



**Ex Parte**

June 2, 2012

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

**Re:** CG Docket No. 12-129

Dear Ms. Dortch:

On June 1, 2015, Joby Fortson, VP federal government affairs at Nielsen, and Howard Fienberg, director of government affairs for the Marketing Research Association (MRA) met with Nicholas Degani and Ben Sunshine, staff to FCC Commissioner Ajit Pai. We discussed Chairman Wheeler's proposed new rule changes to the Telephone Consumer Protection Act (TCPA) and clarification on call-blocking technology.

We shared MRA's concerns about how the proposed rules would adversely impact survey, opinion and marketing research, as well as an article explaining those concerns.<sup>1</sup> We also made the case for excluding research from the TCPA restrictions on autodialer calls to cell phones, including our 1-page position paper.<sup>2</sup>

Sincerely,

A handwritten signature in black ink, appearing to read 'Howard Fienberg', is written over a light gray rectangular background.

Howard Fienberg, PLC  
Director of Government Affairs  
Marketing Research Association (MRA)

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<sup>1</sup> <http://marketingresearch.org/article/fcc-v-telephone-research-common-sense-new-rules-could-block-most-calls-make-compliance-more>

<sup>2</sup> <http://marketingresearch.org/legal-article/tcpa-restrictions-using-autodialers-call-cell-phones>