

## LOUISIANA: Analysis of Voice Telephony in AT&T ILEC Service Area

		A AT&T ILEC Service Area or *Statewide	B CBs in AT&T ILEC Svc Area w/No CAF II Funded Locations	C CAF II Eligible CBs in AT&T ILEC Svc Area	D Alt Tech- Remote Area CBs in AT&T ILEC Svc Area
1	Number of Census Blocks (CBs)	101,099	87,670	13,429	1,618
2	Number of Households (HHs)	1,573,211	1,469,571	103,640	2,176
3	Number of CAF II Funded Locations	-	-	76,450	-
4	Number of Alt Tech/Remote Area Locations	-	-	-	2,909
5	Amount of Annual CAF II Support	-	-	\$25,584,412	-
6	Amount of Annual Frozen High-Cost Support	\$8,748,295	-	-	-
7	Number of ETCs per AT&T ILEC Wire Center	18-20	At least 18	At least 18	At least 18
8	Number of Retail Wireline Carriers in LA	128*			
9	Number of Wireline ILECs in LA	20*			
10	Number of Wireline CLECs in LA	108*			
11	Percent of Retail Wireline Lines in LA that are CLEC	38%*			
12	Percent of LA Adults in Wireless-only Households	36%*			
13	Percent of Households in AT&T ILEC Service Area with:				
	a. Cable Modem Coverage	86.1%	91.4%	10.2%	0.7%
	b. Fixed Wireless Coverage	19.6%	20.1%	13.2%	9.8%
	c. Wireless Broadband Coverage	99.9%	100%	99.1%	96.8%
	d. 4+ Wireless Carriers or Cable Modem or Fixed Wireless	91.3%	95.5%	32.7%	25.1%
	e. 2+ Wireless Carriers or Cable Model or Fixed Wireless	99.5%	99.8%	94.2%	87.9%
14	Percent of Lifeline Disbursements in LA to Wireline ETCs	4%*			
15	Percent of Lifeline Disbursements in LA to Wireless ETCs	96%*			
16	Percent of Households in AT&T LA Svc Area with Cash Public Assistance or SNAP (see Note)	16.8%	16.8%	17.5%	16.2%
17	Percent of Households w/AT&T Wireline Lifeline	0.3%	0.3%	0.6%	0.3%
18	Percent of Households w/AT&T Wireline Voice Service	24.1%	22.6%	44.8%	41.2%
	a. % of HHs w/AT&T Wireline and AT&T Wireless Voice	5.2%	4.8%	11.3%	9.7%
	b. % of HHs w/AT&T Wireline Voice and AT&T Broadband (DSL or U-Verse)	3.7%	4.6%	5.4%	2.8%
	c. % of HHs w/AT&T Wireline Voice and 2 or More Other AT&T Services	4.7%	4.7%	4.7%	3.1%
	d. % of HHs with Standalone Wireline Voice from AT&T	10.4%	9.8%	23.3%	25.5%

Note: The data provide in Line 16 is included only as a surrogate for the potential Lifeline eligible population in and among the CB groupings. It is not intended to portray actual Lifeline eligibility or subscribership rates. In fact, the data significantly understates current SNAP participation. The public assistance/SNAP households by CB were calculated from the Census Bureau's 5-year average (2006-2010) census tract data. In 2013, USDA data indicates that 25% of households in Louisiana participated in SNAP. In addition, this line item does not include data for all programs that would qualify a household for Lifeline.

## Table Sources by Row:

- 1-5. FCC CAM 4.1.1 (10Mbps/768kbps) output associated to CB-level based on FCC funded CB list. Alt-Tech/Remote Area CBs are unserved CBs with no CAF II funded locations and average cost above \$172.51. CBs and HHs in RAF category are also included in the CBs with No CAF II Funded Locations category.
2. Information on the number of households in each CB is from the 2010 U.S. Census
6. Universal Service Administrative Company
7. AT&T analysis of documents filed with and issued by the Louisiana Public Service Commission. Every AT&T wire center in Louisiana has at least 18 and up to 20 designated ETCs (high-cost and lifeline). Counts do not include AT&T ILEC ETC.
- 8-10. AT&T analysis of documents filed with and issued by the Louisiana Public Service Commission.
11. FCC Local Telephone Competition Report: Status as of June 30, 2013.
12. CDC, National Health Statistics Reports, Number 70, December 18, 2013, p.5
- 13 a-e. National Broadband Map (NBM), June 2013
- 14-15. Universal Service Administrative Company
16. US Census Bureau, American Community Survey 2010, 5 year estimate 2006-2010 data, Table – Income: Public Assistance Income or Food Stamps/SNAP in the past 12 months for Households at the Census Tract Level
17. Households who received a Lifeline benefit from AT&T LA, AT&T consumer customer data
- 18 a-d. May 2014 AT&T consumer customer data. Line 18 is the percent of households that subscribe to AT&T wireline voice service either as part of a bundle or as a standalone service. Lines 18 a-d are subsets of Line 18. Line 18a includes data only for AT&T wireless customers who choose to include wireless charges on their wireline phone bill.

## Maps

- A. CAF II Eligible Areas in Louisiana vs. AT&T Louisiana Service Territory
- B. Number of CETCs in AT&T Louisiana Service Territory