



William C. Velásquez Institute

EX PARTE SUBMISSION

Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Received & Inspected

SEP 24 2014

FCC Mail Room

Re: Applications for Assignment and Transfer of Control
of Comcast Corporation and Time Warner Cable Inc.
MB Docket No. 14-57

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Dear Sir:

I write on behalf of the William C. Velasquez Institute (WCVI) a national non-profit organization whose mission is to provide public policy research and analysis to Latino elected and community leaders. WCVI wishes to take this opportunity to advise the Federal Communications Commission regarding its concerns arising from the proposed merger of Comcast Corporation and Time Warner Cable Inc.

Previously WCVI analyzed and ultimately opposed the proposed merger of AT&T T-Mobile on the grounds that it was exacerbating a dangerous trend towards monopolization of the mobile phone sector.

We are concerned that the proposed merger may not be in the public interest because of the potential impact it presents to reduce media competition. Both Comcast and TWC are major cable television providers and we are aware that they currently offer wired cable service in 19 of the top 20 markets in which there are significant Latino populations.

We are also told that the merged entity will provide service to approximately 30% of all homes being their subscribers. In that the major Latino markets are involved, we would expect that an even higher percentage of Latinos will be subscribers of the merged company.

WCVI, after due consideration, believes that the merger as currently envisioned falls short of serving the Latino public interest.

WCVI firmly believes that the proposed merger does not offer sufficient material benefits to the Latino community. On the contrary, as proposed it can only serve to limit competition and to exclude from programming new and innovative programmers, especially Latinos.

As a result, WCVI urges the Commission to compel the two companies to substantially improve public benefits to Latino and other minority communities including increasing inclusion of Latino produced/focused content as a condition for merger approval.

Sincerely,

Antonio Gonzalez, WCV I President

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