



NATIONAL HEADQUARTERS

930 East 50th Street
Chicago, Illinois 60615

Phone: (773) 373-3366 * Fax: (773) 373-3571

Reverend Jesse Jackson and Rainbow PUSH Coalition
Expose Lack of Diversity on the Corporate Boards of Technology Companies

National Headquarters

930 East 50th Street
Chicago, IL 60615
(773) 373-3366 (Freedom) Office
(773) 373-3571 Fax

The Rainbow PUSH Coalition survey shows that there are just 3 Blacks and 1 Hispanic among the 189 total board members of the 20 technology companies surveyed.

LaSalle Street Project

Located within the National
Office in Chicago, IL

Eleven of the companies have no people of color on their boards, including Facebook, Twitter, Yahoo, eBay, Google among others.

Peachtree Street Project

250 Auburn Avenue
Suite 303
Atlanta, GA 30303
(404) 525-5663 Office
(404) 525-5233 Fax

Just three companies – Microsoft, Oracle, and Salesforce have a Black or Latino on their Board.

Automotive Project

4335 W. Fort Street
Detroit, MI 49209
(313) 842-3883 Office
(313) 842-2625 Fax

There are just 36 women among the 189 total board members of the 20 companies surveyed.

This data reveals a bold and audacious pattern of exclusion.

Wall Street Project

1441 Broadway
Suite 5051
New York, NY 10018
(212) 425-7874 Office
(212) 968-1412 Fax

“Rainbow PUSH has successfully PUSHed the technology to reveal their workforce diversity and inclusion data – the data documents the virtual exclusion of Blacks and Latinos from the industry in both tech and non-tech jobs. This dearth of diversity is replicated on the corporate boards of directors. It’s time for a change. Technology companies must transform themselves – from the corporate boards to the workforce – to mirror the communities and customers it relies upon for its growth and success.”

Silicon Valley Project

1400 65th Street
Emeryville, CA 94608
(510) 854-6258 Office
(510) 336-6683 Fax

Reverend Jackson will continue to PUSH for diversity in Silicon Valley and the technology industry at speaking engagements at Platform in Atlanta, before the New York Venture Capital Association and at a USA Today forum at Stanford November 6. Rainbow PUSH is organizing a “next steps” workshop on December 10 in Silicon Valley to continue its push for reach, measurable and concrete change in the tech industry.

Public Policy /

Telecommunications Project

727 15th Street NW
Suite 1200
Washington, DC 20005
(202) 393-7874 Office
(202) 393-1495 Fax

“Diversifying the technology industry – from corporate boardrooms to the workforce – is this era’s civil rights challenge. While we engaged companies to move from resistance to release and usher in a new climate of transparency, more must be done: companies must set concrete, measurable goals, targets and timetables to expand minority participation on their boards, in their c-suites, and workforce. They must expand to engage minority professional and financial services firms, advertising and marketing agencies in their business development.

In short, companies need a 21st century diversity and inclusion strategy to change the face of technology. Rainbow PUSH stands ready to partner and produce the talent needed to usher in a new era of change in the tech industry.