

EXHIBIT 4

ADVERTISEMENTS SHOWING VOICE AND BROADBAND OFFERINGS

33.17/123

**Simplified Home Entertainment & \$507.67 Savings
Issued to Recipient As Described Below**

DATE January 21, 2014

Five hundred seven dollars and 67/100 DOLLARS \$ **507.67**

PAY TO
THE ORDER OF

<Sample A Sample>
<123 Main Street>
<XXXXX>
<Anytown, US 12345-6789>
<Barcode>



MEMO Call 1-855-330-6923 by January 21

⑆ 149228 952 ⑆ 42 913 0 2013⑆

**GOOD THRU
1/21/14**

David McNaughton

THIS IS NON-NEGOTIABLE AND HAS NO CASH OR CREDIT VALUE.

Dear Sample,

This Savings Certificate has been issued in your name because we believe you would absolutely enjoy Mediacom's FEATUREpak with TV, Internet and Phone services—ALL bundled into one simplified entertainment package—for a substantial savings discount of over \$507.67!

FEATUREpak is ideal for you because it packs a powerful combination of these entertainment services that are simple, easy-to-use and convenient for your lifestyle:

- ✓ **FAMILY TV** with up to 74 popular TV channels, local HD channels, crystal clear reception with a more reliable TV signal during storms!
- ✓ **PRIME[™] Internet** gives you blazing fast download speeds up to 15 Mbps*, allowing you to download and upload family photos, videos and other files fast. It's also perfect for households with multiple devices (laptops, computers, tablets).
- ✓ **Lower Cost Phone** offering you unlimited calling in the U.S. & Canada and 17 calling features like caller ID, call waiting and more. (Keep your same phone number, too!)

And you can get FEATUREpak at a discounted rate of just \$79.95/month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees).

That's a bundled savings of over 34%!

NOTE: Call 1-855-330-6923 before January 21 to lock in your \$507.67 savings.

In addition, when you call 1-855-330-6923 before January 21, you'll get 2 extra savings bonuses:

- ▶ **FREE Wi-Fi Internet** for 3 months* (an additional savings of \$11.85)
- ▶ **FREE Total Defense[™] Security Suite** (an additional savings of \$69.99/year)

Plus, there's no risk. No contracts or commitments required. And if you're not satisfied, you'll get a full refund thanks to our 90-day money-back guarantee†.

So call **1-855-330-6923** now and start enjoying the simplicity and convenience of Mediacom's FEATUREpak bundle of TV, Internet and Phone services—all at a significant savings of over \$507.67!

Sincerely,

David McNaughton

David McNaughton
Senior Vice President, Mediacom



Enjoy the best in home entertainment with Mediacom's **FEATUREpak**

ACT NOW

Save more than **\$507.67** off the first-year retail price with Mediacom's **FEATUREpak** bundle of **TV, Internet and Phone services**

NO RISK
No contracts or commitments required

90-Day Money-Back Guarantee†

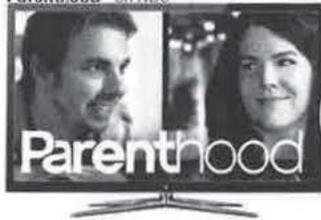
Call 1-855-330-6923 Before January 21

P.S. This is a limited-time opportunity to get FEATUREpak—Mediacom's simplified home entertainment package of Internet, TV and Phone services—for a bundled discount savings of over \$507.67. Act before January 21! Just call **1-855-330-6923**.

over, please >>>

LIFE TOO BUSY? FEATUREpak is simple, easy & convenient for you!

Parenthood® on NBC



BOUNDARY-FREE FAMILY TV

- ✓ Access up to 74 of your favorite channels, including CNN, AMC and HGTV.
- ✓ Get reliable reception in all weather.
- ✓ TV Everywhere service and local HD channels are included at no extra cost.



PRIME^{††} INTERNET

- ✓ Download speeds up to 10x faster than standard 1.5 Mbps phone line DSL.
- ✓ Quick photo and video uploads and downloads.
- ✓ Ideal for households with multiple electronic devices and users.



LOWER COST PHONE

- ✓ Unlimited calling anywhere in the U.S. and Canada.
- ✓ No extra charge for calls to Puerto Rico, Guam and the US Virgin Islands.
- ✓ 17 calling features like caller ID, call waiting and more.
- ✓ Keep your current home phone number.



EXTRA SAVINGS BONUSES

- ▶ **FREE Wi-Fi INTERNET** for 3 months*, giving you wireless Internet access throughout your home and on all your devices.
- ▶ **FREE Total Defense™ Security Suite** helps keep your computer or laptop safer from viruses, malware, spyware and more.

All for just \$79.95/month*.

(for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees)

That's a savings worth **\$507.67** off the first-year retail price!

You must Call 1-855-330-6923 before January 21 to lock it all in!

*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional other special installation procedures for which additional charges apply. **All Offers:** An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services, restrictions and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. **This Offer:** Requires a subscription to Mediacom's FEATUREpak with FAMILY TV, PRIME Internet access service and phone service. More details about these items not supplied by Mediacom needed to use offered services. **Free Wi-Fi Service for 3 Months Offer:** After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. ***Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fees) actually paid. ^{††} Includes Mediacom Online™ PRIME residential service plan with a usage allowance of up to 250 Gigabytes per monthly billing period. Excess usage will result in a 51 Gigabytes, the additional charge would be \$20. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacomcable.com**

M731-23711_DR3_114-MS2N9L_LTR



3737 Westown Parkway, Ste A
West Des Moines, IA 50266-6748

<Anytown> Savings Notice

Sample A Sample
123 Main Street
123 Main Street
Anytown, US 12345-6789



▲ Remove This Savings Card and Call Today ▲

Dear <Sample>,

Because you have a home in <Anytown>, you qualify for significant rate savings on Mediacom's most popular package — which bundles your TV, Internet and Phone in one powerful package!

Using your Savings Card above, you can now lock in all three of these services for only **\$89.95/month*** (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees):

PRIME TV featuring up to 165 of your favorite TV and music channels (up to 75 in HD), over 6,000 hours of FREE On Demand programs, up to 15 channels of Starz® & Encore® and TV Everywhere!

PRIME[™] Internet giving you blazin' fast download speeds up to 15 Mbps[†], allowing you to download and upload videos, music and other files fast and game with virtually no lags or pauses. Perfect for multiple users and devices!

Lower Cost Phone Service offering you 17 calling features and unlimited calling in the US and Canada — while keeping your current home number!

That's a rate savings worth more than \$867.15 off the first-year retail price! Plus, there's no contract required. No commitment needed. And if you're not satisfied with the services or savings, you'll receive a full refund thanks to our 90-day money-back guarantee.†

Hurry! Your savings are only available to residents in <Anytown>. And they are not automatic. You must call **1-855-330-6924** before October 15, 2013, to lock in your savings.

Once you do, you'll also get these three **EXTRA BONUSES**:

- Bonus #1: **FREE HBO** for 3 months*
- Bonus #2: **FREE Sports & Information Pak** for 3 months*
- Bonus #3: **FREE Wireless Internet (Wi-Fi)** for 3 months*

So don't wait any longer! Call **1-855-330-6924** and take advantage of your savings now!

Sincerely,

David McNaughton
Senior Vice President, Mediacom Account Services

P.S. **IMPORTANT:** You must call **1-855-330-6924** before October 15, 2013 to lock in your <Anytown> savings worth more than \$867.15 off the first-year retail price of Mediacom's most popular package.

MEDIACOM SERVICE ADVANTAGES

- ▶ Better TV (Up to 165 channels)
- ▶ Superfast Internet (Up to 15 Mbps*)
- ▶ Affordable Phone (Unlimited minutes)
- ▶ No Contract Required
- ▶ 90-Day Money-Back Guarantee†
- ▶ 30-Minute Arrival Windows Available
- ▶ Night & Weekend Appointments

SAVE MORE THAN
\$867.15
off the first-year retail price for residents in your location!
\$89.95/Month*
for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees

3 EXTRA BONUSES

- ▶ **FREE HBO®** for 3 months*
- ▶ **FREE Sports and Information Pak** for 3 months*
- ▶ **FREE Wireless Internet (Wi-Fi)** for 3 months*

Important Information About Your <Anytown> Savings Notice

ALL for ONLY \$89.95/month* for one year!

That's a savings of more than 56% (or over \$867.15) off the first-year retail price!



BOUNDARY-FREE PRIME TV

- ▶ Up to 165 of your favorite channels, including up to 75 in HD.
- ▶ Over 6,000 hours of FREE On Demand programs.
- ▶ Up to 15 channels of Starz® & Encore®.
- ▶ TV Everywhere service included at no extra cost.



PRIME^{††} INTERNET

- ▶ Download speeds up to 10x faster than standard 1.5 Mbps phone line DSL.
- ▶ Includes security features and spam blockers.
- ▶ Quick video downloads and image uploads.
- ▶ A must for households with multiple users.



LOWER COST PHONE

- ▶ Unlimited calling to anywhere in the US and Canada.
- ▶ No extra charge for calls to Puerto Rico, Guam and the US Virgin Islands.
- ▶ Caller ID, call waiting, call forwarding +14 additional features.
- ▶ Keep your current home phone number.

Plus, these 3 EXTRA BONUSES: { \$162.78 in Extra Savings }

#1: FREE HBO®* — Starting this September, catch popular HBO® shows like *The Newsroom*SM and *Boardwalk Empire*[®]. Plus, watch HBO® shows and movies whenever and wherever you want with HBO Go® and HBO On Demand®. They're all FREE for 3 months! (Cost is \$8.48/month for months 4-12 and \$16.95/month thereafter.)

#2: FREE Sports and Information Pak* — Keep up-to-date on your favorite sports and news with instant access to NFL Network, CBS Sports Network, Fox College Sports, ESPNU, Bloomberg, Fox Business and more! Get it FREE for 3 months! (Cost is \$7.95/month thereafter.)

#3: FREE Wi-Fi Internet* — Access the Internet anywhere in your home without wires getting in the way. It's yours FREE for 3 months! (Cost is \$3.95/month thereafter.)



Your <Anytown> savings are only available for a limited time.
Please call 1-855-330-6924 before **October 15, 2013**,
to lock in your savings and extra bonuses!

