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Comcast is my only viable high speed internet option where I live. They bundle telephone, cable and Internet, which all comes through the same wire into my home. Telephone and cable (including "On Demand" movies) is unlimited and usage is unmonitored. However, Internet (which, importantly, includes Netflix, a major competitor to "On Demand") is monitored and capped such that overage is charged separately. Clearly, the anti competitive practice is meant to encourage Comcast products over competitor's products.

An average household (2.5 people, watching 2.8 hours of television, using 2.3 GB/hour for HD) would consume 490 GB of unmonitored Comcast products in a month. Certain families would easily exceed the averages by two or three times, consuming perhaps 1,500 GB of unmonitored Comcast products. However, if those same families use over 300 GB of Internet data, they are charged for the overage. Comcast's selective monitoring is proof that reducing bandwidth traffic is not their main goal.

This is not a theoretical issue as my family has gone over the usage limit several times, and Comcast's anti competitive pricing has caused us to watch less Netflix when we decide that the Netflix movie is just not worth a few extra dollars.