



# City of El Segundo

## Office of the Mayor

March 17, 2015

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FCC Mail Room

**Elected Officials:**

- Suzanne Fuentes,  
Mayor
- Carl Jacobson,  
Mayor Pro Tem
- Dave Atkinson,  
Council Member
- Marie Felthauer,  
Council Member
- Michael Dugan,  
Council Member
- Tracy Weaver,  
City Clerk
- Crista Binder,  
City Treasurer

**Appointed Officials:**

- Greg Carpenter,  
City Manager
- Mark D. Hensley,  
City Attorney

**Department Directors:**

- Deborah Cullen,  
Finance
- Kevin Smith,  
Fire Chief
- Martha Dijkstra,  
Human Resources
- Debra Brighton,  
Library Services
- Sam Lee,  
Planning &  
Building Safety
- Mitch Tavera,  
Police Chief
- Stephanie Katsoules,  
Public Works
- Meredith Petk,  
Recreation & Parks

[www.elsegundo.org](http://www.elsegundo.org)

Ms. Marlene H. Dortch  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: Permitted Written Ex Parte Communication  
MB Docket No. 14-90

Dear Ms. Dortch:

I am writing to enthusiastically express my support for the proposed merger between AT&T and DIRECTV. The proposed merger will not only be good for both companies, but for the City of El Segundo – where DIRECTV has been headquartered since its creation in 1991.

El Segundo prides itself as the city "Where Big Ideas Take Off." No idea was bigger, nor took off better, than the one that gave birth to DIRECTV more than two decades ago. The top engineering talent here in Southern California's South Bay fueled the creation of this industry-changing technology for America's consumers with the FCC's help when they granted Hughes Communication the authority to construct a direct broadcast satellite system, and our City of El Segundo provided the right business environment for DIRECTV to form and to transform the pay-TV landscape.

DIRECTV has grown over the years – with over 2,500 employees working out of its El Segundo corporate headquarters, and more than 4,500 statewide in California. DIRECTV has stimulated jobs in other El Segundo business including Boeing, which has designed, constructed and manufactured satellites for DIRECTV throughout its 25-year history. Just as importantly, DIRECTV has proven to be an exemplary corporate citizen – supporting important causes in our City including the El Segundo Education Foundation and the El Segundo Museum of Art.

I was particularly pleased to hear when the merger was announced that DIRECTV will continue to be headquartered in El Segundo after the deal closes. DIRECTV was born in El Segundo and grew into the premier pay TV provider in the United States and Latin America here in El Segundo. I am confident that DIRECTV and El Segundo will be able to innovate together and continue that growth in the years and decades ahead.

I thank you for taking my views into consideration, and urge the Commission to approve this merger as expeditiously as possible.

Respectfully,

*Suzanne Fuentes*  
Suzanne Fuentes  
Mayor

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