

EXHIBIT A
PENETRATION DATA

Atlantic Broadband Penn, LLC
Petition for Determination of Effective Competition
Franchise Area: Cumberland, City of, MD
CUID: MD0024
PSID : 001535

Census 2010 Households	9,223
Census 2013 American Community Survey Household Estimate	9,005
SBCA DBS Subscriber Households Data (received March 4, 2015) (based on SNL Kagan Zip+4 data)	1,963
Total DBS Penetration (using Census 2013 American Community Survey Household Estimate)	21.8%
Total DBS Penetration (using Census 2010 Households)	21.3%

EXHIBIT A-1

CENSUS HOUSEHOLD INFORMATION



QT-H1 | General Housing Characteristics: 2010

2010 Census Summary File 1

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/sf1.pdf>.

Geography: Cumberland city, Maryland

Subject	Number	Percent
OCCUPANCY STATUS		
Total housing units	10,914	100.0
Occupied housing units	9,223	84.5
Vacant housing units	1,691	15.5
TENURE		
Occupied housing units	9,223	100.0
Owner occupied	5,125	55.6
Owned with a mortgage or loan	3,012	32.7
Owned free and clear	2,113	22.9
Renter occupied	4,098	44.4
VACANCY STATUS		
Vacant housing units	1,691	100.0
For rent	370	21.9
Rented, not occupied	16	0.9
For sale only	233	13.8
Sold, not occupied	65	3.8
For seasonal, recreational, or occasional use	113	6.7
For migratory workers	0	0.0
Other vacant	894	52.9
TENURE BY HISPANIC OR LATINO ORIGIN OF HOUSEHOLDER BY RACE OF HOUSEHOLDER		
Occupied housing units	9,223	100.0
Owner-occupied housing units	5,125	55.6
Not Hispanic or Latino householder	5,094	55.2
White alone householder	4,840	52.5
Black or African American alone householder	160	1.7
American Indian and Alaska Native alone householder	6	0.1
Asian alone householder	39	0.4
Native Hawaiian and Other Pacific Islander alone householder	0	0.0
Some Other Race alone householder	1	0.0
Two or More Races householder	48	0.5
Hispanic or Latino householder	31	0.3
White alone householder	23	0.2
Black or African American alone householder	3	0.0
American Indian and Alaska Native alone householder	0	0.0
Asian alone householder	0	0.0
Native Hawaiian and Other Pacific Islander alone householder	0	0.0
Some Other Race alone householder	3	0.0
Two or More Races householder	2	0.0
Renter-occupied housing units	4,098	44.4
Not Hispanic or Latino householder	4,060	44.0

Subject	Number	Percent
White alone householder	3,617	39.2
Black or African American alone householder	350	3.8
American Indian and Alaska Native alone householder	15	0.2
Asian alone householder	32	0.3
Native Hawaiian and Other Pacific Islander alone householder	2	0.0
Some Other Race alone householder	0	0.0
Two or More Races householder	44	0.5
Hispanic or Latino householder	38	0.4
White alone householder	20	0.2
Black or African American alone householder	4	0.0
American Indian and Alaska Native alone householder	0	0.0
Asian alone householder	0	0.0
Native Hawaiian and Other Pacific Islander alone householder	0	0.0
Some Other Race alone householder	6	0.1
Two or More Races householder	8	0.1

X Not applicable.

Source: U.S. Census Bureau, 2010 Census.

Summary File 1, Tables H3, H4, H5, and HCT1.



