

June 8, 2015

**VIA ECFS**

Marlene H. Dortch, Esq.  
Secretary  
Federal Communications Commission  
445 Twelfth Street, SW  
Washington, DC 20554

**Re: *Applications of AT&T Inc. and DIRECTV for Consent To Assign or Transfer Control of Licenses and Authorizations, MB Docket No. 14-90***  
**NOTICE OF EX PARTE PRESENTATION**  
**REDACTED—FOR PUBLIC INSPECTION**

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Dear Ms. Dortch:

On Thursday, June 4, 2015, representatives of AT&T Inc. (“AT&T”) and DIRECTV (collectively, “Applicants”) met with Federal Communications Commission (“FCC”) staff to discuss AT&T’s proposed acquisition of DIRECTV. The following individuals participated in the meeting:

- AT&T: Wayne Watts, Senior Executive Vice President and General Counsel, James W. Cicconi, Senior Executive Vice President—External and Legislative Affairs, David R. McAtee II, Senior Associate General Counsel, Robert Quinn, Jr., Senior Vice President—Federal Regulatory and Chief Privacy Officer, David Lawson, Senior Vice President and Assistant General Counsel, and Hank Hultquist, Vice President—Federal Regulatory, of AT&T; and Maureen Jeffreys of Arnold & Porter LLP.
- DIRECTV: Larry Hunter, Executive Vice President and General Counsel and Stacy Fuller, Vice President—Regulatory Affairs, of DIRECTV; and William Wiltshire of Harris, Wiltshire & Grannis LLP.
- Commission: Claude Aiken, Elizabeth Andrion, Jim Bird, Jamillia Ferris, Brendan Holland, William Lake, Charles Mathias, Carol Matthey, Jonathan Sallet, Paroma Sanyal, Susan Singer, Christopher Sova, and Stephanie Weiner.

During the meeting, we discussed the substantial, direct, and verifiable benefits that the AT&T/DIRECTV merger will deliver to tens of millions of consumers. We also discussed

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Applicants' voluntary commitments, described in the record,<sup>1</sup> which will provide the Commission with further assurance that the transaction will serve the public interest and deliver benefits to consumers.

AT&T explained that the synergies created by this merger will allow AT&T to extend its fiber-to-the-premises ("FTTP") GigaPower wireline broadband service to at least two million additional customer locations, within four years after closing. As AT&T has made clear, AT&T will not use Connect America Fund ("CAF") subsidies to deploy FTTP GigaPower wireline broadband service to these two million additional customer locations.<sup>2</sup> To enable the Commission to monitor AT&T's satisfaction of this commitment, AT&T will submit to the Commission, for four years following the transaction's closing, periodic reports on the status of its broadband deployment. These reports will verify that locations built to fulfill the commitment are not funded with CAF support. AT&T will submit its first progress report within six months after the transaction's closing. Thereafter, AT&T will submit a progress report 90 days after each anniversary of the closing.<sup>3</sup>

In addition, during the meeting, we reviewed AT&T's commitment to offer a 6 Mbps (where feasible) standalone broadband service at reasonable market-based prices for three years after closing. AT&T designed its proposed commitment to ensure that a basic and affordable standalone broadband service reaches a large number of consumers throughout its wireline

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<sup>1</sup> Joint Opposition of AT&T Inc. and DIRECTV to Petitions to Deny and Condition and Reply to Comments at 7 (filed Oct. 16, 2014) ("Joint Opposition"); Description of the Transaction, Public Interest Showing, and Related Demonstrations at 8-9, 50-51 (filed June 11, 2014) ("Public Interest Statement").

<sup>2</sup> Joint Opposition at 27 & n.81 ("Finally, as AT&T's Chairman and CEO Randall Stephenson has stated to Congress, AT&T does not plan to use Connect America Funds for the broadband investments enabled by this transaction, and AT&T's internal investment models do not presume any such funding."); Written Responses of Randall Stephenson to Questions for the Record Submitted by Chairman Amy Klobuchar for Randall Stephenson at 3, *The AT&T/DIRECTV Merger: The Impact on Competition and Consumers in the Video Market and Beyond*, Hearing Before the Senate Judiciary Committee, Antitrust Subcommittee (June 24, 2014), available at <http://www.judiciary.senate.gov/imo/media/doc/Stephenson%20Responses%206-24-14.pdf>. See also Response of AT&T Inc. to Information and Discovery Requests Dated September 9, 2014, at 220 (filed Oct. 7, 2014).

<sup>3</sup> Letter from Maureen R. Jeffreys, Counsel for AT&T, Inc., to Marlene H. Dortch, Esq., Secretary, FCC, at 3-4 (June 1, 2015).

