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Net Neutrality is key to the bedrock of american innovation where anybody can take the opportunity of coming up with ideas and implement them and bring to the market. Last 30 years is the proof for this.

Forbading net neutrality and giving the control of how internet is provided to the consumers to the middlemen(ISPs) would be disastrous to the innovation and free enterprise and pave to more monopolies in various industries and make the ISPs even more powerful than they are now.

Internet revolution has only just begun and it is the absolute future, as more and more consumers get into the internet and similarly and more and more companies get their services into internet, the infrastructure to be invested in expanding internet will automatically expand and more companies should be able to compete healthily in this enterprise which should amount to reduced costs.

The argument that net neutrality will prohibit ISPs to invest more into the internet infrastructure and not able to capitalize effectively on it is bogus because there is going to be demand for more bandwidth from both consumers and the companies, so if the current ISPs wont invest there will be new ones which will spring. Internet is going forward whether the current monopolized ISPs want it or not.

The question is do you want to let the consumers and companies decide this progress rate or the monopolized ISPs who want to milk the cow to the last bit.

Yes to NET NEUTRALITY!