

Net Neutrality SHOULD INCLUDE Data Caps and Pricing Controls!

Comcast does not have data caps in my area YET, but they are expanding. We are deathly afraid of capped internet because all we have is Comcast in our area, and we use Internet based video for our home entertainment. (Netflix, Amazon Prime, and Google Play Store).

Comcast STILL says they have no data caps and that their caps were suspended in 2012, but they are using tiered based model in some trial areas. That may be true, but they also do not have an unlimited plan in their (ahem) "capped" areas either.

There is the egregious difference in price per gigabyte. Assuming \$50/month (approximate internet bill in capped areas), makes the pricing as follows.

1 - Approximate Comcast Price per GB: \$0.017. ($\$50 \div 300\text{GB}$)

2 - These Comcast plans come with an initial data cap of 300GB/month and for each 50GB over 300GB, they charge \$10.

2 - By Comcasts own implicit valuation of their product, their markup on 50GB more for \$10 is roughly 1150 PERCENT!

3 - Comcast also offers a \$5 discount from your monthly bill to lower your data cap to 5GB/month. However, the 6th GB of this plan is then raised to a whopping 5600 PERCENT!!

4 - If Comcast wants to sell internet by the GB, then EVERY GB, should be \$0.017.
THAT IS THEIR PRICE!!!