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footprint. Accordingly, AT&T selected the 6 Mbps service speed because it would be more widely available than a service of higher speeds.<sup>4</sup>

AT&T further explained that there is no need for the Commission to prescribe how AT&T must market its standalone broadband offering, as certain Opponents have proposed.<sup>5</sup> AT&T seeks to sell broadband service to as many customers as possible, including customers who wish to purchase standalone broadband.<sup>6</sup> Hence, although the overwhelming majority of U-verse customers select bundles,<sup>7</sup> AT&T conspicuously offers standalone broadband service to consumers through a variety of channels. On its website, for example, AT&T presents standalone broadband options alongside bundles.<sup>8</sup> AT&T salespeople similarly are trained to provide standalone broadband options to customers who wish to subscribe only to broadband service. And AT&T features suitable standalone broadband offers in parts of its direct mail marketing to consumers.<sup>9</sup> Exhibits 3 and 4 to this submission contain examples of AT&T's web-based and direct mail marketing materials promoting standalone broadband service.

As Exhibits 3 and 4 demonstrate, mandating specific marketing requirements is not necessary to aid consumer awareness of AT&T's standalone broadband offerings. As a leading

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<sup>4</sup> See Letter from Maureen R. Jeffreys, Counsel for AT&T Inc., and William M. Wiltshire, Counsel for DIRECTV, to Marlene H. Dortch, Esq., Secretary, FCC, at 9 (May 26, 2015) ("May 26 Ex Parte Presentation"). Attached Exhibit 1 shows the number of AT&T subscribers for each speed tier as of April 30, 2015 while attached Exhibit 2 identifies the number of locations as of April 30, 2015 for which a given speed tier was the fastest available.

<sup>5</sup> See, e.g., Letter from Robert M. Cooper, Counsel for Cogent Communications, Inc., et al., to Marlene H. Dortch, Esq., Secretary, FCC, at 3-4 (filed May 12, 2015).

<sup>6</sup> See Declaration of Lori M. Lee, Senior Executive Vice President—Home Solutions, AT&T Inc., ¶ 7 (June 10, 2014) ("Broadband is the most important and [BEGIN AT&T CONFIDENTIAL INFORMATION] [END AT&T CONFIDENTIAL INFORMATION] U-verse product offering. The U-verse customer base reflects this broadband focus: There are almost twice as many broadband subscribers as U-verse video subscribers (11 million versus 5.7 million) and nearly three times as many broadband subscribers as U-verse voice subscribers (4.1 million).").

<sup>7</sup> Letter from Maureen R. Jeffreys, Counsel for AT&T, Inc., to Marlene H. Dortch, Esq., Secretary, FCC, Additional Evidence That Video and Broadband Are Complements at 7 (Nov. 12, 2014); ATT-FCC-01586899, at 4 [BEGIN AT&T HIGHLY CONFIDENTIAL INFORMATION] [END AT&T HIGHLY CONFIDENTIAL INFORMATION]).

<sup>8</sup> See Exhibit 3 (attached).

<sup>9</sup> Attached Exhibit 4 contains an example of a direct mail offer that was used in March 2015.

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broadband provider, AT&T has and will continue to have every incentive to market the full range of broadband options. Imposing Opponents' proposed marketing conditions would only prevent AT&T from adapting to market conditions and making the sales experience as efficient and responsive to customer needs as it can.

Finally, we discussed AT&T's strong incentives to provide its broadband customers with the richest possible entertainment environment, which includes high-quality access to the full range of OVD services that consumers demand.<sup>10</sup> The record demonstrates that any AT&T usage-based pricing for wireline broadband includes data usage allowances that accommodate the great majority of customers.<sup>11</sup>

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<sup>10</sup> See, e.g., May 26 Ex Parte Presentation at 6-8; Letter from Maureen R. Jeffreys, Counsel for AT&T, Inc., to Marlene H. Dortch, Esq., Secretary, FCC, at 4-8 (Apr. 21, 2015) (letter regarding OVD); Joint Opposition at 34-39; Reply Declaration of Michael L. Katz ¶¶ 72-78 (Oct. 15, 2014); Public Interest Statement at 22-23.

<sup>11</sup> See May 26 Ex Parte Presentation at 6-7; AT&T Information Request Response at Exhibits 58.f.1-58.f.6 (analyzing usage patterns of AT&T wireline broadband customers). Attached Exhibit 5 shows the number of subscribers (as of April 30, 2015) to each of AT&T's wireline broadband tiers of service grouped by data usage allowance, and attached Exhibit 6 indicates the percentage of subscribers who exceeded each data usage allowance in April 2015.

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In accordance with section 1.1206 of the Commission's rules,<sup>12</sup> this letter is being filed electronically with your office for inclusion in the public record. Please contact the undersigned if you have any questions.

Respectfully submitted,

/s/ Maureen R. Jeffreys  
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wwiltshire@hwglaw.com  
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Attachments

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<sup>12</sup> 47 C.F.R. § 1.1206.

