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The very rationale for the birth of cable television was to provide an outlet for voices and stories previously unheard by the big three broadcast networks. Programming like The Sopranos, Breaking Bad, Mad Men and countless more were all passed over by traditional broadcasters but eventually found their voice on cable. It's impossible to imagine a television landscape without these shows or indeed cable channels like ESPN, HBO, Discovery, CNN, The Food Network and all the rest that are now part of our daily lives. Now, with the consolidation within the cable industry; broadcast outlets are becoming increasingly scarce and in danger of disappearing for independent channels like Youtoo TV?. the only cable channel which lets Americans be part of the programming. Using technology created by Youtoo, viewers can submit videos, text to TV and vote in real time. This kind of technology wouldn't have been available in the days of the big 3 TV networks who would pass on it just as they passed on ESPN. But it's becoming increasingly difficult to secure distribution for independent cable channels like Youtoo TV. Now as DirectTV and AT&T U-Verse merge; small independent channels will have an even harder time fighting for distribution. Youtoo TV is owned by a Native American and features minority programming not currently available on DirectTV or AT&T U-Verse so let make sure it can be heard too.