DP04

SELECTED HOUSING CHARACTERISTICS

2009-2013 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Cumberland city, Maryland			
	Estimate	Margin of Error	Percent	Percent Margin of Error
HOUSING OCCUPANCY				
Total housing units	10,862	+/-362	10,862	(X)
Occupied housing units	9,005	+/-287	82.9%	+/-2.3
Vacant housing units	1,857	+/-281	17.1%	+/-2.3
Homeowner vacancy rate	2.2	+/-1.3	(X)	(X)
Rental vacancy rate	9.4	+/-3.4	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	10,862	+/-362	10,862	(X)
1-unit, detached	6,310	+/-372	58.1%	+/-2.7
1-unit, attached	1,256	+/-198	11.6%	+/-1.8
2 units	1,053	+/-184	9.7%	+/-1.6
3 or 4 units	707	+/-175	6.5%	+/-1.6
5 to 9 units	589	+/-156	5.4%	+/-1.5
10 to 19 units	287	+/-96	2.6%	+/-0.9
20 or more units	651	+/-135	6.0%	+/-1.2
Mobile home	9	+/-10	0.1%	+/-0.1
Boat, RV, van, etc.	0	+/-23	0.0%	+/-0.3
YEAR STRUCTURE BUILT				
Total housing units	10,862	+/-362	10,862	(X)
Built 2010 or later	40	+/-40	0.4%	+/-0.4
Built 2000 to 2009	380	+/-115	3.5%	+/-1.0
Built 1990 to 1999	167	+/-93	1.5%	+/-0.8
Built 1980 to 1989	394	+/-127	3.6%	+/-1.1
Built 1970 to 1979	820	+/-150	7.5%	+/-1.4
Built 1960 to 1969	1,232	+/-185	11.3%	+/-1.6
Built 1950 to 1959	1,234	+/-183	11.4%	+/-1.7
Built 1940 to 1949	1,336	+/-224	12.3%	+/-2.0
Built 1939 or earlier	5,259	+/-364	48.4%	+/-2.9
ROOMS				
Total housing units	10,862	+/-362	10,862	(X)
1 room	332	+/-145	3.1%	+/-1.3
2 rooms	255	+/-96	2.3%	+/-0.9

Subject	Cumberland city, Maryland			
	Estimate	Margin of Error	Percent	Percent Margin of Error
3 rooms	900	+/-164	8.3%	+/-1.5
4 rooms	1,464	+/-266	13.5%	+/-2.4
5 rooms	1,812	+/-250	16.7%	+/-2.2
6 rooms	2,498	+/-275	23.0%	+/-2.5
7 rooms	1,530	+/-210	14.1%	+/-1.8
8 rooms	957	+/-189	8.8%	+/-1.8
9 rooms or more	1,114	+/-166	10.3%	+/-1.5
Median rooms	5.8	+/-0.2	(X)	(X)
BEDROOMS				
Total housing units	10,862	+/-362	10,862	(X)
No bedroom	388	+/-147	3.6%	+/-1.3
1 bedroom	1,559	+/-197	14.4%	+/-1.7
2 bedrooms	2,754	+/-288	25.4%	+/-2.4
3 bedrooms	4,494	+/-366	41.4%	+/-3.1
4 bedrooms	1,342	+/-202	12.4%	+/-1.9
5 or more bedrooms	325	+/-96	3.0%	+/-0.9
HOUSING TENURE				
Occupied housing units	9,005	+/-287	9,005	(X)
Owner-occupied	5,240	+/-303	58.2%	+/-2.6
Renter-occupied	3,765	+/-251	41.8%	+/-2.6
Average household size of owner-occupied unit	2.31	+/-0.09	(X)	(X)
Average household size of renter-occupied unit	2.12	+/-0.16	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	9,005	+/-287	9,005	(X)
Moved in 2010 or later	1,360	+/-239	15.1%	+/-2.6
Moved in 2000 to 2009	4,050	+/-321	45.0%	+/-3.2
Moved in 1990 to 1999	1,573	+/-256	17.5%	+/-2.7
Moved in 1980 to 1989	673	+/-115	7.5%	+/-1.3
Moved in 1970 to 1979	440	+/-117	4.9%	+/-1.3
Moved in 1969 or earlier	909	+/-140	10.1%	+/-1.5
VEHICLES AVAILABLE				
Occupied housing units	9,005	+/-287	9,005	(X)
No vehicles available	1,580	+/-219	17.5%	+/-2.3
1 vehicle available	3,923	+/-281	43.6%	+/-3.0
2 vehicles available	2,386	+/-232	26.5%	+/-2.4
3 or more vehicles available	1,116	+/-160	12.4%	+/-1.8
HOUSE HEATING FUEL				
Occupied housing units	9,005	+/-287	9,005	(X)
Utility gas	6,357	+/-303	70.6%	+/-2.6
Bottled, tank, or LP gas	100			