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**Exhibit 1 and Exhibit 2 Are Redacted in Their  
Entirety as Highly Confidential Information**

## Exhibit 3

### Website Standalone Broadband Offers

Page URL: <https://www.att.com/shop/internet.html>

The screenshot shows the AT&T website interface. At the top, there are navigation links for Personal, Business, and About AT&T. On the right, there are links for Coverage Maps, Store Locations & Appointments, and Language. Below this, the location is set to Chicago, IL 60613, with a Change button and a Log in button. The main navigation bar includes Shop, myAT&T, and Support, along with a search bar. A secondary navigation bar lists various services: Wireless, Bundles, Digital TV, Internet, Home Phone, U-verse, Digital Life, Special Offers, and Shopping Help. A promotional banner at the top of the main content area reads "Find your best U-verse deals online. Learn more >" with a Close button. Below this, the breadcrumb trail shows Home / Shop / Internet, and a View U-verse Cart button is visible. The main promotional banner features a couple running in the ocean. The text reads: "Go really fast. No crash helmet required." followed by "Get High Speed Internet with speeds up to 45Mbps!". A price box states "Starting at \$29.95 /mo PLUS \$50 in reward cards with online orders". A "Check availability" button is present. Below the banner, the heading "U-verse High Speed Internet: Fast, reliable, and connected" is followed by the subtext "Make AT&T your Internet provider—enjoy our fast Internet speeds to suit every need." The content area is divided into two columns. The left column is titled "A connection you can count on" and describes the reliability of the service. It includes a "Check availability" button. The right column is titled "Already have AT&T U-verse?" and includes a link to "Sign in for exclusive offers >". An image of a man sitting at a table working on a laptop is positioned to the right of the text.

Personal ▾ Business ▾ About AT&T ▾ Coverage Maps ▾ Store Locations & Appointments Language ▾

Chicago, IL 60613 | Change Log in

Shop myAT&T Support Search

Wireless Bundles Digital TV Internet Home Phone U-verse Digital Life Special Offers Shopping Help

Find your best U-verse deals online. [Learn more >](#) Close ✕

Home / Shop / Internet View U-verse Cart

Go really fast. No crash helmet required.

Get High Speed Internet with speeds up to 45Mbps!

45Mbps service currently available only in select areas. May not be available in your area. Visit [att.com/uverse](http://att.com/uverse) to check service availability. See offer details

Check availability

Starting at \$29.95 /mo PLUS \$50 in reward cards with online orders

Price for 3Mbps. For 12 mos. with 1-year term. Other charges apply.

## U-verse High Speed Internet: Fast, reliable, and connected

Make AT&T your Internet provider—enjoy our fast Internet speeds to suit every need.

**A connection you can count on**

With our advanced digital network, U-verse® High Speed Internet provides the reliability that keeps you connected to everything you love. You can video chat with friends and family, work from the home office, or just watch a movie, all with complete confidence.

Check availability

**Already have AT&T U-verse?**

[Sign in for exclusive offers >](#)

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 <b>\$2995/mo</b> For 12 months; 1-year term required. Other charges may apply. Geo. & svc. restr. apply. See offer details. <b>Plus \$50 Reward Card</b> <b>U-verse High Speed Internet</b> <ul style="list-style-type: none"><li>• Get speeds up to 3Mbps.</li><li>• Shop online and download music.</li><li>• Includes nationwide AT&amp;T Wi-Fi Hot Spot access.</li></ul> <a href="#">Check Availability</a>	 <b>\$4900/mo</b> For 12 months; 1-year term required. Other charges may apply. Geo. & svc. restr. apply. See offer details. <b>Includes HBO® + Amazon Prime</b> <b>U-verse High Speed Internet + TV</b> <ul style="list-style-type: none"><li>• Get speeds up to 18Mbps.</li><li>• Enjoy a year of Amazon Prime (\$99 value).</li><li>• Watch HBO® / HBO GO®.</li></ul> <a href="#">Check Availability</a>	 <b>\$5900/mo</b>  For 12 months; 1-year term required. Other charges may apply. Geo. & svc. restr. apply. See offer details. <b>Includes HBO® + Amazon Prime</b> <b>U-verse High Speed Internet + TV</b> <ul style="list-style-type: none"><li>• Get speeds up to 45Mbps!*</li><li>• Enjoy a year of Amazon Prime (\$99 value).</li><li>• Watch HBO® and HBO GO®.</li></ul> <p>*45Mbps service currently available only in select areas.</p> <a href="#">Check Availability</a>
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### Why speed matters

With downstream speeds up to 75Mbps, AT&T U-verse High Speed Internet lets you enjoy life in the fast lane.<sup>1</sup> Download music, movies, and more in record time without paying for more speed than you need. And with our advanced digital network, you'll enjoy a connection you can count on, while saving on mobile data usage at home with the AT&T Wi-Fi Gateway.<sup>2</sup>

75Mbps service currently available only in select areas.

[Check availability](#)

**Experience U-verse High Speed Internet**  
Reliable home high-speed Internet on an advanced digital network.

## Safety and security

No matter how you use the Internet, it's important to protect yourself, your family, and your computer when you're online. That's why AT&T offers many tools and features to help you surf smart and guard against online threats and nuisances.

