

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)
)
Promoting Innovation and Competition in the) MB Docket No. 14-261
Provision of Multichannel Video Programming)
Distribution Services)

MOTION FOR EXTENSION OF TIME

The Digital Media Association (DiMA)¹ supports the National Association of Broadcasters' (NAB) motion for extension of time and similarly requests that the Federal Communications Commission grant a 30-day extension to the deadlines for responding to the *Notice of Proposed Rulemaking* in the above-captioned proceeding.² Comments are currently due on February 17, 2015 with reply comments due on March 4, 2015. DiMA supports NAB's 30-day extension request, which would result in an initial comment deadline of March 19, 2015 with reply comments due on April 3, 2015.

As the primary advocate for several of the nation's leading online distributors of digital content, DiMA agrees with NAB's general observation that additional time is warranted to "fully assess and respond to the many important questions raised by the NPRM."³ DiMA members serve as the primary operators of quite a few of the types of Internet-based video service offerings referenced in the NPRM; and as such any newly proposed regulations in this area are likely to have a considerable impact (either direct or indirect) on numerous DiMA member companies.

¹ DiMA is a nonprofit trade association that advocates on behalf of several of the nation's leading standalone Internet-based media companies.

² National Association of Broadcasters' Motion for Extension of Time, Dkt. No. 14-261 (Feb. 6, 2015) (NAB Motion); *Promoting Innovation and Competition in the Provision of Multichannel Video Programming Distribution Services*, Notice of Proposed Rulemaking, Dkt. No. 14-261, DA 14-210 (Dec. 19, 2014).

³ NAB Motion at 1.

The request for additional time would allow DiMA members, along with all other affected parties, to conduct greater analytical research around the many complex issues raised in this NPRM; thereby improving the ultimate outcome of the rulemaking. Accordingly, DiMA respectfully requests a 30-day extension of the filing deadlines in this proceeding.

Respectfully submitted,

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