



Bringing Glasgow the Future... *Faster!*

100 Mallory Dr. - P.O. Box 1809 - Glasgow, KY 42142-1809
(270) 651-8341 - Fax (270) 651-7572 - epb@glasgow-ky.com

December 26, 2014

John A. Trinder
President and Chief Operating Officer
Max Media
900 Laskin Road
Virginia Beach, VA 23454

RE: WNKY Retransmission Consent Matter with Glasgow EPB

Dear Mr. Trinder:

This letter is written in response to your letter to our Board and the Glasgow EPB Cable Television Programming Committee on December 23, 2014, relative to your continuing insistence that Glasgow EPB continue to carry WNKY on its cable system after December 31.

Given the determination you have for this carriage to continue, we are perplexed that you did not exercise your right to elect Must Carry status within your DMA, which would have very simply accomplished your goal. You had that right, but instead you elected Retransmission Consent. Over 60 days after making that election, and after repeated requests for a cost proposal from WNKY, you demanded a 1000% fee increase if Glasgow EPB should want to continue carriage of WNKY.

The Glasgow EPB Cable Television Programming Committee weighed your offer, as described to you in an earlier email, and made a finding of fact. The committee determined that the quality of WNKY's programming is such that the fee Glasgow EPB is presently paying for it is too great, thus, the 1000% increase over that fee, requested by Max Media, was a non-starter. This formed the basis of the formal notice we delivered to WNKY using more than one means. Your statement regarding WNKY's inability to respond to that notice in a proper manner does not change the facts that we complied with all terms of the present agreement between Max Media and Glasgow EPB, as well as all FCC requirements relative to our response to your election and your price proposal.

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Still, in light of the problems your team had in attempting to conduct business, and since you are determined to hear a counter offer from us which would include continued carriage of WNKY on our cable system, and in spite of the aggressive tactics you are using in an attempt to sway the people of Glasgow via a variety of on-screen and newspaper messages to our customers, we still want to offer the following proposal on this matter.

Due to your team's slow and inefficient manner of communicating, Glasgow EPB was forced to make its plans for January 1 without WNKY being a part of those plans. Due to bandwidth restrictions and our determination to meet the needs of our customers, WNKY programming will be replaced on our system as we have indicated, on December 31, when our presently effective transmission agreement terminates. Sometime during the first quarter of 2015 we will complete a digital conversion of our analog tier which would free up space to return WNKY to our cable package, should we arrive at workable terms. At that time, we would likely be willing to pay the price adjudged by the programming committee to represent the value of WNKY's programming to Glasgow customers. That value is [REDACTED] per subscriber per month, commencing with Glasgow EPB's relaunch of WNKY after bandwidth is made available and extending through December 31, 2017.

Please let us know if you wish to pursue continued carriage on the Glasgow EPB's cable television system under these terms. We note your request to meet with our Cable Television Programming Committee, which is responsible for recommending all programming to the Glasgow EPB Board. Since those meetings are open to the public, you are welcome to attend and be placed on the agenda. The committee's next meeting will be on January 13 at 6:00 pm at the offices of Glasgow Electric Plant Board.

Respectfully,



William J. Ray PE
Superintendent

Exhibit 14



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January 14, 2015

John A. Trinder
President and Chief Operating Officer
Max Media
900 Laskin Road
Virginia Beach, VA 23454

RE: WNKY Retransmission Consent Matter with Glasgow EPB

Dear Mr. Trinder:

This letter is written to officially document the action of the Glasgow EPB Cable Television Programming Committee on January 13, 2015, relative to your continuing insistence that Glasgow EPB return WNKY-NBC and CBS to its cable system.

After an unreasonably confrontational presentation from your representative, Mike Ruggiero, the committee met in executive session to consider his remarks and, more importantly, the value that WNKY's programming brings to Glasgow EPB customers. Eventually a motion was made, seconded, and unanimously passed to make you a new, and final, offer based upon this determination of value.

The committee determined that the quality of WNKY's programming is such that the Programming Committee will recommend to the Glasgow EPB board that WNKY's CBS and NBC stations be reinstated on the Glasgow EPB cable system by the end of January (after the regular meeting of the Glasgow EPB Board) in temporary channel positions, due to the aforementioned bandwidth issue, with final channel locations to be determined as the bandwidth upgrade process progresses, and the final agreement process between Max Media and EPB unfolds. Further, the committee recommended that EPB grant Max Media a 100% rate increase over what EPB was paying in 2014 for the rights to WNKY programming, resulting in payments during the term of a new agreement of [REDACTED]

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per channel per subscriber per month. This offer was delivered verbally to your representatives who attended last night's meeting, but they did not respond. The EPB Board meeting, where this recommendation from the programming committee can be finally accepted, is on January 27 and the agenda for that meeting is being developed now.

Please let us know if you wish to pursue continued carriage on the Glasgow EPB's cable television system under these terms.

Respectfully,



William J. Ray PE
Superintendent

Copy: Jim Baller, Jeff Herbert, Julie Milam



CERTIFICATE OF SERVICE

I, Ashley Stelfox, hereby certify that on January 20, 2015, copies of the foregoing Answer were sent via First Class Mail, postage pre-paid (except where noted) to the following:

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Ms. Mary Beth Murphy*
Chief, Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, NW
Washington, D.C. 20554

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Ashley Stelfox

*Via E-Mail