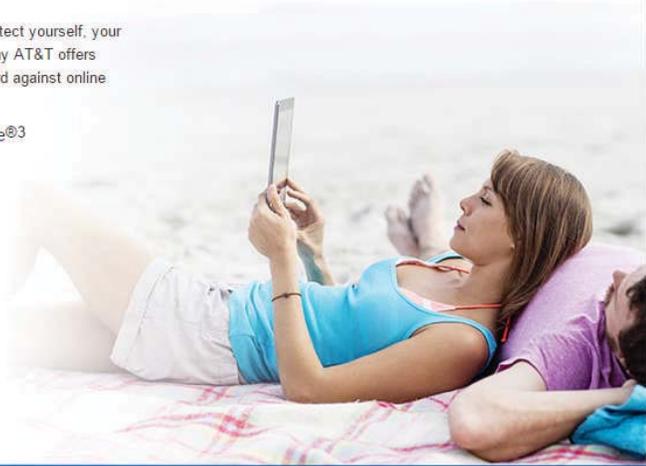
AT&T Internet Security Suite powered by McAfee®<sup>3</sup>

Email protection

Parental controls

[Learn more >](#)

[Check availability](#)



Need to Move Your Services?  
**We can do that!**

Set up TV, Internet, and Home Phone online. See our exclusive offers on U-verse TV, High Speed Internet, and Voice.

[Learn more](#)

## FAQs

Explore some of the most commonly asked questions regarding U-verse service.

[Expand All >](#)

[+](#) What's the difference between High Speed Internet and U-verse High Speed Internet service?

[+](#) What's the benefit of using my Wireless Gateway to access the Internet while at home?

[+](#) Is there an installation fee for AT&T U-verse service?

[+](#) If I have multiple wireless devices using the Internet at the same time, will that affect my Internet speeds?

[+](#) How many wireless devices can be connected at the same time?

[+](#) Where is U-verse service available—by state?

[+](#) Where is U-verse service available—by city?

<sup>1</sup>75Mbps service is currently available in select markets. Visit [att.com/uverse](http://att.com/uverse) to check service availability in your area.

<sup>2</sup>Use of Wi-Fi at home will count toward your Internet usage data plan. Additional charges may apply for usage in excess of your data plan.

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Stay in the know! Sign up for updates on hot deals & new products  [▶](#)

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	<b>INTERNET</b> <a href="#">U-verse Internet</a> <a href="#">DSL High Speed Internet</a> <a href="#">Prepared for IPv6</a> <a href="#">Internet In My Area</a>	<b>LEARN ABOUT INTERNET</b> <a href="#">Wireless Gateway</a> <a href="#">Equipment &amp; installation</a> <a href="#">Safety &amp; security</a> <a href="#">Learning Center</a>	<b>EXTRAS</b> <a href="#">Internet Security Suite</a> <a href="#">Upgrade existing DSL</a> <a href="#">AT&amp;T Dial</a> <a href="#">AT&amp;T Wi-Fi</a> <a href="#">Equipment</a> <a href="#">Parental Controls</a> <a href="#">Internet Speed Test</a>	<b>INSTALLATION</b> <a href="#">U-verse Welcome Center</a> <a href="#">Install modem</a> <a href="#">Install Wireless Gateway</a> <a href="#">ConnectTech</a>	<b>OTHER AT&amp;T OFFERINGS</b> <a href="#">Wireless</a> <a href="#">Digital TV</a> <a href="#">Bundles</a> <a href="#">Home phone</a> <a href="#">Billing</a> <a href="#">Special offers</a> <a href="#">Support</a>
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Shop myAT&T Support Search

Wireless Bundles Digital TV Internet Home Phone U-verse Digital Life Special Offers Shopping Help

Home / Shop / Internet / DSL High Speed Internet

INTERNET UPGRADE  
**Experience more—faster!**  
Get \$5 off your bill for 6 months when you upgrade your Internet speed.  
See offer details.  
[Learn more](#)



### Internet Speeds That Meet Your Needs

Make AT&T your Internet provider and take your pick of broadband Internet speeds to suit every need.

 <b>\$29<sup>95</sup></b> For 12 months; 1-year term required. Other charges may apply. Geo. & svc. restr. apply. See offer details. <b>Plus \$50 Reward Card</b> <b>U-verse® High Speed Internet</b> <ul style="list-style-type: none"><li>• Available in U-verse service areas</li><li>• Download speeds up to 3Mbps</li><li>• Nationwide AT&amp;T Wi-Fi Hot Spot network access—no extra charge</li></ul> <a href="#">Check Availability</a>	 <b>\$40<sup>00</sup></b> /mo or less Price per mo. for 12 mos. 1-yr term may be req'd. See offer details. <b>Includes High Speed Internet + home phone</b> <ul style="list-style-type: none"><li>• Download speeds up to 3Mbps</li><li>• Unlimited local calling</li><li>• Nationwide AT&amp;T Wi-Fi Hot Spot network access—no extra charge</li></ul> <a href="#">Check Availability</a>	 <b>\$45<sup>00</sup></b> /mo or less Price per mo. for 12 mos. 1-yr term may be req'd. See offer details. <b>Includes High Speed Internet + home phone</b> <ul style="list-style-type: none"><li>• Download speeds up to 6Mbps</li><li>• Unlimited local calling</li><li>• Nationwide AT&amp;T Wi-Fi Hot Spot network access—no extra charge</li></ul> <a href="#">Check Availability</a>
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## Looking for faster Internet?

We've got U-verse® High Speed Internet deals with speeds up to 45Mbps. Geo & svc restr apply.

