

RE: Proceeding RM-11749
WXOX 97.1 Louisville

To Whom It May Concern:

A strong and clear frequency is imperative to keeping listeners listening! I urge you to allow WXOX 97.1 in Louisville, KY to increase its power from 100 to 250 watts. This community radio station has much diverse programming appealing to a geographically wide segment of our city—English and Spanish speaking communities, those interested in the news, the Arts, and current events. A more powerful frequency would allow the station to entertain, educate and inform to more listeners. ARTxFM, a.k.a. WXOX 97.1 has already made a deep impact on the Louisville community as an internet-only radio station, but having a more powerful antenna will allow this impact to be even broader and felt by even more members of our community.

Thanks for your time.

Zach Bramel
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