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June 11, 2015

**ELECTRONIC FILING**

Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

**Re: *Ex Parte Filing***  
Petition for Expedited Declaratory Ruling of VoAPPs, Inc.,  
CG Docket No. 02-278

Dear Ms. Dortch:

This is to inform you that on Tuesday, June 9, 2015, and Wednesday, June 10, 2015, Paul Iaffaldano, CEO of VoApps, Henry Goldberg and Jonathan Wiener of this firm, had separate meetings with Commissioner Michael O'Rielly and Amy Bender, his Legal Advisor; Nick Degani, Legal Advisor to Commissioner Pai; and Maria Kirby, Legal Advisor to Chairman Wheeler, and Chris Laughlin, an intern in the Chairman's office; Travis Litman, Legal Advisor to Commissioner Rosenworcel, and Jennifer Thompson, Special Advisor to Commissioner Rosenworcel; and Chanelle Hardy, Legal Advisor to Commissioner Clyburn, and Misha Guttentag, an intern in Commissioner Clyburn's office. Additionally, Henry Goldberg had a telephone conversation with Mark Stone, Deputy Bureau Chief, Consumer & Governmental Affairs Bureau.

During the in-person meetings, representatives of VoAPPs made the following points: VoAPPs was developed to provide a consumer friendly way to notify a consumer of an obligation. Simply stated, a consumer would rather have a voice message than a phone call from a bank or creditor. VoApps believes consumers want to

meet their obligations and that consumers appreciate a voicemail, which saves them from an intrusive phone call. The voice message also allows them to deal with the issue on their time, and not the tyranny of a phone call.

VoAPP's technology supports the basic premise of the TCPA, emphasized by the Chairman, allowing "consumers [to] choose which calls they want and do not want." Wireless consumers can see they have a voice message, but do not have to listen or respond to it. They can discard it without listening to it if they so choose. They can not only choose if, they can choose how, when, and where to listen to the voice message and if, how, when, and where to respond to it; whether a consumer chooses to have a message alert sound to indicate the presence of a voicemail (just like alerts for emails or numerous other wireless applications) is entirely up to the consumers. Moreover, VoAPPs technology is consistent with the kinds of robo-call blocking technology tools, such as forcing calls to go directly to voicemail to avoid disturbing consumers, looked on with favor by consumer groups and noted with favor from the Chairman's recent statement.

Finally, VoAPPs urged that, if direct voice mail delivery is found to be within the scope of the TCPA, the Commission exercise its discretion to permit the use of its technology, subject to restrictions to ensure the consumer-friendly nature of such use, including no telemarketing, time of message and number of message restrictions, and honoring consumer requests to cease the delivery of voice messages to them through automated dialers. In the telephone conversation with Mark Stone, the latter points were discussed, with the primary focus being on the kinds of restrictions that the Commission might wish to specify on the use of VoAPPs technology.

Respectfully submitted;

A handwritten signature in black ink that reads "Henry Goldberg". The signature is written in a cursive, flowing style.

Henry Goldberg  
Attorney for VoApps, Inc.

cc: Amy Bender  
Nick Degani  
Maria Kirby  
Travis Litman  
Chanelle Hardy  
Mark Stone