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The proposed merger between AT&T and DirectTV should be disallowed. Competition in the marketplace is necessary for efficiency and motivation for innovation. Allowing giant companies to merge reduces competition and results in a concentrated marketplace with reduced consumer choice and options.

I am currently an AT&T Uverse subscriber. I get better pricing and more attentive service because I have the option to threaten leaving AT&T for DirectTV. Without that option my Uverse prices would rise even more rapidly.

Let the business compete to serve customers, do not give them sanctioned legalized protection to collude as a single company and offer consumer reduced choice.

Force AT&T to build out its own CATV system. If DirectTV wants in broadband force them to build out a system or purchase a much smaller company thereby offer consumer more not less choice.

Competitive pressure in the marketplace works! Let it do its magic.