

October 8, 2014

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

**Re: Applications of AT&T Inc. and DIRECTV for Consent to Assign or Transfer Control of Licenses & Authorizations, MB Docket No. 14-90**

Dear Ms. Dortch:

On behalf of Nevada's Center for Entrepreneurship and Technology – NCET – we respectfully submit our support for the AT&T and DIRECTV merger.

NCET's roots go back to 1999, when community and business leaders, along with EDAWN, the Economic Development Authority of Western Nevada, created the TechAlliance, an organization that promoted entrepreneurship and technology commercialization throughout Northern Nevada. Our goal is to encourage and empower entrepreneurs and foster an environment in which high-growth entrepreneurial companies can succeed and flourish.

It is with that goal in mind that we believe that this merger can assist in providing high-speed broadband solutions to our businesses. For our organization, this is about availability and alternatives for business, education systems, healthcare organizations and others as they rely on 21st century technology to grow their businesses and communities.

Starts ups, as well as established businesses of all sizes, rely on high-speed networks every day. Access to broadband at speeds from 15-20 Mbps, the speeds at which AT&T projects its new service will perform, makes a significant difference to businesses operating across our state relying on these speeds to conduct business transactions, communicate both locally and globally, and serve customers expecting high-level service.

This merger creates an opportunity for more consumer choice, with private investment helping to fulfill needs the state cannot provide without a cost to taxpayers, especially in rural areas. We fully support this merger and its intent to serve that need.

Sincerely,



David L. Archer  
President and CEO