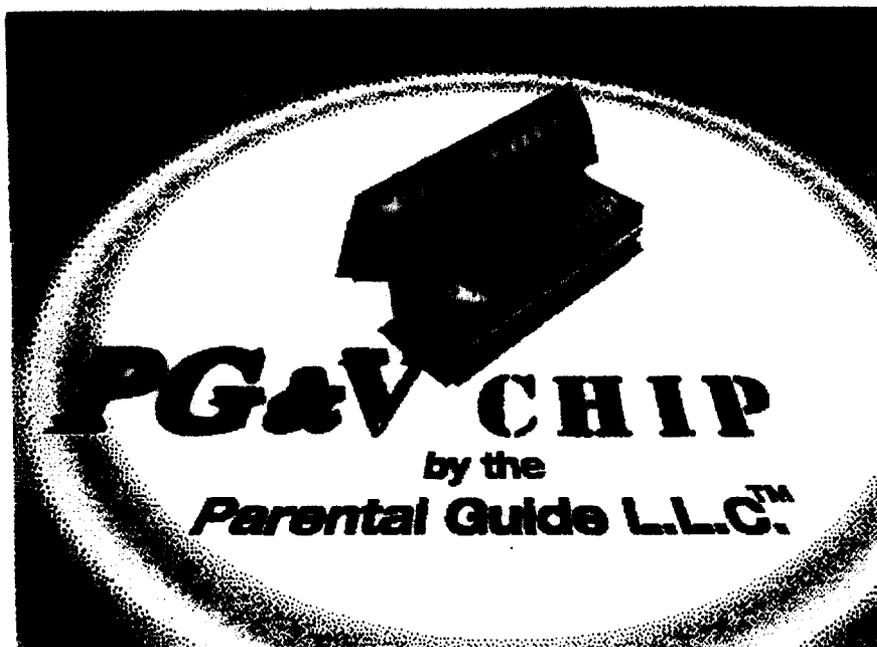
[PG-Chip Features](#)

[V-Chip Features](#)

[V Chip compared to the PG Chip](#)

[Licensing & Patent Information](#)

[Legislation and Rating System](#)



The Parental Guide Company™

Welcome to the Parental Guide™ Company's web site. The Parental Guide™ Company is the producer of the V-Chip. The V-Chip enables parents to prevent their children from watching inappropriate material on TV. The Parental Guide™ has developed the chip and acquired the patents in order to make the V-Chip available to consumers. Parental Guide™ takes great pleasure in providing this much needed service. If you have ideas as to how to better serve our customers please contact us.

This site is intended to provide information and awareness to consumers and distributors. Please follow the links to learn more about the much anticipated V-Chip.

We invite you to read our recent press releases.
[V-Chip Press Release](#)

[PG-Chip Press Release](#)

Parental Guide is now hiring! Please check out our current listings.

Stop by our booth #3752 in the Consumer Electronics Show this winter of 1998.
The show will be held at the Las Vegas Convention Center.

| Parental Guide Company, L.L.C.™ | 5723 F Street | Omaha | NE | 68117 |
| 402-734-9999 | Fax 402-734-3963 | 1-888-PGV-CHIP |
| E-mail The Parental Guide Company™ |



The PG Chip

The
Parental
Guide™
Home Page

The PG-Chip is a simple solution for parents to eliminate any offensive material without eliminating an entire program. Since many quality programs receive a high rating due to one scene or one phrase containing excessive language, the PG-chip reads rating information encoded into the broadcast signal and edits the undesired audio or video portion, thus allowing unaltered access to the rest of the program.

V-Chip
Features

What is the PG-Chip?

V Chip
compared to
the PG Chip

The PG-Chip is an electronic chip which works in conjunction with your television, VCR, cable box or stand alone retrofit device. If you choose to utilize the PG-chip feature, you select a ratings level you feel appropriate for your children. PG-chip reads the transmitted ratings code for all programming and will automatically edit any portion of the program which exceeds your preset ratings. For example, if a program contains a high degree of adult language, the language will be edited to project less offensive language.

Licensing &
Patent
Information

How does it work?

The PG-chip intercepts a ratings code transmitted by broadcasters. It then interprets the code and transmits a signal to your television with instructions to edit or block all programming exceeding your preset ratings limitations. When the television receives this code, any portion of the program exceeding your ratings level will be blocked or appropriately edited.

Legislation
and Rating
System

Who establishes the ratings system?

Since the PG chip is not required through any type of legislation, it can be set to utilize the same ratings level as the V-chip or programmed to work with a select ratings level established by a private interest group, such as a parents association or religious group.

Will the PG-chip limit programming access to adults?

Absolutely not! Any device equipped with PG-chip will have a controlled access button, allowing adults the choice to activate or deactivate the PG-chip. The PG-chip works similarly to closed captioning. The user determines whether to utilize it's capabilities. If a user prefers unlimited programming options, simply don't turn on the PG-chip.

The V-Chip

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Information](#)

[Legislation
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The V-Chip is a simple solution for parents to entirely eliminate access to programming deemed inappropriate for their children. The V-chip reads rating information encoded into the broadcast signal and denies access to any programming exceeding ratings limitations deemed inappropriate by parents.

