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REDACTED — FOR PUBLIC INSPECTION

Via Electronic Submission

Ex parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Portals II, Room TW-A325
Washington, DC 20554

Re: *Technology Transitions, GN Docket No. 13-5; AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition, GN Docket No. 12-353*

Dear Ms. Dortch:

On April 3, 2015, Christopher Heimann, Frank Simone and the undersigned of AT&T met with Matthew DelNero, Jay Schwarz, and Daniel Kahn of the Wireline Competition Bureau concerning the above-captioned matters. The purpose of the meeting was to discuss AT&T's first quarterly report to the Commission on the AT&T Wire Center Trials in Carbon Hill, Alabama and West Del Ray Beach, Florida¹ (Report). The Report covers the fourth quarter 2014 and provides the Commission information about:

- service migrations consumers are making in the trial areas;
- how customers are responding to AT&T's sales and marketing contacts and issues that they have encountered in the IP transition;
- network performance in the trial and control wire centers; and
- outreach efforts to the community in general and specifically to seniors and persons with disabilities.

In addition to community outreach efforts conducted since February 2014 when we announced the wire center trials, during the fourth quarter 2014 AT&T conducted a number of consumer education and awareness events in the trial communities. In cooperation with local organizations, this included meetings and activities with specific customer groups/organizations and the general public in both locations. Special training events were offered to seniors and were designed to share information about the trials and the products, services and devices that IP networks enable. In addition, the American Association of People with Disabilities (AAPD) contacted 29 community-based disability organizations in

¹ See AT&T Wire Center Trial Proposal, Wire Center Operating Plan at 53-55, *Technology Transitions*, GN Docket No. 13-5; *AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket No. 12-353, (Feb. 27, 2014).

Alabama and 37 in Florida to create a database of local contacts that will assist AAPD and AT&T gain an understanding of the scope and unique needs of the disability communities within each of the trial sites.

While the transition to wireless and VoIP services has been ongoing for years and a substantial number of customers in the Alabama and Florida wire centers have already made the transition, AT&T launched its marketing programs beginning in September, 2014 to target the remaining TDM-based customer accounts. As of December 31, 2014 the transition of targeted TDM-based customers in the trial wire centers can be summarized as follows:

- in Carbon Hill, AL consumer legacy accounts declined by 14% and IP accounts increased by 5%,
- in West Del Ray Beach, FL consumer legacy accounts declined by 5% and IP accounts increased by 12%,
- in Carbon Hill, AL simple business legacy² accounts declined by 6% and IP accounts increased by 50%, albeit from a very small base,
- in West Del Ray Beach, FL simple business legacy accounts declined by 3% and IP accounts increased by 12%.

The Network Performance Reports show customers using AT&T's VoIP network, mobile network, and legacy TDM network all experienced robust performance.

This filing replaces the filing AT&T made in GN Docket 13-5 on April 7, 2015, which had technical issues.

The Report contains highly confidential information entitled to protection pursuant to the terms of the Protective Order and Second Protective Order in these dockets. *Technology Transitions, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket Nos. 13-5, 12-353, Protective Order, DA 14-272 (rel. Feb. 27, 2014); *Technology Transitions, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket Nos. 13-5, 12-353, Second Protective Order, DA 14-273 (rel. Feb. 27, 2014). All highly confidential information in the attached document has been clearly marked as such.

Please do not hesitate to contact me with any questions regarding this matter.

Sincerely,



David L. Talbott

ATTACHMENT

cc: M. DelNero
J. Schwarz
D. Kahn

² Simple business accounts are those with seven or less legacy TDM-based lines.