*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast Station Surcharge (which varies by area between \$0.59 and \$2.93), taxes, franchise fees, governmental charges or other charges. Download and upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional installation is \$29.95. Standard installations utilize existing wiring and do not include special wiring work, installation or repair of outlets or any other special installation procedures for which additional charges apply. **All Offers:** An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services require customer agreement to all applicable terms and policies. Offers, prices, programming availability, channel lineups, service features, specifications and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. Call your local Mediacom office for complete details. Logos, brand names and other branding are the property of their respective owners. **This Offer:** Requires subscription to Mediacom's PRIME video service, PRIME internet access service and phone service; more details about these services can be found at www.mediacomcable.com. Discounted package price is for 12 months beginning at installation. After 12 months, Mediacom may elect at any time to charge you its standard rates then in effect, which may change from time to time. If you cancel any service in the package during the first 12 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or terms not supplied by Mediacom needed to use offered services. **Free Wi-Fi Service and Sports & Information Pak for 3 Months Offer:** After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. **Free HBO Service for 3 Months Offer:** After 3 months, customer will be charged one-half of Mediacom's monthly rate for HBO for the following nine months. After 12 months, the standard rate, which is subject to change, will apply unless customer cancels service. © 2013 Home Box Office, Inc. All rights reserved. HBO® and related channels and service marks are the property of Home Box Office, Inc. HBO GO® is only accessible in the US and certain US territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. Some restrictions may apply. † Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fees; actually paid. †† Includes Mediacom Online® PRIME residential service plan with a usage allowance of up to 25G gigabytes per monthly billing period. Excess usage will result in additional charges of \$10 for every increment of up to 5G additional gigabytes used. For example, if usage exceeded the allowance by 51 gigabytes, the additional charge would be \$28. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions--Monthly Usage Allowance" at www.mediacomcable.com.

M731-22856_1013-NS1F2_LTR



3737 Westown Parkway, Ste A
West Des Moines, IA 50266-6748

<Anytown> Savings Notice

Sample A Sample
123 Main Street
123 Main Street
Anytown, US 12345-6789



Mediacom

SAVINGS
CARD

<Anytown>
Savings Code for <Sample>

<KP50313>

1-855-330-6926
Call by **October 15, 2013**

▲ Remove This Savings Card and Call Today ▲

Dear <Sample>,

Because you have a home in <Anytown>, you qualify for significant rate savings on Mediacom's most popular *PERFORMANCEpak* — which bundles your TV, Internet and Phone all in one powerful package!

Using your Savings Card above, you can now lock in all three of these *PERFORMANCEpak* services for only \$99.95/month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees):

PRIME TV featuring up to 165 of your favorite music and TV channels (up to 75 in HD), over 6,000 hours of FREE On Demand programs, up to 15 channels of Starz® & Encore® TV Everywhere and DVR service!

PRIME PLUS^{††} Internet giving you blazin' fast download speeds up to 30 Mbps* allowing you to download and upload videos, music and other files fast and game with virtually no lags or pauses. Perfect for multiple users and devices!

Lower Cost Phone Service offering you 17 calling features and unlimited calling in the US and Canada — while keeping your current home number!

That's a rate savings worth more than \$993.15 off the first-year retail price! Plus, there's no contract required. No commitment needed. And if you're not satisfied with the services or savings, you'll receive a full refund thanks to our 90-day money-back guarantee.†

Hurry! Your savings are only available to residents in <Anytown>. And they are not automatic. You must call **1-855-330-6926** before October 15, 2013, to lock in your savings.

Once you do, you'll also get these three **EXTRA BONUSES**:

- Bonus #1: **FREE HBO** for 3 months*
- Bonus #2: **FREE Sports & Information Pak** for 3 months*
- Bonus #3: **FREE Wireless Internet (Wi-Fi)** for 3 months*

So don't wait any longer! Call **1-855-330-6926** and take advantage of your savings now!

Sincerely,

David McNaughton
Senior Vice President, Mediacom Account Services

P.S. **IMPORTANT:** You must call **1-855-330-6926** before October 15, 2013 to lock in your <Anytown> savings worth more than \$993.15 off the first-year retail price of Mediacom's *PERFORMANCEpak*.

MEDIACOM SERVICE ADVANTAGES

- ▶ Better TV (Up to 165 channels)
- ▶ Superfast Internet (Up to 30 Mbps*)
- ▶ Affordable Phone (Unlimited minutes)
- ▶ No Contract Required
- ▶ 90-Day Money-Back Guarantee†
- ▶ 30-Minute Arrival Windows Available
- ▶ Night & Weekend Appointments

SAVE MORE THAN
\$993.15

off the first-year retail price
for residents in your location!

\$99.95/Month*

for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees

3 EXTRA BONUSES

- ▶ **FREE HBO®** for 3 months*
- ▶ **FREE Sports and Information Pak** for 3 months*
- ▶ **FREE Wireless Internet (Wi-Fi)** for 3 months*

Important Information About Your <Anytown> Savings Notice

ALL for ONLY \$99.95/month* for one year!

That's a savings of more than 55% (or over \$993.15) off the first-year retail price!



BOUNDARY-FREE PRIME TV

- ▶ Up to 165 of your favorite channels, including up to 75 in HD.
- ▶ Over 6,000 hours of FREE On Demand programs.
- ▶ Up to 15 channels of Starz® and Encore®.
- ▶ TV Everywhere service included.
- ▶ DVR service at no extra cost. (An additional savings of \$10.95/month)



PRIME PLUS^{††} INTERNET

- ▶ Download speeds up to 20x faster than standard 1.5 Mbps phone line DSL.
- ▶ Includes security features and spam blockers.
- ▶ Quick video downloads and image uploads.
- ▶ A must for households with multiple users.



LOWER COST PHONE

- ▶ Unlimited calling to anywhere in the US and Canada.
- ▶ No extra charge for calls to Puerto Rico, Guam and the US Virgin Islands.
- ▶ Caller ID, call waiting, call forwarding +14 additional features.
- ▶ Keep your current home phone number.

Plus, these 3 EXTRA BONUSES: { \$162.78 in Extra Savings }

#1: FREE HBO®* — Starting this September, catch popular HBO® shows like *The Newsroom*SM and *Boardwalk Empire*®. Plus, watch HBO® shows and movies whenever and wherever you want with HBO Go® and HBO On Demand®. They're all FREE for 3 months! (Cost is \$8.48/month for months 4-12 and \$16.95/month thereafter.)

#2: FREE Sports and Information Pak* — Keep up-to-date on your favorite sports and news with instant access to NFL Network, CBS Sports Network, Fox College Sports, ESPN, Bloomberg, Fox Business and more! Get it FREE for 3 months! (Cost is \$7.95/month thereafter.)

#3: FREE Wi-Fi Internet* — Access the Internet anywhere in your home without wires getting in the way. It's yours FREE for 3 months! (Cost is \$3.95/month thereafter.)



Your <Anytown> savings are only available for a limited time.
Please call 1-855-330-6926 before **October 15, 2013**,
to lock in your savings and extra bonuses!

*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast Station Surcharge (which varies by area between \$0.59 and \$2.33), taxes, franchise fees, governmental charges or other charges. Download and upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional installation is \$29.95. Standard installations utilize existing wiring and do not include special wiring work, installation or repair of outlets or any other special installation procedures for which additional charges apply. All Offers: An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services require customer agreement to all applicable terms and policies. Offers, prices, programming availability, channel lineups, service features, specifications and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. Call your local Mediacom office for complete details. Logos, brand names and other branding are the property of their respective owners. This Offer: Requires subscription to Mediacom's PERFORMANCEpak containing PRIME video service, PRIME PLUS internet access service and phone service; more details about these services can be found at www.mediacomcable.com. Discounted package price is for 12 months beginning at installation. After 12 months, Mediacom may elect at any time to change you its standard rates than in effect, which may change from time to time. If you cancel any service in the package during the first 12 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service and Sports & Information Pak for 3 Months Offer: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. Free HBO Service for 3 Months Offer: After 3 months, customer will be charged one-half of Mediacom's monthly rate for HBO for the following nine months. After 12 months, the standard rate, which is subject to change, will apply unless customer cancels service. © 2013 Home Box Office, Inc. All rights reserved. HBO® and related channels and service marks are the property of Home Box Office, Inc. HBO GO® is only accessible in the US and certain US territories where a high-speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. Some restrictions may apply. † Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fees actually paid. †† Includes Mediacom Online® PRIME PLUS residential service plan with a usage allowance of up to 350 Gigabytes per monthly billing period. Excess usage will result in additional charges of \$10 for every increment of up to 50 additional Gigabytes used. For example, if usage exceeded the allowance by 51 Gigabytes, the additional charge would be \$20. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions - Monthly Usage Allowance" at www.mediacomcable.com.



<Sample A. Sample>
<1111 Main Street>
<AnyTown, Iowa 55555-5555>
<BAR CODE>

**SCRATCH & REVEAL
SPECIAL BONUS**

BONUS 1



▲ ▲
SCRATCH HERE

Dear <SAMPLE>,

Are you sure your family is getting the most entertainment and best value from your current TV, Internet and Phone provider? Call Mediacom today and get more for less with a significantly discounted rate (**45% off**) on one of our most popular packages.

Enjoy over 6,000 hours of free On Demand movies and shows.

There's more for everyone with up to 165 video and music channels, up to 15 channels of Starz® and Encore® and HD included. Plus, shows you can watch any time, with Kids On Demand and Primetime On Demand.

Experience speeds up to 10x faster than standard 1.5 Mbps phone line DSL. Now you'll have the speed you need to use your laptops, tablets and more all at once. And with reliable download speeds up to 15 Mbps, it's easier to stream movies, Skype with family, game and more.

Get more for less with Mediacom's reliable, lower cost phone.

You get everything you need including unlimited nationwide calling and 17 features, like Caller ID, for no extra charge. You also get a reliable backup to your cell.

Pick up the phone and call 1-855-604-2332 to save 45%.

Call now and get all three services for just \$89.95 a month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges), **plus three months of free Wi-Fi, Sports & Information Pak* and your scratch-off bonus.**

Sincerely,

David McNaughton

David McNaughton

P.S. Your discounted rate of 45% off this popular TV, Internet and Phone package won't last long. Get more entertainment and value for your family when you call now and lock in your savings and bonuses.

BONUS 2



FREE Wi-Fi
FOR THREE MONTHS*

Enjoy superfast Internet on all your devices throughout your home.
(\$3.95 per month thereafter)

BONUS 3



FREE SPORTS & INFORMATION PAK
FOR THREE MONTHS*

(\$7.95 per month thereafter)

ACT NOW!

**BETTER TV +
FASTER INTERNET**

45% OFF

Based on the annual total price.

call today **1-855-604-2332**

mediacomcable.com

MORE SPEED

ALWAYS FASTER INTERNET

PRIME[™]

Up to **10x faster**
than phone company
1.5 Mbps DSL

Download speeds
up to 15 Mbps*

The **power you need**
for multiple users
and devices



MORE CHOICES

BOUNDARY-FREE TV

PRIME TV

Up to 6,000 hours of
FREE On Demand

Up to 75 **HD**
channels included

Up to 15 channels of
Starz[®] and Encore[®]



UP TO
165
VIDEO & MUSIC
CHANNELS

MORE FOR LESS

LOWER COST PHONE

Unlimited
nationwide calling

17 features like
caller ID, call waiting
and call forwarding
included

911 **emergency locator**



MORE SAVINGS

BETTER TV, INTERNET & PHONE 45% OFF

Based on the annual retail price.