[View U-verse High Speed Internet deals >](#)




**Bundle and Save**  
Get Internet for \$14.95/mo. for 12 months when you bundle with home phone. 1-yr term may be req'd.

[Learn More](#)



**\$47.00/mo. No term required**  
Shop online and download music.

[Learn More](#)



**Experience More Faster**  
Get \$5 off your bill for 6 months when you upgrade your Internet speed.

[Learn More](#)

\$47.00 High Speed Internet offers: Modem/gateway required. Taxes apply. Internet price includes 150GB of data/mo. Additional \$10 charge per each 50GB of data usage in excess of data plan.

\$14.95 Internet bundle: Available for new residential Internet/U-verse Internet customers only. Price for 8Mbps Internet speed after monthly bill credit. (12-month term required for U-verse High Speed Internet. Up to \$180 early termination fee applies.) After 12 months, standard rates apply unless canceled by customer. Qualifying AT&T home phone service required. Promotional rates may no longer apply if customer changes their speed tier during term. Modem/gateway required. Taxes apply. Up to \$99 installation fee may apply. Internet price includes 150GB of data/mo. Additional \$10 charge per each 50GB of data usage in excess of data plan. U-verse Internet price includes 250GB of data/mo. For more information, go to [www.att.com/internet-usage](http://www.att.com/internet-usage). Offer expires 06/20/15.

\$5 off for 6 months upgrade offer: \$5 off for 6 months after application of bill credit when existing High Speed Internet customers upgrade to a higher speed online at [att.com](http://att.com). Offer valid for one account per local service address. After 6 months, existing standard rates apply unless canceled by customer. Offer may not be combined with other High Speed Internet offers. Offer expires 06/20/15.

Advertised services and Internet speed options not available in all areas. Offers may be modified or discontinued at anytime without notice. Other conditions apply to all offers.

Stay in the know! Sign up for updates on hot deals & new products

Enter your email

[Shop](#) | Internet



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### INSTALLATION

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[Install Wireless Gateway](#)  
[ConneCTech](#)

### OTHER AT&T OFFERINGS

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AT&T U-verse® Services in San Francisco, California

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# AT&T U-verse®

Internet, TV, and Home Phone Services in San Francisco, California

Find out which AT&T services are available in San Francisco at the prices you'll love.

[Check availability](#)



Exclusive online-only rewards!

[Bundles](#) [Internet](#) [TV](#) [Home Phone](#)

## AT&T bundle offers in San Francisco, CA

Internet + TV + Home Phone



Plans as low as **\$89/mo** for 24 months

PLUS **\$300** in Reward Cards

With online orders. 1-yr term req'd. Other charges apply. [See offer details.](#)

- Over 200 channels and apps
- HD-ready Total Home DVR included for life
- High Speed Internet speeds up to 6Mbps
- Digital home phone with 200 calling minutes

Geographic and service restrictions apply.

[Check availability](#)

## Mobilize your entertainment

Internet + TV



Starting at  
**\$59/mo**  
for 12 months

PLUS  
**\$250**  
in Reward Cards

With online orders. 1-yr term req'd. Other charges apply. [See offer details.](#)

- Over 200 channels and apps
- HD-ready Total Home DVR included for life
- High Speed Internet speeds up to 6Mbps
- Access to the entire national AT&T Wi-Fi Hot Spot network

Geographic and service restrictions apply.

[Check availability](#)

## Are you moving to San Francisco?

Whether you're getting new service or moving existing U-verse services to your new address we can help you with that! [AT&T Moving Service](#) is free and easy. Learn about great moving deals when you move a qualifying plan.

[Learn more](#)



## It's better when you bundle

Enjoy these amazing benefits to bundling your AT&T U-verse services:

- Receive discounts on individual services with select bundles.
- Get one convenient bill for all your AT&T services.
- Manage all your services online at [att.com](#).
- Get help with any technical issues from one reliable source.

[Get started](#)

Bundles

Internet

TV

Home Phone

## AT&T Internet offers in San Francisco, CA

U-verse High Speed Internet



Plans as low as  
**\$29<sup>95</sup>/mo**  
for 12 months

PLUS  
**\$50**  
Reward Card

With online orders. 1-yr term req'd. See offer details.

- Fast. Secure. Reliable.
- High Speed Internet speeds up to 3Mbps
- Access to the entire national AT&T Wi-Fi Spot network

Geographic and service restrictions apply.

[Check availability](#)

### The speed you need at a price you'll love

With **downstream speeds up to 45Mbps**, AT&T U-verse High Speed Internet lets you enjoy life in the fast lane. Download music, movies, and more in record time without paying for more speed than you need. U-verse High Speed Internet is the IP-based Internet service provided by AT&T. See if it's available in San Francisco.

[Check availability](#)



### More ways to connect

Connect all your Wi-Fi-enabled devices in your home with High Speed Internet and save on smartphone and tablet data usage.<sup>1</sup> Includes access to the entire national AT&T Wi-Fi Hot Spot network, at no extra charge.<sup>2</sup>

[Check availability](#)

<sup>1</sup> Use of Wi-Fi at home will count toward your Internet usage data plan. Additional charges may apply for usage in excess of your data plan.

