



June 15, 2015

VIA ELECTRONIC FILING

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

**Re: Expanding the Economic and Innovation Opportunities of  
Spectrum Through Incentive Auctions, GN Docket No. 12-268;  
Broadcast Incentive Auction Comment Public Notice Auction 1000,  
1001 and 1002, AU Docket No. 14-252**

**NOTICE OF ORAL EX PARTE PRESENTATION**

Dear Ms. Dortch:

On Wednesday, April 29, 2015, the undersigned Executive Director of the Expanding Opportunities for Broadcasters Coalition (the "Coalition"), Ari Meltzer of Wiley Rein LLP, David Malec of the University of Maryland, and representatives of the licensees of auction-eligible television stations<sup>1</sup> met with Incentive Auction Task Force Chair Gary Epstein, Vice Chair Howard Symons, Media Bureau Video Division Chief Barbara Kreisman, Dorann Bunkin, Melissa Dunford, Mary Margaret Jackson, Sasha Javid, and James Wiley. The Coalition representatives discussed an updated version of the paper, *Design of the Reverse Auction in the Broadcast Incentive Auction*, by auction economist Peter Cramton and his team. The paper provides fact-based, data driven support for the Coalition's recommended procedures for the reverse auction, backed by 180 complete reverse auction simulations.

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<sup>1</sup> Pursuant to the Media Bureau's February 28, 2014 public notice (DA 14-268), broadcast participants may participate in meetings with Commission staff to discuss incentive auction matters without disclosing their identities. The members of the Coalition own both full power and Class A television stations in a number of markets, including stations in several of the ten largest DMAs.

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Pursuant to Section 1.1206 of the Commission's rules, attached hereto is a copy of the written presentation that was provided at the meetings.

Respectfully Submitted,

**/s/ Preston Padden /s/**

Preston Padden  
Executive Director  
Expanding Opportunities for  
Broadcasters Coalition

cc: Gary Epstein, Howard Symons, Barbara Kreisman, Dorann Bunkin,  
Melissa Dunford, Mary Margaret Jackson, Sasha Javid, and James  
Wiley