BONUS 1

**SPECIAL SCRATCH
AND REVEAL**

BONUS 2

**FREE Wi-Fi
FOR THREE MONTHS***

BONUS 3

**FREE SPORTS &
INFORMATION PAK
FOR THREE MONTHS***



Mediacom[®] the power to simplify

*Package price does not include monthly data modem charge (currently \$5), an additional EV-DO phone modem charge (currently \$5), Local Broadcast Station Surcharge (which varies by area between \$0-\$9 and \$2-\$3), taxes, franchise fees, governmental charges or other charges. Download and upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional installation is \$29.95. Standard installations utilize existing wiring and do not include special wiring work, installation or repair of outlets or any other special installation procedures for which additional charges apply. All Offers: An offer may be terminated at any time without notice. May not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services require customer agreement to all applicable terms and policies. Offers, prices, programming availability, channel lineups, service features, specifications and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. Call your local Mediacom office for complete details. Logos, brand names and other branding are the property of their respective owners. This Offer: Requires subscription to Mediacom's PRIME video service, PRIME Internet access service and phone service. More details about these services can be found at www.mediacomcable.com. Discounted packages priced for 12 months beginning at installation. After 12 months, Mediacom may elect at any time to charge you its standard rates then in effect, which may change from time to time. If you cancel any service in the package during the first 12 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service and Sports & Information Pak for 3 Months Offers: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. © 2013 Home Box Office, Inc. All rights reserved. HBO[®] and related channels and service marks are the property of Home Box Office, Inc. HBO GO[™] is only accessible in the US and certain US territories where a high speed broadband connection is available. Minimum 3G connection is required for viewing on mobile devices. Some restrictions may apply.

†Includes Mediacom Online[™] PRIME residential service plan with a usage allowance of up to 250 Gigabytes per monthly billing period. Excess usage will result in additional charges of \$10 for every increment of up to 50 additional Gigabytes used. For example, if usage exceeded the allowance by 31 Gigabytes, the additional charge would be \$20. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacomcable.com.

call today **1-855-604-2332**

mediacomcable.com

M731-22860_BR2_1013-NS2F2B_LTR



**Special savings
and welcome rewards
just for you.**

[Sample A- Sample]
[123 Main Street]
[123 Main Street]
[Anytown, US 12345-6789]



Dear [Sample],

When it comes to your Internet connection and your home entertainment you want the best – and that's what we want to give you. Enjoy super-fast Internet, great features like On Demand and DVR and our reliable phone with Mediacom's PERFORMANCEpak. As your special welcome, you'll get a 45% discount for the first year, plus more: **in-home Wi-Fi and Sports and Information Pak with NFL Network FREE for three months***.



[Sample],

Switch today and enjoy savings on this great package plus more with your welcome rewards.

-  **ALWAYS FASTER INTERNET PRIME PLUS™:** Our powerful download speeds, up to 30 Mbps*, make it easier for you to video chat through services like Skype, download pictures and keep up with family and friends. It's a must for multi-user households.
-  **BOUNDARY-FREE TV PRIME:** Record your favorite shows and watch them whenever you want with the power of DVR or choose from over 6,000 hours of free On Demand movies and shows.
-  **LOWER COST PHONE:** Get unlimited nationwide calling and 17 popular features, like caller ID, plus even keep your current phone number.

Simply give us a call today and get the whole package for just \$99.95* a month for the first year (plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges) plus, your three free welcome rewards.

Sincerely,

David McNaughton
Senior Vice President
Mediacom Account Services

P.S. Act by 11/15/13 to claim your savings and rewards, call 1-855-740-7466 today.

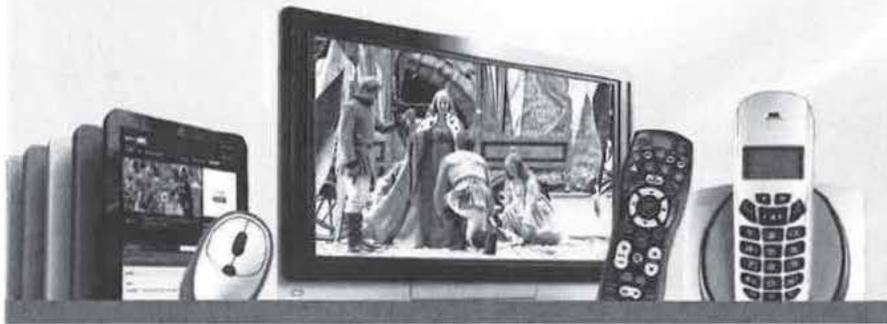
WELCOME
TO MEDIACOM
45%
DISCOUNT

That's all three services
for just \$99.95 a month*
for the first year

(plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges.)

EXPERIENCE THE
PERFORMANCEpak

MEDIACOM'S #1 PACKAGE



**always faster
PRIME PLUS¹¹ internet**

Up to **20x faster** than standard 1.5 Mbps phone line DSL
Includes **Total Defense[™] Security Suite**
Enjoy the Internet more with **less buffering and waiting**



boundary-free tv PRIME

Watch TV on your schedule with **On Demand** and **DVR service**
Up to 15 Channels of **Starz[®]** and **Encore[®]**
Up to **165 music and video channels**
(including up to 75 in HD)



lower cost phone

Call anywhere in the US and Canada
911 emergency locator, caller ID and more included
Switching is easy, even **keep your current home phone number**

Get the whole package for just \$99.95 a month* for the first year with your special discount

(plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges.)

PLUS! EXCLUSIVE WELCOME REWARDS



FREE POWERFUL IN-HOME WI-FI
FOR THREE MONTHS*
(\$3.95 per month thereafter)



FREE SPORTS & INFORMATION PAK
FOR THREE MONTHS*
(\$7.95 per month thereafter)



night & weekend appointments



30-minute arrival windows available



90-day money back guarantee!

CALL 1-855-740-7466 TO ACTIVATE!

Mediacom the power to simplify

*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast Station Surcharge (which varies by area between \$2.50 and \$2.93), taxes, franchise fees, governmental charges or other charges. Download and upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional installation is \$29.95. Standard installations utilize existing wiring and do not include special wiring work, installation or repair of outlets or any other special installation procedures for which additional charges apply. All Offers: An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services require customer agreement to all applicable terms and policies. Offers, prices, programming availability, channel lineups, service features, specifications and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. Call your local Mediacom office for complete details. Logos, brand names and other branding are the property of their respective owners. This Offer: Requires subscription to Mediacom's PERFORMANCEpak containing PRIME video service, PRIME PLUS Internet access service and phone service. More details about these services can be found at www.mediacomcable.com. Discounted package price is for 12 months beginning at installation. After 12 months, Mediacom may elect at any time to charge you its standard rates then in effect, which may change from time to time. If you cancel any service in the package during the first 12 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service and Sports & Information Pak for 3 Months Offers: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service.
† Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fees) actually paid.
‡ Includes Mediacom Online™ PRIME PLUS residential service plan with a usage allowance of up to 360 Gigabytes per monthly billing period. Excess usage will result in additional charges of \$10 for every increment of up to 50 additional Gigabytes used. For example, if usage exceeded the allowance by 51 Gigabytes, the additional charge would be \$20. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacomcable.com.



**Special savings
and welcome rewards
just for you.**

[Sample A. Sample]
[123 Main Street]
[123 Main Street]
[Anytown, US 12345-6789]



Dear [Sample],

When it comes to your home entertainment and your Internet you want unbeatable value – and that's what we want to give you. Enjoy the most popular TV channels, faster Internet and our reliable home phone with this great package from Mediacom. As your special welcome, you'll get a 44% discount for the first year, plus more: **in-home Wi-Fi and Sports and Information Pak with NFL Network FREE for three months**!



[Sample],

Switch today and enjoy savings on this great package plus more with your welcome rewards.

-  **ALWAYS FASTER INTERNET PRIME PLUS™:** Our powerful download speeds, up to 15 Mbps*, make it easier for parents and kids to be online at the same time. Now everyone can enjoy the internet without devices slowing down.
-  **BOUNDARY-FREE TV PRIME:** Enjoy over 6,000 hours of free On Demand and get up to 15 channels of STARZ® and Encore® in this popular TV package. From Nickelodeon to the Disney Channel, The Food Network to Bravo and more, the whole family will be entertained.
-  **LOWER COST PHONE:** Enjoy the reliability of a home phone at price that beats the phone company with unlimited nationwide calling and 17 features, like caller ID, for no extra charge.

Simply give us a call today and get the whole package for just \$89.95* a month for the first year (plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges) plus, your three free welcome rewards.

Sincerely,

David McNaughton
Senior Vice President
Mediacom Account Services

P.S. Act by 11/15/13 to claim your savings and rewards, call 1-855-413-7466 today.

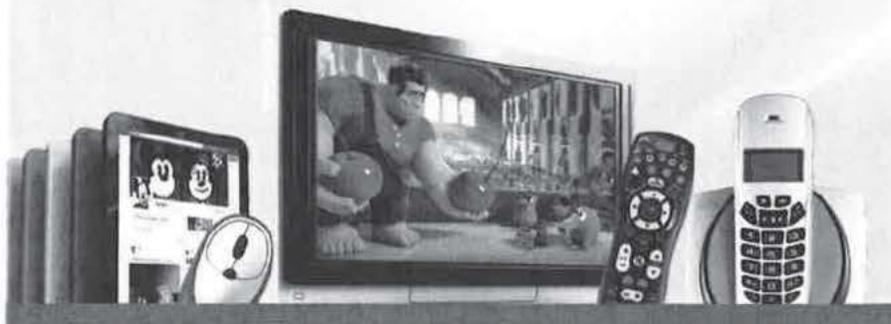
**WELCOME
TO MEDIACOM
44%
DISCOUNT**

That's all three services
for just **\$89.95** a month*
for the first year

(plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges.)

GET IT ALL

WITH MEDIACOM'S #1 PACKAGE



always faster internet PRIME¹¹

Up to **10x faster** than standard 1.5 Mbps phone line DSL
Includes **Total Defense™ Security Suite**
Reliable speeds make it easy to video chat with Grandparents



boundary-free tv PRIME

Up to 15 channels of **STARZ®** and **Encore®**
Up to **165 music and video channels (75 in HD)**
Over 6,000 hours of **FREE On Demand programs**



lower cost phone

Call anywhere in the US and Canada
911 emergency locator, caller ID and more included
Switching is easy, even **keep your current home phone number**

Get the whole package for just **\$89.95 a month*** for the first year with your special discount

(plus modem rental, installation, Local Broadcast Station Surcharge, taxes, fees and other charges.)