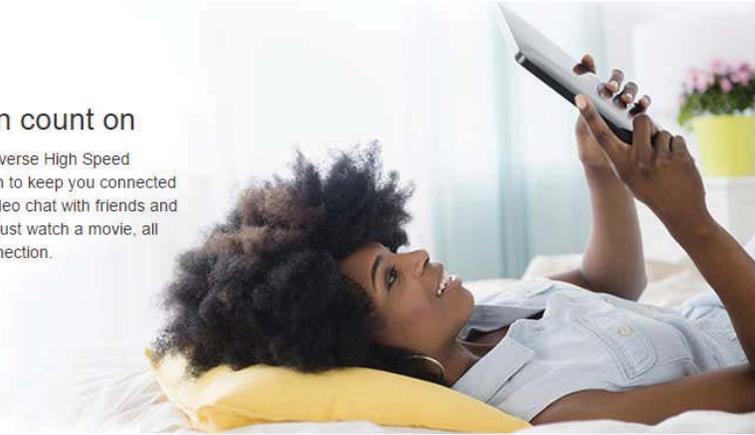
<sup>2</sup> Access includes AT&T Wi-Fi Basic. Wi-Fi enabled device required. Other restrictions apply. See for details and locations.

*"AT&T U-verse customers say they're more satisfied with the reliability of our Internet service compared to major cable customers."*

- NIELSEN SURVEY

## A connection you can count on

With our advanced digital network, U-verse High Speed Internet provides a reliable connection to keep you connected to everything you love. So you can video chat with friends and family, work from the home office, or just watch a movie, all with complete confidence in your connection.



 Bundles

 Internet

 TV

 Home Phone

## San Francisco's best digital TV experience

U-verse TV



Starting at

**\$29**/mo

for 6 months

**PLUS**  
**\$150**  
in Reward Cards

With online orders. Other charges apply. See offer details.

- Over 200 channels and apps
- 100% digital picture and sound
- HD-ready Total Home DVR included for life
- Record 4 shows at once

Geographic and service restrictions apply.

[Check availability](#)



## Entertainment for all

Get the best seat in the house

Enjoy crystal-clear digital picture and sound with **AT&T U-verse TV**. With over **570 channels** of family favorites, movies, sports, and On Demand programming, you can customize the perfect TV package!

[Check availability](#)

## Switching your cable in San Francisco has never been easier

With U-verse TV, you can:

- Record 4 shows at once with Total Home DVR and play them back in any room.<sup>1</sup>
- Pause and rewind live TV from any room.
- Get access to over 225 HD channels.<sup>2</sup>
- Watch all your favorite sports on the MLB Network, NFL Network, ESPN GamePlan, Fox Soccer PLUS HD, and more.
- Enjoy TV and Internet bundles starting at \$59/mo.<sup>3</sup>

[View channel lineup >](#)

<sup>1</sup> Total Home DVR functionality is available on up to 8 TVs, and requires a receiver for each additional TV at \$9/mo.

<sup>2</sup> HD: Access to HD service requires \$10/mo. Over 225 HD channels available with upgrade to U450 and HD Premium Tier for \$7/mo.

<sup>3</sup> 1-yr term req'd. Other charges apply. Geo. & svc. restr. apply. [See offer details.](#)



## Live TV and OnDemand

With U-verse TV + High Speed Internet, watch the sports you love virtually anywhere. Stream TV live or On Demand with the U-verse App on your smartphones and tablets, or online at Uverse.com on your computer.

[Check out Uverse.com](#)



[Learn More About U-verse On The Go](#)

[Bundles](#) | [Internet](#) | [TV](#) | **Home Phone**

## San Francisco's home phone upgrades

U-verse Voice: better digital home phone

AT&T U-verse Voice is next-generation digital home phone service like you've never heard before. It delivers great sound quality, reliability, and, with over 20 features, allows you to control how and when you communicate.

### The difference

With U-verse Voice, you get:

- Over 20 calling features, including traditional favorites like Caller ID, Call Waiting, and Three-Way Calling.
- Powerful advanced features like Do Not Disturb, Locate Me, and AT&T U-verse Voicemail.

With U-verse Voice, you can:

- Make phone calls over your High Speed Internet connection.
- Keep your current phone number.
- Easily control your calling features and account online with convenient, Web-based call management.



**MIX AND MATCH SERVICES**  
**Build Your Own Bundle**  
*Pick a TV plan, Internet speed, and a calling plan that works for you.*  
[Check availability](#)

**NEED TO MOVE YOUR SERVICES?**  
**We can do that!**  
  
*Set up your TV, Internet, and Home Phone services online. See our exclusive offers on U-verse TV, High Speed Internet, and Voice.*  
[Learn more](#)

[U-verse Bundles](#) | [Internet Service](#) | [Digital TV Service](#) | [Home Phone Plans](#)

[+ View nearby U-verse service areas by city.](#)



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Wireless Bundles Digital TV Internet Home Phone U-verse Digital Life Special Offers Shopping Help

