



June 5, 2015

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: In the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268, Notice of *Ex Parte* Communication

Dear Ms. Dortch:

On June 3, 2015, Bruce Franca, and the undersigned of the National Association of Broadcasters ("NAB") met with Matthew Berry, Chief of Staff for Commissioner Pai.

During this meeting, NAB discussed its ongoing concern that failure to complete international coordination prior to the conclusion of the incentive auction could threaten the ability of broadcasters in the border regions to remain on the air. Until channel assignments are coordinated with Canada and Mexico, broadcasters and the Commission itself cannot possibly know with certainty the channels to which stations will need to move. Stations in the border regions cannot move to new channels and, practically speaking, cannot even begin the work of repacking, until they know the channel to which they will be moving. These stations should not be forced off the air solely because there is not a new channel to which they can relocate.

We also discussed the Commission's failure to use the \$1.75 billion relocation fund as a budget for repacking, and the likelihood that the Commission's current approach will force broadcasters to absorb hundreds of millions of dollars in repacking costs.

Respectfully Submitted

A handwritten signature in black ink, appearing to read "Patrick McFadden", with a long horizontal flourish extending to the right.

Patrick McFadden
Vice President Spectrum Policy,
Legal and Regulatory Affairs
National Association of Broadcasters

cc: Matthew Berry

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