PLUS! EXCLUSIVE WELCOME REWARDS



FREE POWERFUL IN-HOME WI-FI

FOR THREE MONTHS*
(\$3.95 per month thereafter)



FREE SPORTS & INFORMATION PAK

FOR THREE MONTHS*
(\$7.95 per month thereafter)



night & weekend appointments



30-minute arrival windows available



90-day money back guarantee[†]

CALL 1-855-413-7466 TO ACTIVATE!

Mediacom the power to simplify

*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), local broadcast station surcharge (which varies by area between \$0.59 and \$2.53), taxes, franchise fees, governmental charges or other charges. Download and upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional installation is \$29.95. Standard installations utilize existing wiring and do not include special wiring work, installation or repair of outlets or any other special installation procedures for which additional charges apply. All offers: An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services require customer agreement to all applicable terms and policies. Offers, prices, programming availability, channel lineups, service features, specifications and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. Call your local Mediacom office for complete details. Logos, brand names and other branding are the property of their respective owners. This Offer: Requires subscription to Mediacom's PRIME video service, PRIME internet access service and phone service; more details about these services can be found at www.mediacomcable.com. Discounted package price is for 12 months beginning at installation. After 12 months, Mediacom may elect at any time to charge you its standard rates that in effect, which may change from time to time. If you cancel any service in the package during the first 12 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service and Sports & Information Pak for 3 Months Offer: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. † Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fee(s) actually paid.

¹¹Includes Mediacom Online™ PRIME residential service plan with a usage allowance of up to 250 Gigabytes per monthly billing period. Excess usage will result in additional charges of \$10 for every increment of up to 50 additional Gigabytes used. For example, if usage exceeds the allowance by 51 Gigabytes, the additional charge would be \$20. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacomcable.com.

M731-23223-1113-RS1F2_LTR

Mediacom

D. McNaughton
3737 Westown Parkway, STE A
West Des Moines, IA 50266-6748

**CALL NOW to initiate your
EXTRA SAVINGS!**



1-855-905-2225

INSTRUCTIONS:

Simply call 1-855-905-2225 before December 15 and tell us your personal Savings Claim Code #. Then you'll lock in exclusive savings worth more than \$913.57 off the first-year retail price of Mediacom's most popular bundle of services! Be sure to detach and keep this card in an important place for easy reference.

Non-transferable. Deliver strictly to:

Sample A. Sample
Address
City, ST ZIP



SECURITY SEALED

Dear Sample A. Sample,

You've been selected to receive EXTRA SAVINGS of more than 45% (\$913.57/year) off the rate of Mediacom's popular bundled package of TV, Internet and Phone services.

With this EXTRA SAVINGS you'll only pay \$89.95/month* (for one year, plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees). That's a total 2014 savings of over \$913.57.

IMPORTANT NOTE: This is an exclusive EXTRA SAVINGS opportunity—and not offered to everyone—your friends, colleagues and family may not be located in our service area and may not qualify for the EXTRA SAVINGS (and therefore, pay more!). That's why it's been double sealed.

But you must call 1-855-905-2225 by December 15 and tell us your personal Savings Claim Code # noted on your card above to lock in your EXTRA SAVINGS.

Once you take advantage of your EXTRA SAVINGS, you'll lock in the best in-home entertainment from Mediacom:

- ▶ **Boundary-Free TV PRIME** delivers more choices of your favorite channels. With up to 165 TV and music channels, up to 15 channels of STARZ® & ENCORE® and 6,000+ hours of FREE On Demand programs, you'll have access to thousands of movies, shows and more. Plus, watch them anytime or anywhere with TV Everywhere!
- ▶ **Always Faster Internet PRIME[™]** gives you better, more reliable Internet speeds that are up to 10X faster than standard 1.5 Mbps phone line DSL, so the whole family can be online at the same time!
- ▶ **Lower Cost Phone** allows you to keep in touch with friends and family with unlimited nationwide calling.

Plus, you'll save even more with these 3 EXTRA BONUSES (immediately available to you once you call 1-855-905-2225 before December 15):

- 1. FREE Sports & Information Pak** (with NFL Network) for 3 months* (An EXTRA SAVINGS of \$23.85)
- 2. FREE Wireless Internet (Wi-Fi)** for 3 months* (An EXTRA SAVINGS of \$11.85)
- 3. FREE Total Defense[™] Security Suite** (An EXTRA SAVINGS of \$69.99/year)

There's **NO COMMITMENT. NO CONTRACT.** And if you're not satisfied with Mediacom's services you'll receive a full refund thanks to our 90-day money-back guarantee!

Please refer to the "Guide to the BEST of Mediacom's Home Entertainment Services" on the reverse side for all the details. Then call 1-855-905-2225 by December 15 to take advantage of your EXTRA SAVINGS.

Sincerely,

David McNaughton
Senior Vice President, Mediacom Account Services

P.S. We cannot guarantee this EXTRA SAVINGS throughout the year. This EXTRA 45%—\$913.57/year off our most popular bundle of services—is a limited-time offer available to you! But you must call 1-855-905-2225 before December 15 to take advantage of it!

FOR INTERNAL USE ONLY
Sample A. Sample has been selected for special savings based on city, zip, configuration and wiring criteria.
Not available for all. Non-transferable.

Mediacom® the power to simplify

Guide to the BEST of Mediacom's Home Entertainment Services

When you choose Mediacom's bundled package of TV, Internet and Phone services (currently available with EXTRA SAVINGS for you), you'll enjoy all these advantages:



Boundary-Free TV PRIME

- ✓ Access up to 118 TV channels, including up to 75 in HD. Plus, get up to 47 music channels.
- ✓ Includes up to 15 commercial-free channels of STARZ®, STARZ On Demand®, STARZ HD® & ENCORE.®
- ✓ Get TV Everywhere service that gives you on-the-go access to FOX, TNT, USA, Cartoon Network and more of your favorite channels anywhere you have Internet access on supported computers, smartphones or tablets.
- ✓ Over 6,000 hours of FREE On Demand shows and movies every month, plus access to newly released movies, pay-per-view and sports specials. Never worry about missing your favorite show or not having something to watch again.
- ✓ **BONUS FREE Sports & Information Pak with NFL Network for 3 months***—keep up-to-date on your favorite sports and news. Regularly \$7.95/month—(saves you \$23.85).



Always Faster Internet PRIME™

- ✓ Download speeds up to 15 Mbps*, which allow you to Skype®, Facebook®, game online and stream HD movies on your computer, laptop or tablet with virtually no buffering, lags or pauses.
- ✓ Get Internet download speeds that are up to 10X faster than standard 1.5 Mbps phone line DSL.
- ✓ Great for multiple online users and devices in a household (you and your kids can all be online at the same time).
- ✓ **BONUS FREE Total Defense™ Security Suite** keeps you and your computer safer from viruses, malware, spyware, spam, lost files and data corruption with its high-value security Internet tools—(saving you \$69.99/year).
- ✓ **BONUS FREE Wi-Fi Internet for 3 months***—access the Internet anywhere in your home, on all your devices, without wires getting in the way. Regularly \$3.95/month*—(saving you \$11.85).



Lower Cost Phone

- ✓ Stay in touch with family and friends with unlimited local and long distance calls in the US, Canada, Puerto Rico, Guam and the US Virgin Islands.
- ✓ Emergency landline backup to your cell phone.
- ✓ Switching is hassle-free with our EASY Switch Service—PLUS, you can keep your same home phone number.
- ✓ Includes access to 911 Emergency Locator and 17 additional calling features—FREE—such as caller ID, call forwarding, speed dialing, three-way calling and call waiting.

NO RISK with our 90-DAY MONEY-BACK GUARANTEE¹

EXTRA SAVINGS REMINDER: You've been selected to receive an EXTRA SAVINGS of 45%—\$913.57/year off the first-year retail price for all three bundled services. This means you'll only pay \$89.95/month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) for a total savings of \$913.57 off the first-year retail price.

**HURRY! Call 1-855-905-2225 before December 15
to take advantage of your EXTRA SAVINGS!**



*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast upload speeds are not guaranteed and may vary. Optional services or features, including international calling and voicemail, are not included. Professional special installation procedures for which additional charges apply. All Offers: An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Some specifications and terms may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions apply. This Offer: Requires subscription to Mediacom's PRIME video service, PRIME Internet access service and phone service; more details about these services are available at www.mediacom.com. Mediacom may elect at any time to charge you its standard rates then in effect, which may change from time to time. If you cancel any service in the items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service and Sports & Information Pak for 3 Months Offers: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. ¹ Customers in good standing who are not 100% satisfied with any Mediacom service may discontinue during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fee(s) actually paid. ² Includes Mediacom Online™ PRIME residential service plan with a usage allowance of up to 250 Gigabytes per monthly billing period. Excess usage will result in a \$1 Gigabyte, the additional charge would be \$20. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacomcable.com.



D. McNaughton
3737 Westown Parkway, STE A
West Des Moines, IA 50266-6748

SECURITY SEALED

**CALL NOW to initiate your
EXTRA SAVINGS!**



1-866-889-3290

Non-transferable. Deliver strictly to:

Sample A. Sample
Address
City, ST ZIP



INSTRUCTIONS:
Simply call 1-866-889-3290 before December 15 and tell us your personal Savings Claim Code #. Then you'll lock in exclusive savings worth more than **\$587.13 off** the first-year retail price of any Mediacom bundled package! Be sure to detach and keep this card in an important place for easy reference.

Dear Sample A. Sample,

You've been selected to receive EXTRA SAVINGS of more than 41% (\$587.13/year) off the rate of any Mediacom bundled package of TV, Internet and Phone services.

With this EXTRA SAVINGS you could pay as little as \$39.95/month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) for all three services. That's a total 2014 savings of over \$587.13.

IMPORTANT NOTE: This is an exclusive EXTRA SAVINGS opportunity—and not offered to everyone—your friends, colleagues and family may not be located in our service area and may not qualify for the EXTRA SAVINGS (and therefore, pay more!). That's why it's been double sealed.

But you must call 1-866-889-3290 by December 15 and tell us your personal Savings Claim Code # noted on your card above to lock in your EXTRA SAVINGS.

Once you take advantage of your EXTRA SAVINGS and choose the package that fits your needs and budget, you'll lock in the best in-home entertainment from Mediacom, including these possible options:

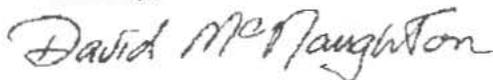
- ▶ **Boundary-Free TV:** Depending on the package, choose local channels only or get up to 118 TV channels (including up to 75 in HD), up to 47 music channels and up to 15 channels of STARZ® and ENCORE®. Other features offered include On Demand, DVR service, TV Everywhere and more!
- ▶ **Always Faster Internet:** Choose download speeds ranging from up to 3 Mbps* – 30 Mbps*, giving you faster Internet speeds than standard 1.5 Mbps phone line DSL—ideal for homes with multiple users and multiple devices.
- ▶ **Lower Cost Phone:** Keep in touch with friends and family with unlimited nationwide calling.