Home / Shop / U-verse / U-verse with AT&T GigaPower

# Awesome in Chicago!



## U-verse® with AT&T GigaPower™

Check availability

*U-verse® with AT&T GigaPower™ is a 100% fiber-optic network that delivers both blazing fast Internet speeds and an enhanced TV viewing experience.*

 <p><b>Single Play &gt;</b></p> <p><b>\$ 120/mo.</b> Internet 1Gbps</p> <p><small>For 12 mos. with 1-year term. Data charges apply. Geo. &amp; svc. restr. apply.</small></p>	 <p><b>Double Play &gt;</b></p> <p><b>\$ 150/mo.</b> Internet 1Gbps + TV</p> <p><small>For 12 mos. with 1-year term. Data charges apply. Geo. &amp; svc. restr. apply.</small></p>	 <p><b>Triple Play &gt;</b></p> <p><b>\$ 180/mo.</b> Internet 1Gbps + TV + Voice</p> <p><small>For 24 mos. with 1-year term. Data charges apply. Geo. &amp; svc. restr. apply.</small></p>
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### What is U-verse® with AT&T GigaPowerSM ?

Imagine downloading 25 songs in less than one second, or before you can even crank up the volume.

Imagine loading your favorite HD movie in less than 36 seconds, a fraction of the time it takes to choose the show.

It's now a reality. AT&T GigaPower is:

- A 100% fiber-optic Internet network built all the way to your home
- Our fastest speed in town – home Internet up to 1Gbps (How fast is 1Gbps?)
- The latest Wi-Fi technology – enjoy our best in-home experience with faster Wi-Fi speeds and expanded coverage to support all your devices
- Available with Voice services and enhanced TV plus our best DVR



### U-verse® TV with AT&T GigaPower

Combining super-fast Internet speeds with enhanced TV services gives you:

- The most advanced DVR ever with a one-terabyte hard drive
- Up to 5 shows to record and watch in HD at the same time
- Up to 330 hours of HD or 900 hours of standard DVR storage
- Everything that's on now or On Demand virtually anywhere on your computer, smartphone, or tablet

Find out what U-verse TV packages offer!

[View Channel Lineup](#)





### U-verse® Voice with AT&T GigaPower

Add U-verse Voice, the digital home phone with access to voicemail, call history, and more from any qualified device—even on your TV!

- More than 20 calling features, including traditional favorites like Caller ID, Call Waiting, and Three-Way Calling
- Advanced features like Do Not Disturb, Locate Me, and AT&T U-verse® Voicemail
- Ability to control calling features and account details online
- With your current phones, make and receive calls over your High Speed Internet connection

## FAQ

[Expand All >](#)

+ What is a fiber-optic network?

+ What are the minimum system requirements?

+ How can I get the fastest Wi-Fi speeds?



**REDACTED—FOR PUBLIC INSPECTION**

Stay in the know! Sign up for updates on hot deals & new products

 | [Shop](#) | [U-verse](#)

 <b>U-VERSE</b> <a href="#">Check availability</a> <a href="#">Welcome Center</a> <a href="#">Learning Center</a> <a href="#">Add or change existing U-verse service</a> <a href="#">View and pay my U-verse bill</a> <a href="#">Service In My Area</a>	<b>U-VERSE TV</b> <a href="#">U-verse TV</a> <a href="#">View U-verse TV features</a> <a href="#">Total Home DVR</a> <a href="#">U-verse Apps</a> <a href="#">Channel lineup</a>	<b>U-VERSE INTERNET</b> <a href="#">U-verse High Speed Internet</a> <a href="#">Gigapower</a> <a href="#">Wireless Gateway</a> <a href="#">Safety &amp; security</a>	<b>U-VERSE VOICE</b> <a href="#">U-verse Voice</a> <a href="#">Voice Learning Center</a> <a href="#">Voice plans</a> <a href="#">International calling</a> <a href="#">911 services</a>	<b>OTHER AT&amp;T OFFERINGS</b> <a href="#">Bundles</a> <a href="#">Wireless</a> <a href="#">Internet</a> <a href="#">Digital TV</a> <a href="#">Home Phone</a> <a href="#">Billing</a> <a href="#">Special offers</a> <a href="#">Support</a>
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[Wireless Legal Site](#) | [Wireless Customer Agreement](#) | [Cell Phone Records Security](#) | [Other Monthly Charges](#) | [Plan Terms](#) | [Online Pricing](#) | [Returns Policy & Early Termination Fee](#) | [Additional Messaging & Data Charges](#) | [Shipping Information](#)

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# Exhibit 4

## Direct Mail Standalone Broadband Offers

Call or Click Today –  
**100.000.0000**  
[att.com/variablexxxxx](http://att.com/variablexxxxx)



123456789123456  
Name  
1234 Main Street  
Anytown, USA 12345-6789  
*Seq must be: 6pt type*  
*Address must be: 13.5pt*  
*15pt leading Clearview Light*

Enjoy high speed Internet action and pad your wallet, too.

