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EST. 1995

February 27, 2015

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, SW,
Room TW-A325
Washington, DC 20554

Re: BlueBridge Media, LLC
Annual CPNI Certification for 2015 per 47 C.F.R. § 64.2009(e)
EB Docket No. 06-36

Dear Ms. Dortch:

Transmitted herewith on behalf of the above-referenced cable television operator is its 2015 CPNI Certification for YE2014 pursuant to the above-referenced regulation and Docket Number.

Should you have any questions please contact the undersigned.

Very truly yours,

James E. Meyers

James E. Meyers
Counsel and Agent for
BlueBridge Media, LLC

Enc.

# Annual 47 C.F.R. § 64.2009(e) CPNI Certification

## EB Docket 06-36

Annual 64.2009(e) CPNI Certification for 2014

Date filed: February 27, 2015

Name of company covered by this certification: BlueBridge Media, LLC
231 South Cedar Avenue
South Pittsburg, TN 37380

Form 499 Filer ID: 829420

Name of signatory: James Hunter

Title of signatory: Chief Operating Officer

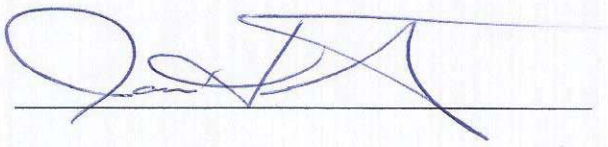
I, James Hunter, certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. See 47 C.F.R. § 64.2001 et seq.

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that the company is in compliance with the requirements set forth in section 64.2001 et seq. of the Commission's rules.

The company has not taken any actions against data brokers in the past year.

The company has no information outside of Commission Docket No. 96-115, or that is not otherwise publicly available (e.g., through news media), regarding the processes pretexters are using to attempt to access CPNI.

The company has not received any customer complaints in the past year concerning the unauthorized release of CPNI

Signed: 

Attachment 1

**Annual 47 C.F.R. § 64.2009(e) CPNI Certification**

**EB Docket 06-36**

**BlueBridge Media, LLC, LLC**
231 S. Cedar Avenue
South Pittsburg, TN 37380

Trinity Cable, L.L.C. (the Company) is a competitive local exchange carrier (CLEC) with retail telephone customers in South Pittsburg, TN and adjacent environs. The Company has established practices and procedures adequate to ensure compliance with Section 222 of the Communications Act of 1934, as amended, and the Federal Communications Commission's (FCC) rules pertaining to customer proprietary network information (CPNI) as set forth in sections 64.2001 – 64.2011 of the Commission's rules.

The Company takes reasonable measures to discover and protect against attempts to gain unauthorized access to CPNI, including the authentication of customers prior to disclosing CPNI based on customer-initiated contacts. For example, the Company authenticates customers without the use of readily available biographical information (such as customer's social security number, or the last four digits of that number, the customer's mother's maiden name, a home address, or a date of birth), or account information, prior to (i) allowing the customer online access to CPNI related to a telecommunications service account or (ii) verbally communicating CPNI to the customer. Specifically, the Company authenticates its customer through a password previously mailed to the customer's address of record with the Company.

Company may negotiate alternative authentication procedures for services that Company provides to business customers that have both a dedicated account representative and a contract that specifically addresses Company's protection of CPNI.

Company trains its supervisory and non-supervisory personnel in an effort to ensure that its employees, in accordance with FCC regulations: (a) understand what CPNI is, (b) join in and carry-out Company's obligation to protect CPNI, (c) understand when they are and when they are not authorized to use or disclose CPNI, (d) obtain customers' informed consent as required with respect to its use for marketing purposes, and (e) keep records regarding receipt of such consent,

customer complaints regarding CPNI and the use of CPNI for marketing campaigns.

The Company notifies customers promptly by mail whenever a password, customer response to a backup means of authentication for lost or stolen passwords, online account, or address of record is created or changed. This notification is not provided when the customer initiates service, inclu7ding the selection of a password at service initiation.

The Company does not share CPNI with third parties for purposes of marketing products or services. The Company does not use CPNI for marketing purposes.

Company discloses and permits access to CPNI where required by law (e.g., under a lawfully-issued subpoena).

The Company will report CPNI breaches electronically within 7 days to the US Secret Service and the FBI through designated central reporting facility at https://www.cpnireporting.gov. Following electronic notification to the designated central reporting facility, the affected customer will be promptly notified by mail unless the Company is otherwise instructed by law enforcement.

The Company protects its stored CPNI records via a password protected, secured web site.