Plus, you'll save even more with these EXTRA BONUSES (immediately available to you once you call 1-866-889-3290 before December 15):

1. **FREE Wireless Internet (Wi-Fi)** for 3 months* (An EXTRA SAVINGS of \$11.85)
2. **FREE Total Defense™ Security Suite** (An EXTRA SAVINGS of \$69.99/year)

There's NO COMMITMENT. NO CONTRACT. And if you're not satisfied with Mediacom's services you'll receive a full refund thanks to our 90-day money-back guarantee!

Please refer to the "Guide to the BEST of Mediacom's Home Entertainment Services" on the reverse side for all the details. Then call 1-866-889-3290 by December 15 to take advantage of your EXTRA SAVINGS.

Sincerely,


David McNaughton
Senior Vice President, Mediacom Account Services

P.S. We cannot guarantee this EXTRA SAVINGS throughout the year. This EXTRA 41%—\$587.13/year off any Mediacom TV, Internet and Phone package you choose—is a limited-time offer available to you! But you must call 1-866-889-3290 before December 15 to take advantage of it!

FOR INTERNAL USE ONLY
Sample A. Sample has been selected for special savings based on city, zip, configuration and wiring criteria.
Not available for all. Non-transferable.

Mediacom® the power to simplify

Guide to the BEST of Mediacom's Home Entertainment Services

When you choose one of Mediacom's bundled packages of TV, Internet and Phone services (currently available with EXTRA SAVINGS for you), you'll choose from these advantages:



Boundary-Free TV

- ✓ Choose from local channels or up to as many as 118 TV channels, including up to 75 in HD. Plus, get up to 47 music channels.
- ✓ Features packages with the added convenience of DVR service. Never worry about missing your favorite shows again.
- ✓ Includes packages with up to 15 commercial-free channels of STARZ®, STARZ On Demand®, STARZ HD® & ENCORE®.
- ✓ Get TV Everywhere service that gives you on-the-go access to FOX, TNT, USA, Cartoon Network and more of your favorite channels anywhere you have Internet access on supported computers, smartphones or tablets.
- ✓ Over 6,000 hours of FREE On Demand shows and movies every month, plus access to newly released movies, pay-per-view and sports specials.



Always Faster Internet

- ✓ Choose from download speeds ranging from up to 3 Mbps* – 30 Mbps*, which allow you to Skype®, Facebook®, game online and stream HD movies on your computer, laptop or tablet with virtually no buffering, lags or pauses.
- ✓ Get Internet download speeds that are up to 2X – 20X faster than standard 1.5 Mbps phone line DSL.
- ✓ Great for multiple online users and devices in a household wanting to be online at the same time.
- ✓ **BONUS** FREE Total Defense™ Security Suite keeps you and your computer safer from viruses, malware, spyware, spam, lost files and data corruption with its high-value security Internet tools—(saving you \$69.99/year).
- ✓ **BONUS** FREE Wi-Fi Internet for 3 months*—access the Internet anywhere in your home, on all your devices, without wires getting in the way. Regularly \$3.95/month*—(saving you \$11.85).



Lower Cost Phone

- ✓ Stay in touch with family and friends with unlimited local and long distance calls in the US, Canada, Puerto Rico, Guam and the US Virgin Islands.
- ✓ Emergency landline backup to your cell phone.
- ✓ Switching is hassle-free with our EASY Switch Service—PLUS, you can keep your same home phone number.
- ✓ Includes access to 911 Emergency Locator and 17 additional calling features—FREE—such as caller ID, call forwarding, speed dialing, three-way calling and call waiting.

NO RISK with our 90-DAY MONEY-BACK GUARANTEE!

EXTRA SAVINGS REMINDER: You've been selected to receive an EXTRA SAVINGS of 41%—\$587.13/year off the first-year retail price of any Mediacom bundled package of TV, Internet and Phone services. This means you could pay as little as \$39.95/month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) for all three services.

**HURRY! Call 1-866-889-3290 before December 15
to take advantage of your EXTRA SAVINGS!**



*Package prices do not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast Station surcharges, taxes and fees. Optional services or features, including international calling and voicemail, are not included. Professional installation fees may apply. All offers are subject to change without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers who have not subscribed to Mediacom services within the preceding 90 days and meet Mediacom's applicable credit and other requirements. Services require a 24-month commitment. Package prices may vary among areas and customers and may change from time to time. Other charges, conditions, requirements and restrictions may apply. Details about these services and packages can be found at www.mediacomcable.com. Discounted package prices are for 12 months beginning at install. You may cancel any service in the package during the first 24 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service for 3 Months Offer: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service.

† Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental (less) actually paid.

** Mediacom Online® residential service plans have a usage allowance per monthly billing period. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacomcable.com.

YEAR-END SALE!

Everything You Want for Less!

**FREE
Wi-Fi**

for three months*
\$4.95 a month
tax included



always faster internet PRIME^{††}

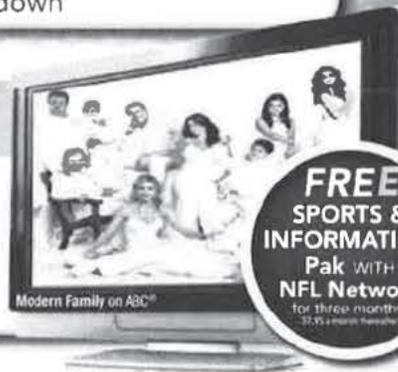
POWERFUL download speeds up to 15 Mbps*

Up to 10x **FASTER** than standard 1.5 Mbps phone line DSL

Parents & kids can be online at the same time
without slowing down

boundary-free tv PRIME

Over **6,000 HOURS** of free On Demand movies and shows
MORE ENTERTAINMENT with STARZ[®], ENCORE[®]
and up to 165 video and music channels included



**FREE
SPORTS &
INFORMATION
Pak** WITH
NFL Network
for three months*
\$3.95 a month tax included

lower cost phone

UNLIMITED calling in the US and Canada

Includes **17 FEATURES** like caller ID and call waiting

EVERYTHING you need at a price that beats
the phone company



**ALL THREE SERVICES
INTERNET • TV • PHONE**

\$89.95*
**A MONTH
FOR ONE YEAR**

Price does not include modem rental, installation, Local Broadcast
Station Surcharge, taxes, fees and other charges.

NO CONTRACT REQUIRED.

**FREE Wi-Fi Service and
Sports & Information Pak**
EACH FOR THREE MONTHS*

Mediacom[®]
Yes!

MEDIACOM'S SERVICE GUARANTEES



90-day money-back
guarantee!



night & weekend
appointments



30-minute arrival
windows available

CALL TODAY! **1-800-479-2105**

mediacomcable.com

[See other side for important information]

▼ Detach and Call
1-877-495-2225 to Activate Your Card



Sample: Your Validated Service Area qualifies you for savings worth more than \$907.13 off the first-year retail price for Mediacom's bundled package of TV, Internet and phone services. Please review all details below and on the reverse side. Then call 1-877-495-2225 before November 21 to activate your savings.

RE: Your Validated Service Area

Sample A. Sample
123 Main Street
123 Main Street
123 Main Street
Anytown, US 12345-6789



Dear Sample,

Engineering service techs have reviewed territories in Iowa and validated that your address of 123 Main Street, City, in County County, meets Mediacom's strict service area qualifications. (Note: Not all residents in your area are eligible.)

This means, once you call 1-877-495-2225 before November 21 and verify your personalized information noted above, you'll qualify for savings over \$907.13 off the first-year retail price of Mediacom's most popular bundled package of TV, Internet and phone services, featuring:

- Up to 165 of your favorite music and TV channels (up to 75 in HD), 6,000+ hours of FREE On Demand programs, up to 15 channels of STARZ® & ENCORE®, and TV Everywhere!
- Super-fast Internet download speeds up to 15 Mbps* so you can stream movies, Skype®, share photos and game easily.
- Unlimited calling in the US and Canada with 17 calling features like caller ID, call forwarding and more.

All three services are available to you now for only \$89.95/month* (for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees). That's a 45% discount off the first-year retail price (a savings of \$907.13+)!

You'll also get the Sports & Information Pak and wireless Internet (Wi-Fi) FREE for 3 months* (a combined value of \$35.70). Plus, get the Total Defense™ Security Suite FREE (a savings of \$69.99/year!). But you must call 1-877-495-2225 before November 21 to qualify.

There's no contract required. No commitments. If you're not satisfied within the first 90 days, you'll be issued a full refund thanks to Mediacom's 90-day money-back guarantee!

So call 1-877-495-2225 and take advantage of your Validated Service Area savings today!

Sincerely,

David McNaughton

Senior Vice President, Mediacom

PS. You must call 1-877-495-2225 before November 21, 2013, to take advantage of your Validated Service Area savings worth over \$907.13.

Mediacom
Validated Service Area

Approved for:
Sample A. Sample
County County, State

- Pre-configured wiring
- Cable/Internet/Phone-ready
- Bundled services-eligible
- Download speeds up to 15 Mbps* available
- FCC confirmed - strongest sustained download speeds**
- Excellent reception quality
- Unlimited nationwide calling
- Pre-approved savings: \$907.13+
- FREE services: Sports & Info Pak and Wi-Fi for 3 months*
- FREE high-security Internet tools with Total Defense™ Security Suite
- No contract required
- 90-day money-back guarantee!

Activation Pending:

Call 1-877-495-2225 before November 21 to activate your service savings of over \$907.13.

