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March 26, 1998

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Magalie Roman Salas, Esq.
Secretary
Federal Communications Commission
1919 M Street, NW
Room 222
Washington, DC 20554

Re: Summary of Oral Ex Parte Presentation Regarding the
Navigational Devices Proceeding (CS Docket No. 97-80)

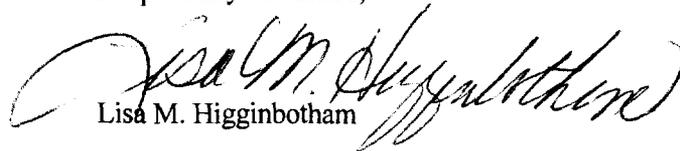
Dear Ms. Salas:

Pursuant to 47 C.F.R. § 1.1206(b)(2), this notice is to inform you that on Wednesday, March 25, 1998, Robert Russman, Vice President for New Business Development for StarSight Telecast, Inc. ("StarSight"), together with Michael D. Berg of this firm and the undersigned, met with Susan L. Fox, Senior Legal Advisor to Chairman Kennard, and with Jane Mago, Senior Legal Advisor to Commissioner Powell, regarding the issues and analysis contained in the Reply Comments filed by StarSight in this proceeding.

In addition, we noted that the analysis set forth in StarSight's Reply Comments is supported by, and necessary to, one of the purposes of Section 629 as expressed in the legislative history which states that, "[o]ne purpose of this section is to help ensure that consumers are not forced to purchase or lease a specific, proprietary converter box, interactive device or other equipment from the cable system or network operator." S. Conf. Rep. No. 104-230, at 181 (1996).

As required by 47 C.F.R. § 1.1206(b)(2), we are submitting an original and one copy of this notice. Should you have any questions regarding this matter, please contact the undersigned.

Respectfully submitted,


Lisa M. Higginbotham

Enclosure

cc: Susan L. Fox, Esq.
Jane Mago, Esq.
Robert Russman
Michael D. Berg, Esq.

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List ABCDE

GUIDE CUSTOMIZATION

Customization of Your Guide:

- Service Provider logo appears on the program grid guide
- Headend control of customizable features
 - Browse and graze features
 - One-button VCR programming
 - Channel select/deselect
 - Channel reordering
 - IPPV purchasing from guide
 - Theme guide
 - Favorite channels feature

Other Customizable Features:

- 1-7 day guide
- Add or remove themes from theme guide
- PPV can be used in one way, two-way or systems with both running concurrently

PRODUCT ENHANCEMENTS

Capabilities:

- New features are downloadable to converters as StarSight Telecast upgrades its software application (no truckroll required)

Future Enhancements:

- Messaging on guide
- Interactive in-guide promotion
- Virtual channels (with StarSight NEWS Services)
- Add PPV movies as a theme

TECHNICAL REQUIREMENTS

Interactive Program Guide (IPG) Server:

- Facilitates the transmission of data to the set-top box
- Hardware specifications
 - Removable hard drive for easy upgrades
 - 28.8 baud modem
 - Folding drawer monitor and keyboard assembly
 - Rack mountable requiring 5 rack spaces
- Proprietary StarSight Data and Edit[®] Management server software
- Other pre-installed software
 - Windows '95
 - ProComm Plus
- Purchase price \$7,485.00
- StarSight Telecast and GI staff are on site to install and to train your staff

[®]Future availability

General Instrument Headend Equipment:

- Standard advanced analog headend equipment
- 2 data insertion units required

CFT 2200 and DCT 1000 Converters:

- 512K DRAM
- 512K FLASH (StarSight application uses approximately 180K)

Data Transmission:

- *In-band* transmission for analog CFT 2200
- *Out-of-band* transmission for digital DCT 1000
- Daily download of program schedules takes approximately 5 minutes from StarSight to the IPG server, another 5 minutes from the server to the converter (dependent on network speed)

SERVICE PROVIDER TOOLS

Custom Editing Capabilities:

- Line-up customization
 - Shared channels
 - Multiple channels (The StarSight Office of the Secretary accurately reflects your system's unique programming packages)
- Program information customization. Choose between actual program titles or generic program titles for the following:
 - Local Origination
 - Adult channels
- Customize your Pay-Per-View information:
 - Edit PPV pricing

StarSight Training, Support and Marketing Assistance:

- Extensive training documentation provided
- StarSight personnel conduct system trainings
- StarSight provides a one page Quick Reference card for subscribers
- Comprehensive customer tutorial video usable on local origination channels for on-air promotion and education of your customers on the usage of StarSight



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