What is the V-Chip?

The V-Chip is an electronic chip which works in conjunction with your television, VCR, cable box or stand alone retrofit device. If you choose to utilize the V-chip feature, you select a ratings level you feel appropriate for your children. V-chip reads the transmitted ratings code for all programming and will automatically deny access to programming which exceeds your preset ratings limitations.

How does it work?

The V-chip intercepts a ratings code transmitted by broadcasters. It then interprets the code and transmits a signal to your television giving instructions to deny access to all programming exceeding your preset ratings limitations. When the television receives this code, channels displaying inappropriate programming, will display an "unauthorized to receive message" on a blank screen.

Who establishes the ratings system?

Section 551 of the 1996 Telecommunications Law requires that a committee composed of parents, television broadcasters, television programming producers, cable, operators, appropriate public interest groups, and other interested individuals from the private sector with fairly balanced political affiliations and points of view determine the ratings standards, within one year from the appointment of initial members. If this panel fails to establish a ratings system, responsibility for establishing a ratings system reverts to the FCC (Federal Communications Commission).

Will the V-chip limit programming access to adults?

Absolutely not! Any device equipped with V-chip will have a controlled access button, allowing adults the choice to activate or deactivate V-chip. V-chip works similarly to closed captioning, the user determines whether to utilize it's capabilities. If a user prefers unlimited programming options, simply don't turn on V-chip.

| Parental Guide Company, L.L.C.™ | 5723 F Street | Omaha | NE | 68117 |
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| E-mail The Parental Guide Company |

The Difference Between the V-Chip and the PG-Chip

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[PG-Chip Features](#)

[V-Chip Features](#)

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[Legislation and
Rating System](#)

V-Chip	Eliminates entire program
	Works with pre-established ratings
	Mandated by Congress
PG-Chip	Edits only offensive portions of program
	Work with established or custom ratings

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Licensing Information

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www.parentalguide.com
www.vchip.net

**V Chip
compared to
the PG Chip**

Patent Information

held by
Parental Guide Company, L.L.C.™
4,605,964
4,888,796
4,932,874
5,172,111

**Legislation
and Rating
System**

**Wilson, Sonsini, Goodrich & Rosati
Ken Clark-Licensing Attorney**

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fax:415-493-6811

www.wsgr.com

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Legislation

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Contact the
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In accordance with Section 551 of the Telecommunications Act, the FCC(Federal Communications Commission) is proposing that "television manufacturers be required to provide blocking technology on at least half of their product models with a picture screen 33 cm (13 inches) or greater in size by July 1, 1998. The remainder of the models would be required to contain blocking technology by July 1, 1999."

Current Ratings Status

The current ratings standards, effective October 1, 1997 are as follows:

Programming designed solely for children:

TV-Y All Children

This program is designed to be appropriate for all children.

Whether animated or live-action, the themes and elements in this program are specifically designed for a very young audience, including children from ages 2-6. This program is not expected to frighten younger children.

TV-Y7 Directed to Older Children

This program is designed for children age 7 and above.

It may be more appropriate for children who have acquired the developmental skills needed to distinguish between make-believe and reality. Themes and elements in this program may include mild fantasy violence or comedic violence, or may frighten children under the age of 7. Therefore, parents may wish to consider the suitability of this program for their very young children. Note: For those programs where fantasy violence may be more intense or more combative than other programs in this category, such programs will be designated TV-Y7-FV.

Programming designed for the entire audience:

TV-G General Audience

Most Parents would find this program suitable for all ages.

Although this rating does not signify a program designed specifically for children, most parents may let younger children watch this program unattended. It contains little or no violence, no strong language and little or no sexual dialogue or situations.

TV-PG Parental Guidance Suggested

This program contains material that parents may find unsuitable for younger children.

Many parents may want to watch it with their younger children. The theme itself may call for parental guidance and/or the program contains one or more of the following: moderate violence (V), some sexual situations(S), infrequent coarse language (L), or some suggestive dialogue (D).

TV-14 Parents Strongly Cautioned

This program contains some material that many parents would find unsuitable for children under 14 years of age.

Parents are strongly urged to exercise greater care in monitoring this program and are cautioned against letting children under the age of 14 watch unattended. This program contains one or more of the following: intense violence (V), intense sexual situations (S), strong coarse language (L), or intensely suggestive dialogue (D).

TV-MA Mature Audience Only

This program is specifically designed to be viewed by adults and therefore may be unsuitable for children under 17.

This program contains one or more of the following: graphic violence (V), explicit sexual activity (S), or crude indecent language (L).

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Technologically Advanced Interactive Entertainment Center!

- 125 Channel Capacity
- 800 MHz Tuner
- Flexible Security Module allows access to all authorized premiums
- **Unique Favorite Channel Theme System**
- **Most Advanced, User Friendly Parental Control available today**
- Technologically Superior On-Screen Display
- Customize your channel line-up with 87 preloaded and eight programmable **channel labels**
- Modular Flexibility allows you to switch security technology with ease
- Six Hour **Sleep Timer**
- **RCA Audio/Video ports** allow integration with security system or existing home theater equipment
- **Electronic Program Guide** available

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