Details of Your County Validated Service Area

Engineers have validated your service area, which means you now qualify for over \$907.13 in bundled savings on Mediacom's TV, Internet and phone services, giving you these benefits:



Boundary-Free TV PRIME	Always Faster Internet PRIME [†]	Lower Cost Phone
<p>With up to 165 channels including up to 75 channels in HD.</p> <p>Parents: This package includes parental controls, so you can manage your children's TV viewing.</p>	<p>Download speeds up to 15 Mbps*, which allow you to Skype®, Facebook®, game online and stream HD movies on your computer, laptop or tablet with virtually no buffering, lags or pauses.</p>	<p>Stay in touch with family and friends with unlimited local and long distance calls to the US, Canada, Puerto Rico, Guam and the US Virgin Islands.</p>
<p>Includes up to 15 commercial-free channels of STARZ®, STARZ On Demand®, STARZ HD® and ENCORE®.</p>	<p>Ideal for multiple online users and devices in one household.</p>	<p>Emergency landline backup to your cell when your battery goes dead or you lose your cell.</p>
<p>Get TV Everywhere and enjoy full episodes of shows on FOX, TNT, USA and more on your computer, smartphone or tablet!</p>	<p>Get Internet download speeds up to 10x faster than standard 1.5 Mbps phone line DSL.</p>	<p>Switching is simple with Easy Switch service. Plus, keep your same home phone number.</p>
<p>Over 6,000 hours of FREE On Demand shows and movies every month, plus access to new movies, pay-per-view and sports specials.</p>	<p>BONUS FREE Total Defense™ Security Suite. Keep you and your computer safer from viruses, malware, spyware, spam, lost files and data corruption with this high-security Internet tool. (A savings of \$69.99/year)</p>	<p>Includes access to 17 calling features—FREE—such as caller ID, call forwarding, speed dialing, three-way calling and call waiting. Plus, access to the 911 Emergency Locator.</p>
<p>BONUS FREE Sports & Information Pak. Keep up-to-date on your favorite sports and news. Regularly \$7.95/month: (A savings of \$23.85)</p>	<p>BONUS FREE Wi-Fi Internet for 3 months. Access the Internet anywhere in your home without wires getting in the way. Regularly \$3.95/month: (A savings of \$11.85)</p>	<p>BONUS No added subscriber line fees. Other providers charge as much as \$6.50/month. (A potential savings of \$6.50/mo)</p>
<p>Includes night and weekend installation appointments, with 30-minute arrival windows available.</p>		

All the above for just \$89.95/month*

(for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees)

A savings of over \$907.13 in the first year!

No contracts. No commitments. 90-day money-back guarantee!

Call 1-877-495-2225 by November 21 to activate.

*Package price does not include monthly data modem charge (currently \$5), an additional EMTA phone modem charge (currently \$5), Local Broadcast Station Surcharge and may vary. Optional services or features, including international calling and voicemail, are not included. Professional installation is \$29.95. Standard additional charges apply. All Offers: An offer may be terminated at any time without notice, may not be available in all areas, cannot be combined with any other offer, is not transferable and must be used by the subscriber within 90 days and meet Mediacom's applicable credit and other requirements. Services require customer agreement to all applicable terms and policies. Offers, prices and restrictions may vary. Call your local Mediacom office for complete details. Logos, brand names and other branding are the property of their respective owners. This Offer: Requires subscription to Mediacom's PRIME video service, PRIME internet access service and phone service; more details about these services can be found at www.mediacable.com. Discounted package price is for 12 months beginning at installation. After 12 months, standard rates will be charged for any continuing services. You must obtain at your expense any equipment or items not supplied by Mediacom needed to use offered services. Free Wi-Fi Service and Sports & Information Pak for 3 Months Offers: After the stated offer period, standard rates, which are subject to change, will apply unless customer cancels service. *Source: FCC Report 2013 State of US Broadband.

† Customers in good standing who are not 100% satisfied with any Mediacom service may disconnect during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fees (actually paid).

** Includes Mediacom Online™ PRIME residential service plan with a usage allowance of up to 250 Gigabytes per monthly billing period. Excess usage will result in additional charges. Usage allowances are subject to change at any time. For more information, see "Additional Terms and Conditions—Monthly Usage Allowance" at www.mediacable.com.



New Customer Welcome Kit

Limited-Time Holiday Discount
Authorized For:

Sample A. Sample
Address 1
Address 2
City, ST 12345-6789
[BARCODE]

\$1,374.08 NEW CUSTOMER HOLIDAY DISCOUNT
+\$212.79 IN EXTRA BONUSES CURRENTLY PENDING

Account Action Required: Call toll-free
1-855-330-4175 before December 21, 2013

Dear [Sample A. Sample],

This holiday season, [A1] of your neighbors in [City] are relying on Mediacom for their TV, Internet or Phone service. And now, you're invited to join them as one of our newest customers—complete with a first-year \$1,374.08 Holiday Discount, featuring TiVo® Whole-Home DVR service.

With TiVo® Whole-Home DVR service you'll have the power to record a show in one room and then watch it in another. You can also easily search for movies and shows using specific key words, use TiVo® to stream Pandora® and YouTube® and even set recordings from your smart phone. Plus, you get to enjoy more than 6,000 hours of free On Demand programs, HD channels, TV Everywhere service and STARZ® at absolutely no extra cost to you.

You'll also get blazing-fast Internet. All the better for playing games online, downloading big files from work, uploading your holiday pictures to photo websites and watching movies on your laptop, tablet or other devices.

You could even pay less for your phone service while you keep your current home phone number. Talk to friends and family with unlimited nationwide calling without worrying about expensive phone bills. Of course, popular features like caller ID and call waiting are automatically included at no extra cost.

Best of all: You can join your [City] neighbors by stepping up to all the advantages of Mediacom—while you save over \$1,374.08 with our limited-time New Customer Holiday Discount. Switch to Mediacom TV, Internet and Phone service as a New Customer and you pay just \$109.95* per month (plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) for the first year when you bundle all three. Plus, get TiVo® Whole-Home DVR service at no extra cost.

Just call toll-free 1-855-330-4175 before December 21, 2013, to lock in your New Customer status. We'll set you up with an installation appointment and have you up and running as quickly as possible.

EXTRA BONUSES SAVE YOU \$212.79 MORE: When you call the New Customer Hotline before December 21, you'll also receive three extra bonuses ... making your new Mediacom account an

(over please, [Sample])

New Customer Holiday Savings Certificate



Issued To:

[Sample A. Sample]

[City], [State]

\$1,374.08

\$212.79

ADDITIONAL SAVINGS

Save over \$1,374.08 with this New Customer Holiday Discount.

It's a great holiday deal on one of the nation's leading Internet, Phone & TV packages, featuring:

All for just \$109.95* per month (for one year, plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) when you bundle all three.

PLUS 3 EXTRA BONUSES:

-  **FREE Digital Pak of YOUR CHOICE**
Included at no cost to you.
-  **FREE Wi-Fi**
Included at no cost to you.
-  **FREE Total Defense™ Security Suite**
Included at no cost to you.

Call **1-855-330-4175** before December 21, 2013!

NO CASH VALUE

even better value by helping you keep an additional \$212.79 safely in your wallet this holiday season.

FREE BONUS #1: Free Digital Pak of your choice. Expand your entertainment by choosing from one of our three great digital pak options listed below:

Option A: Sports & Information Pak featuring NFL Network.

Option B: Movies & Music Pak with favorites like Fox Movie Channel and MTV2.

Option C: Kids & Variety Pak including Sprout, Disney XD and National Geographic.

FREE BONUS #2: Free Wi-Fi. We'll set you up with a reliable wireless router which will allow you to access the Internet anywhere in your home without wires getting in the way.

FREE BONUS #3: Free Total Defense™ Security Suite. Keep you and your computer safer from viruses, malware, spyware, spam, lost files and data corruption with these high-value security Internet tools.

Your first-year \$1,374.08 New Customer Holiday Discount, the three extra bonuses and TiVo® Whole-Home DVR service are simply our way of welcoming you to the Mediacom family and wishing you a happy holiday season. With more than 1 million customers, we specialize in giving you the best value for your TV, Internet and Phone ... while delivering it all at some of the lowest prices around.

Why not see the Mediacom difference for yourself? There's no contract required so you're not making a long-term commitment.

Plus, you get a full **90-Day Money-Back Guarantee!** If you're not completely satisfied with Mediacom, let us know within 90 days and you'll get 100% of your money back.

So there's really nothing to lose by activating your New Customer Account now. Just call 1-855-330-4175 before December 21.

Sincerely,

David McNaughton
Senior Vice President
Mediacom Customer Services

P.S. Your \$1,374.08 New Customer Holiday Discount cannot be extended the entire holiday season. Please call 1-855-330-4175 before December 21 to lock in your biggest holiday savings PLUS three extra bonuses, including TiVo® Whole-Home DVR service.

*Package price does not include monthly data modem charge (currently \$10) or additional EMV phone modem charge (currently \$30). Local Broadcast Station Surcharge (which varies by location, including international calling and content, not included). Professional installation is \$29.95. Standard installation after evening wire without notice, may make a service in an area, cannot be combined with any other offer, is not transferable and is void where prohibited. Available only to residential customers. All applicable terms and policies. Offers, prices, programming availability, channel lineup, service features, specifications and terms may vary among areas and customers and other factors may be the property of their respective owners. This Offer: Offer requires subscription to Mediacom's whole HOME/HD/Spak with TiVo® including DVR video service with TiVo® PLUS internet access service and phone service; now details about these services can be found at www.mediacom.com. Discount package price is for 12 months beginning at activation. After 12 months, Mediacom may elect at any time to charge you its standard rates for its services, which may change from time to time and without notice. Offer not available in all areas. Offer ends 12/21/13. For more information, see "Additional Terms and Conditions - Monthly Usage Allowance" at www.mediacom.com. All offers are subject to change at any time. © 2013 Mediacom. All rights reserved. Mediacom, the Mediacom logo and TiVo are trademarks of Mediacom. All other marks are the property of their respective owners.

Save \$1,374.08 With Your New Customer Holiday Discount



Switch your TV, Internet and Phone to Mediacom and save an extra \$1,374.08 in the first year thanks to your New Customer Holiday Discount. You'll get:

- TiVo® Whole-Home DVR service, up to 75 HD channels, STARZ® and TV Everywhere service included at no extra cost.
- Lightning-fast internet with download speeds up to 30 Mbps¹ (that's up to 20x faster than standard 1.5 Mbps phone line DSL).
- Lower-cost phone with unlimited nationwide calling while you keep your current home phone number.

PLUS: There are no contracts and a full 90-Day Money-Back Guarantee!

\$212.79

ADDITIONAL SAVINGS

PLUS 3 EXTRA BONUSES:

-  **FREE Digital Pak OF YOUR CHOICE**
Included at no cost to you.
-  **FREE Wi-Fi**
Included at no cost to you.
-  **FREE Total Defense™ Security Suite**
Included at no cost to you.

Call **1-855-330-4175** before December 21, 2013, to activate your New Customer Account.

NO CASH VALUE.

**Limited-Time Holiday Discount
Authorized For:**

Sample A, Sample
Address 1
Address 2
City, ST 12345-6789
[BARCODE]

\$913.57 NEW CUSTOMER HOLIDAY DISCOUNT
+\$105.69 IN EXTRA BONUSES CURRENTLY PENDING

Account Action Required: Call toll-free
1-855-330-4180 before December 21, 2013

Dear [Sample A, Sample],

This holiday season, [A1] of your neighbors in [City] are relying on Mediacom for their Internet, TV or Phone service. And now, you're invited to join them as one of our newest customers—complete with a first-year \$913.57 Holiday Discount.

That means you'll have blazing-fast internet. All the better for playing games online, downloading big files from work, uploading your holiday pictures to photo websites and watching movies on your laptop, tablet or other devices.

