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North Carolina's ban on municipal broadband should be eliminated. The municipal broadband ban doesn't protect competition and consumer choice; it just limits access for the rural communities that most need quality high-speed access to spur their economies. Large telecoms aren't interested in serving regions where the population is too small and spread out to make service provision lucrative, so most of us in rural areas have zero options, or one provider that is low-quality and high-price due to the lack of competition. I live in the mountains in the northwestern corner of the state; high-speed internet options are as limited here as they are in Wilson, and we would really benefit from high-quality municipal broadband. My husband I need broadband access to run our farm's website--most of our farm income is from online sales--and for me to take online classes toward my graduate degree. I think our situation is pretty typical of rural North Carolinians; there are not many local jobs or educational opportunities, so broadband access is critical for online entrepreneurship, telecommuting jobs, and online education. If the FCC fails to preempt our state's ban on municipal broadband, those of us in rural communities will be left behind while the rest of the world moves forward.