**\$19<sup>95</sup>** a month<sup>1</sup>

AT&T U-verse® High Speed Internet (see details inside)

Get up to **\$275** back

In Reward Cards from AT&T with other qualifying services at non-promotional prices.<sup>2</sup>

# surf more, pay less

the speed you need – at a great price

As an AT&T wireless customer, you can get a great deal on high speed Internet. In this economy, it's nice to know you can get the service you need and save money. Plus, call and ask how you can get **up to \$275 back in Reward Cards** from AT&T with other qualifying services! Your cable company talks the talk, but do they walk the walk?

**AT&T U-verse High Speed Internet**

**\$19<sup>95</sup>**

a month for 12 months<sup>1</sup>  
(1-year term required)

- No home phone service required
- Includes access to the entire national AT&T Wi-Fi Hot Spot network at no additional charge<sup>1</sup>
- Perfect for social networking
- Provides a connection you can count on

**take action**

Save over \$150 for one year when you sign up for qualifying Internet service.<sup>2</sup> Learn how you can get **up to \$275 back in Reward Cards** from AT&T when you switch and order other qualifying services at non-promotional prices.<sup>2</sup>

**call** **100.000.0000**  
Si prefiere comunicarse con nosotros en español, por favor llámenos al 200.000.0000.

**click** **[att.com/variablexxxxx](http://att.com/variablexxxxx)**

(See reverse for details.)

ACTEQVC  
ACM2EQP1214-21-VariableCode-STIRG



## did you know...

you have Wi-Fi freedom at home and on the go? As our wireless customer, you should know that you can take advantage of these great benefits:

### Wi-Fi access<sup>†</sup>

Staying connected online is easier with AT&T. If you have a data plan with your compatible wireless device, you can enjoy access to the entire national AT&T Wi-Fi Hot Spot network at no additional charge. Find out how.

### Leading-Edge Technology

AT&T has top-rated smartphones, tablets, and accessories, featuring leading-edge technology.

### Talk and surf all at once<sup>††</sup>

With AT&T mobile broadband, you can talk and surf the web at the same time on your phone. It lets you get more done in less time. Find out more.

### AT&T Mobile Share<sup>®</sup> Value

Mobile Share Value offers our best ever pricing for individuals and families.

Call AT&T today for value, choice and reliability.

100.000.0000

Si prefiere comunicarse con nosotros en español, por favor llámenos al 200.000.0000.

[att.com/variablexxxxx](http://att.com/variablexxxxx)

MonFriHours\_Eng

SatHours\_Eng

Geographic and service restrictions apply to AT&T U-verse services. Call or go to [www.att.com/u-verse](http://www.att.com/u-verse).

<sup>†</sup>**\$19.95 U-verse Internet Offer:** Price for up to 768Kbps Internet after bill credit for new residential customers. After 12 mos, standard rate applies unless canceled by customer. Promo rates no longer apply if customer changes their speed tier during term. 12 mo. term req'd. Up to \$180 ETF applies if Internet is disconnected before end of term. AT&T Wi-Fi Gateway req'd. Promo pricing applies to service rates only; excl. taxes, equip. fees, up to \$99 installation and other charges. **Offer ends 3-28-15. U-verse Internet price incl. 250 GB of data/mo. A dsl \$10 charge per 50 GB of data usage in excess of data plan. For more info, go to [www.att.com/internet-usage](http://www.att.com/internet-usage).**

<sup>††</sup>**Up to \$215 Back in Combined Reward Cards: \$100 Reward Card** when switching from an existing cable Internet service provider to U-verse High Speed Internet with qualifying home phone service. Offer redeemed online only. Customer must satisfy all outstanding obligations with current cable provider. Only one high-speed Internet cable switch offer per AT&T account. **\$100 Reward Card** for combined purchase of DIRECTV<sup>®</sup> ULTIMATE Package (MAS ULTRA<sup>™</sup> Package) or higher with Advanced Receiver Service and any high speed Internet plan through AT&T. Must be new customer to qualifying services. **\$50 Reward Card** for purchase of DIRECTV<sup>®</sup> ULTIMATE Package (MAS ULTRA<sup>™</sup> Package) or higher with Advanced Receiver Service through AT&T. Must be new customer to qualifying services. **Offers end 3-28-15. \$25 Reward Card** for new or existing U-verse customers who subscribe to new HomeWire Protection service. **Offer ends 6-21-15.** Redemption req'd. Reward Cards sent 4-6 weeks after redemption to customers who remain qualifying svcs. Cards expire at month-end 3 mos after issuance. No cash access. For cardholder agreement, go to [rewardcenter.att.com/myrewardcard/agreement.pdf](http://rewardcenter.att.com/myrewardcard/agreement.pdf). Reward Cards issued by U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc.

<sup>†</sup>Savings amount based on the comparison between promotional prices vs. standard, non-discounted prices for 12 months on the same services.

<sup>†</sup>Access includes AT&T Wi-Fi Basic. Wi-Fi enabled device required. Other restrictions apply. See [www.attwifi.com](http://www.attwifi.com) for details and locations. Use of Wi-Fi at home will count toward your Internet usage data plan.

<sup>††</sup>Talk and surf requires mobile broadband. Not available in all areas.

**All Offers:** Offers may not be combined with other promotional offers on the same services and may be modified or discontinued at any time without notice. Other conditions apply to all offers.

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