You'll also have your favorite HD channels. Watching TV throughout the holidays and the new year will simply be better when it's crystal clear. Plus, you get more than 6,000 hours of free On Demand programs, TV Everywhere service and STARZ® so you can enjoy premium movies and original series' at absolutely no extra cost to you.

You could even pay less for your phone service while you keep your current home phone number. Talk to friends and family with unlimited nationwide calling without worrying about expensive phone bills. Of course, popular features like caller ID and call waiting are automatically included at no extra cost as well.

Best of all: You can join your [City] neighbors by stepping up to all the advantages of Mediacom—while you save over \$913.57 with our limited-time New Customer Holiday Discount. Switch to Mediacom Internet, TV and Phone service as a New Customer and you pay just \$89.95* per month (plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) for the first year when you bundle all three.

Just call toll-free 1-855-330-4180 before December 21, 2013, to lock in your New Customer status. We can take care of everything right over the phone in just a few minutes.

EXTRA BONUSES SAVE YOU \$105.69 MORE: When you call the New Customer Hotline before December 21, you'll also receive three extra bonuses ... making your new Mediacom account an

(over please, [Sample])

New Customer Holiday Savings Certificate

Issued To:
[Sample A, Sample]
[City], [State]

\$913.57

\$105.69
ADDITIONAL SAVINGS

Save over \$913.57 with this New Customer Holiday Discount.

Switch your Internet, TV and Phone to Mediacom for just \$89.95* per month (plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees) for the first year when you bundle all three. It's an easy way to keep more money in your wallet this holiday season.

PLUS 3 EXTRA BONUSES:

- FREE Wi-Fi**
FOR THREE MONTHS* \$3.95 a month thereafter.
- FREE Sports & Information Pak**
FOR THREE MONTHS* \$7.95 a month thereafter.
- FREE Total Defense™ Security Suite**
Saves you \$69.99/year.

Call **1-855-330-4180** before December 21, 2013!

ME CASH VALUE

even better value by helping you keep an additional \$105.69 safely in your wallet throughout the holiday season and New Year.

FREE BONUS #1: Free Wi-Fi. We'll set you up with a reliable wireless router and you'll pay nothing for a full three months and only \$3.95 a month thereafter. Access the Internet anywhere in your home without wires getting in the way.

FREE BONUS #2: Free Sports & Information Pak. Follow your favorite teams and stay up to date on breaking events with up to 25 channels. It's yours with our compliments—you pay nothing for a full three months and \$7.95 a month thereafter.

FREE BONUS #3: Free Total Defense Security Suite. Keep you and your computer safer from viruses, malware, spyware, spam, lost files and data corruption with these high-value security Internet tools. Saves you \$69.99 per year.

Your first-year \$913.57 New Customer Holiday Discount and the three extra bonuses are simply our way of welcoming you to the Mediacom family and wishing you a happy holiday season. With more than 1 million customers, we specialize in giving you the best value for your Internet, TV and Phone ... while delivering it all at some of the lowest prices around.

Why not see the Mediacom difference for yourself? There's no contract required so you're not making a long-term commitment.

Plus, you get a full 90-Day Money-Back Guarantee.¹ If you're not completely satisfied with Mediacom, let us know within 90 days and you'll get 100% of your money back.

So there's really nothing to lose by activating your New Customer Account now. Just call **1-855-330-4180** before December 21.

Sincerely,

David McNaughton
Senior Vice President
Mediacom Customer Services

P.S. Your \$913.57 New Customer Holiday Discount cannot be extended the entire holiday season. Please call **1-855-330-4180** before December 21 to lock in your biggest holiday savings PLUS three extra bonuses.

Package price does not include monthly activation charge (monthly \$5), an additional 24/7 phone activation charge (monthly \$5), Local Number Porting Fee (which varies by location), including international calling and voicemail. Not included. Professional installation is \$29.95. Standard installation after evening work without extra. May not be available in all areas. Cannot be combined with any other offer. Is not applicable and void where prohibited. Available only to residential customers. Not applicable to service providers. Offer, prices, programming availability, channel lineup, service features, specifications and terms may vary among areas and customers. All other benefits are the property of their respective owners. This Offer (the "offer") requires activation to Mediacom's FIBRE video service. FIBRE internet access service and phone service may differ from other services. Any price is change you do standard rates from in effect, which may change from time to time. If you cancel any service in the package during the first 12 months, the TV Service and Sports & Information Pak for 3 Months Offer, the offer will be void. Standard rates, which are subject to change, will apply unless otherwise stated. *Customer in good standing who are not 100% satisfied with any Mediacom service may cancel during the first 90 days and get a refund, minus a \$10 refund of monthly recurring service and equipment cost (which may vary). Includes Mediacom Online™ FIBRE residential service plan with a usage allowance of up to 250 Gigabytes per month. Excess usage will result in additional charges of \$10 for additional usage. Subject to change at any time. For more information, see "Additional Terms and Conditions - Monthly Usage Allowance" at www.mediacomable.com.

All Offers Are Offered by Mediacom at any time.

See

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Save \$913.57 With Your New Customer Holiday Discount



Switch your Internet, TV and Phone to Mediacom and save an extra \$913.57 in the first year thanks to your New Customer Holiday Discount. You'll get:

- Lightning-fast internet with download speeds up to 15 Mbps¹ (that's up to 10x faster than standard 1.5 Mbps phone line DSL).
- Better TV with up to 75 HD channels, premium movies and original series² on STARZ[®] and TV Everywhere service included at no extra cost.
- Lower-cost phone with unlimited nationwide calling while you keep your current home phone number.

PLUS: There are no contracts and a full 90-Day Money-Back Guarantee¹.

Call **1-855-330-4180** before December 21, 2013, to activate your New Customer Account.

\$105.69
ADDITIONAL SAVINGS

PLUS 3 EXTRA BONUSES:

- FREE Wi-Fi**
FOR THREE MONTHS* \$3.95 a month thereafter.
- FREE Sports & Information Pak**
FOR THREE MONTHS* \$7.95 a month thereafter.
- FREE Total Defense™ Security Suite**
Saves you \$69.99/year.

NO CASH VALUE

PLEASE PLACE THIS LABEL IN VISIBLE THROUGH WINDOW - PLEASE PLACE THIS LABEL IN VISIBLE THROUGH WINDOW - PLEASE PLACE THIS LABEL IN VISIBLE THROUGH WINDOW

Mediacom

TRACKING CODE: IA-V7-F3UP

SENDER'S ACCOUNT NUMBER: 1-855-330-4892

1 PAYMENT (REQUIRED)

Prepaid Account Credit Card Check

2 PACKAGE CONTENTS (REQUIRED)

WEIGHT: lbs oz VALUE: \$ NA

3 SENDER NOTES

Status: URGENT Postage-Paid
 Time-Sensitive Inspected
 Recipient's Name/Address Confirmed

4 SENDER'S INFORMATION (REQUIRED)

NAME: D. McNaughton, VP
 ADDRESS: 3737 Westown Parkway, STE A
 W. Des Moines, IA 50266-6748

5 SENDER'S SIGNATURE (REQUIRED)

David McNaughton

6 RECIPIENT'S NOTICE

Lock in all your EXPRESS SAVINGS CARD advantages today:

- ✓ Bundled savings worth over 55%
- ✓ TiVo DVR service on 3 TVs
- ✓ Best technology for your whole home
- ✓ Preferred priority for install time
- ✓ FREE bonus savings



Just call 1-855-330-4892 before January 15, 2014.
 Note: You must call before this date to lock in your savings.

(Then place your card in a safe place as a reminder of your savings throughout 2014.)

7 RECIPIENT'S NOTICE

Total Savings worth over 55% + TiVo Whole-Home DVR service

8 RECIPIENT'S INFORMATION (REQUIRED)

Sample A. Sample
 Address
 City, ST ZIP
 barcode

20130222SJC

ATTENTION Sample:

Your EXPRESS SAVINGS CARD has been rushed to you because it includes year-end savings of over 55% on Mediacom's new Whole Home Package including TiVo® DVR service—unavailable with any satellite service.

This deal is especially urgent if you received a new TV, laptop, game system or tablet for the holidays. That's because all these new devices need the most updated technology to perform efficiently for you. And right now—during our final, year-end savings—you can get the best technology with Mediacom's Whole Home Package including TiVo DVR service.

IMPORTANT: Call 1-855-330-4892 before January 15 and use the Reservation Code on your card to get a preferred priority install time. Then, once you've made the switch to Mediacom, you'll appreciate:

- ✓ **The best TV entertainment all over the house**, including TiVo DVR service on three TVs so you can record a show in one room and watch in another. Or, pause live TV from any room, stream Pandora® and YouTube® and set recordings from your smartphone. TiVo will even recommend shows for you to watch. Our whole home technology also includes 6,000+ hours of FREE On Demand programs, TV Everywhere letting you watch shows from any online device, 180+ TV and music channels (70+ in HD), and 6+ STARZ® channels.
- ✓ **Superfast Internet on every device** with download speeds up to 30 Mbps* (twice the speed of our standard service) which is 20x faster than standard DSL. Standard 1.5 Mbps phone line DSL can't keep up with multiple devices—PRIME PLUS!™ Internet allows ALL your devices to run great at the same time. You can be on the computer, while your spouse is streaming a movie on the tablet and your kids are gaming—with virtually no pauses or lags.
- ✓ **Affordable and reliable** unlimited calling anywhere in the US & Canada and 17 calling extras like caller ID, call waiting and more. You can even keep your current home phone number!

Plus, with this final year-end savings deal, you'll only pay \$99.95/month* (for one year, with a two-year agreement; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees), which is the

(over, please)

WHOLE HOME PACKAGE WITH



- ▶ TiVo DVR service on 3 TVs
- ▶ Record and watch any show you want from whatever room you want
- ▶ Simple app style menu guide makes it easy to search TV listings, recorded shows, and On Demand content
- ▶ Get Better TV (180+ channels)
- ▶ Superfast Internet (Up to 30 Mbps*)
- ▶ Affordable Phone with unlimited minutes

EXPRESS SAVINGS OVER
55%

in the first year when you bundle all three services!

PACKAGE ALSO INCLUDES

- ▶ Hassle-free Wi-Fi Internet in every room
- ▶ Total Defense™ Security Suite
- ▶ Digital Pak of your choice

lowest rate currently available on Mediacom's new Whole Home Package!

And that's not all! Your Whole Home package also includes these additional popular features:

- ▶ **Hassle-free Wi-Fi** giving you wireless Internet access throughout your home and on all your new devices.
- ▶ **Total Defense™ Security Suite** keeps your new computer or laptop safer from viruses, malware, spyware and more.
- ▶ **Digital Pak** of your choice. Enjoy even more entertainment by choosing from one of these digital pak options:
 - Option A: Sports & Information Pak featuring NFL Network.
 - Option B: Movies & Music Pak with favorites like Fox Movie Channel and Hallmark Movie Channel.
 - Option C: Kids & Variety pak, including Sprout, Disney XD and BBC America.

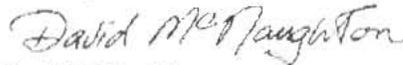
What's more, there's **no risk** when you call today. If you're not satisfied with Mediacom's services you'll receive a full refund thanks to our 90-day money-back guarantee!

So hurry and call now!

Reminder: This is a limited-time, year-end savings opportunity for Mediacom's Whole Home Package, featuring TiVo DVR service on three TVs. You must call 1-855-330-4892 before January 15 to lock in all the savings available to you today. We recommend you call sooner with your Reservation Code to get the earliest preferred install time available and beat the post-holiday rush.

Please call ASAP!

Sincerely,



David McNaughton
Senior Vice President, Mediacom

P.S. I rushed your EXPRESS SAVINGS CARD to you for 3 reasons: (1) so you could take advantage of our final **year-end bundled savings of over 55%** on Mediacom's Whole Home Package, including TiVo DVR service; (2) so you could get all your new electronic and wireless devices running at optimal performance with the **best technology**; and (3) so you could get **preferred priority** for the earliest and most convenient install time available. So please expedite your response. Just call 1-855-330-4892 right now! Be sure to have your Reservation Code handy!

4 REASONS TO CALL NOW

1 Get the best, most updated technology for your entire home.

- ▶ Boundary-Free PRIME TV with TiVo DVR service on 3 TVs.
- ▶ Always Faster PRIME PLUS^{††} Internet allowing multiple users/devices.
- ▶ Lower Cost Phone with unlimited nationwide calling.



2 Enjoy year-end savings worth over 55%.

Off the first-year retail rate for all three bundled services. Just \$99.95/month* for one year with a two year agreement, plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees.

3 Avoid the post-holiday rush and schedule the best available install appointment time with preferred priority.

Simply tell us your Reservation Code noted on your enclosed EXPRESS SAVINGS CARD when you call.

4 Whole Home Package also includes.

- ▶ Hassle-free Wi-Fi internet
- ▶ Total Defense™ Security Suite
- ▶ Digital Pak of your choice

CALL 1-855-330-4892 AND LOCK IN YOUR FINAL YEAR-END SAVINGS DEAL BY JANUARY 15

*Package price does not include monthly data modem charge (currently \$5), or additional DVA phone modem charge (currently \$5). Local Broadcast Station Surcharge (which varies by features, including international calling and seasonal, are not included. Professional installation is \$29.95. Standard installation is \$19.95 depending on wiring.

†† Offers may be terminated at any time without notice. All offers are subject to change at any time. For more information see "Additional Terms and Conditions - Monthly Usage Allowance" at www.mediacomable.com.

††† Customers in good standing who are not 100% satisfied with any Mediacom service may discontinue during the first 90 days and, upon request, receive a full refund of monthly recurring service and equipment rental fees actually paid. †††† Includes Mediacom's PRIME PLUS residential service plan with a usage allowance of up to 250 Gbytes per month. Excess usage will result in additional charges of \$10. All services are subject to change at any time. For more information see "Additional Terms and Conditions - Monthly Usage Allowance" at www.mediacomable.com.

All offers are subject to change at any time without notice.

Mediacom

TRACKING CODE: IA-V7-F3WP 

SENDERS ACCOUNT NUMBER: 1-855-330-4898

1 PAYMENT (REQUIRED)
 Prepaid Account Credit Card Check

2 PACKAGE CONTENTS (REQUIRED)
 WEIGHT: 0 lbs 14 oz VALUE: \$ NA

3 SENDER NOTES
 Status: URGENT Postage-Paid
 Time-Sensitive Inspected
 Recipient's Name/Address Confirmed

4 SENDER'S INFORMATION (REQUIRED)
 NAME: D. McNaughton, VP
 ADDRESS: 3737 Westown Parkway, STE A
 W. Des Moines, IA 50266-6748

5 SENDER'S SIGNATURE (REQUIRED)


6 RECIPIENT'S NOTICE

Lock in all your EXPRESS SAVINGS CARD advantages today:

- ✓ Discount savings worth \$913.57
- ✓ Best technology for your new devices
- ✓ Preferred priority for install time
- ✓ FREE bonus savings

Just call 1-855-330-4898 before January 15, 2014.
 Note: You must call before this date to lock in your savings.
(Then place your card in a safe place as a reminder of your savings throughout 2014.)

7 RECIPIENT'S NOTICE

Total Savings available through January 15: \$995.43

8 RECIPIENT'S INFORMATION (REQUIRED)

Sample A. Sample
 Address
 City, ST ZIP
 barcode

VISIBLE THROUGH WINDOW - PLEASE PLACE SO LABEL IS VISIBLE THROUGH WINDOW - PLEASE PLACE SO LABEL IS VISIBLE THROUGH WINDOW - PLEASE PLACE SO LABEL IS VISIBLE THROUGH WINDOW

ATTENTION Sample:

Your EXPRESS SAVINGS CARD above has been rushed to your immediate attention because it includes the final savings deal of the year worth **\$913.57** and is only available for a limited time.

This deal is even more urgent if you or your household family members received a new TV, computer, laptop or tablet as a recent holiday gift—or plan to get one during post-holiday sales.

Here's why: Your new electronics need the most up-to-date technology to work efficiently for you. But many homes simply aren't updated yet. This means you may not be enjoying all the features of your new electronics.

However, right now—during our final, year-end savings deal—you can get the best value by bundling Mediacom's TV, Internet and Phone services.

IMPORTANT: You must call 1-855-330-4898 before January 15 to lock in your year-end savings discount worth \$913.57. Please use your Reservation Code printed on your card above to get preferred priority for the best available install time and beat the post-holiday rush!

Then, once you have all three services set up in your home, you'll immediately enjoy your new electronics even more with:

- ✓ **PRIME TV featuring more choices in TV home entertainment** with 160+ TV and music channels, 6+ channels of STARZ®, 6,000+ hours of FREE On Demand programs and more. Watch more of your favorite TV shows and movies from yesterday and today!
- ✓ **PRIME™ Internet giving you superfast, easy-to-use Internet connections** with download speeds up to 15 Mbps*—allowing you to stay connected to your family through Facebook® or Skype®, check emails, view pictures and share files more easily with less freezing.
- ✓ **Lower Cost Phone that is affordable and reliable** with unlimited calling anywhere in the US and 17 calling extras like caller ID, call waiting and more. And keep your same home phone number!

Plus, with this final year-end savings deal, you'll only pay a discounted rate of \$89.95/month* (for over, please)

EXPRESS SAVINGS ADVANTAGES

- ▶ Better TV (160+ channels)
- ▶ Superfast Internet (Up to 15 Mbps)
- ▶ Affordable Phone (Unlimited minutes)
- ▶ No Contract Required
- ▶ 90-Day Money-Back Guarantee*
- ▶ Hassle-Free Installation
- ▶ 30-Minute Arrival Windows Available
- ▶ Night & Weekend Appointments

SAVE MORE THAN \$913.57

off the first-year retail price!
\$89.95/Month*

for one year; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees

EXTRA BONUSES

- ▶ FREE Wi-Fi Internet for 3/mo*
- ▶ FREE Total Defense™ Security Suite

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TiVo® Innovation & \$993.15 Savings
Issued to Recipient As Described Below

DATE January 21, 2014

Nine hundred ninety three dollars and 15/100 DOLLARS \$ **993.15**

PAY TO
 THE ORDER OF

<Sample A Sample>
 <123 Main Street>
 <XXXXX>
 <Anytown, US 12345-6789>
 <Barcode>



MEMO Call 1-855-604-2337 by January 21

⑆ 149228 952 ⑆ 42 913 0 2013⑆

GOOD THRU
1/21/14

David McNaughton

THIS IS NON-NEGOTIABLE AND HAS NO CASH OR CREDIT VALUE.

Dear Sample,

This Savings Certificate has been issued in your name because the Mediacom Whole Home Package with TiVo DVR service was created with you in mind. You can now upgrade the technology in your home to the best in home entertainment services for all your devices—ALL for a limited-time introductory savings worth over 37%!

TiVo is the ideal DVR solution for your busy lifestyle! That's because it lets you:

- ✓ Record and watch exactly what you want and when on up to three TVs.
- ✓ Schedule a recording from anywhere using your laptop, tablet or smartphone.
- ✓ Search and browse across TV listings and On Demand options through one simple app-style guide menu.

And you can now get TiVo DVR service when you choose Mediacom's Whole Home Package—now available to you for just \$99.95/month (for one year with a two-year agreement; plus modem rental, installation, Local Broadcast Station Surcharge, taxes and fees).

That's bundled savings of over 37%!

NOTE: Call 1-855-604-2337 before January 21 to lock in your \$993.15 savings and get TiVo DVR service included on three TVs.

Along with TiVo DVR service, you'll appreciate Mediacom's best home entertainment services:

- ▶ **Better TV** with 180+ TV and music channels (70+ in HD), 10+ channels of STARZ® & ENCORE®, 6,000+ hours of FREE On Demand programs, TV Everywhere and more! Get the best for your HDTV, plus choose one of our three digital paks.
- ▶ **Superfast Internet** with download speeds up to 30 Mbps* (twice the speed of our standard service) which is 20X faster than standard 1.5 Mbps phone line DSL. Plus enjoy Wi-Fi Internet access throughout your home on your smartphone, gaming console, tablet and laptop!
- ▶ **Unlimited Phone Calling** in the U.S. & Canada, plus 17 calling features like caller ID, call waiting and more. (Keep your same phone number, too!)

In addition, when you call 1-855-604-2337 before January 21, you'll also receive exclusive Whole Home Package installation options including Available Night & Weekend Appointments* and **30-minute Arrival Windows***—ALL to work with your busy lifestyle, at no additional cost to you.

So call 1-855-604-2337 now and start enjoying the world's most innovative DVR experience combined with the best in home entertainment services—all at a significant savings of over \$993.15 with Mediacom's Whole Home Package!

Sincerely,

David McNaughton

David McNaughton
 Senior Vice President, Mediacom



ACT NOW

Save more than
37%

off the first-year retail price with
Mediacom's Whole Home Package
 (including TiVo DVR service)

Night & Weekend Appointments Available*

90-Day Money-Back Guarantee†

Call 1-855-604-2337 Before January 21

P.S. This is a limited-time introductory offer to get Mediacom's new Whole Home Package, including TiVo—the world's most innovative DVR service. Act now to save over 37% on the best Internet, TV and Phone services available. Just call 1-855-604-2337.

over, please >>>

