

June 23, 2015

The Honorable Tom Wheeler
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: GN Docket No. 13-5, Technology Transitions; GN Docket No. 12-353, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition; WC Docket No. 05-25, Special Access for Price Cap Local Exchange Carriers.

Dear Chairman Wheeler:

I'm reaching out on behalf of The Cleveland Plant & Flower Company. As part-owner of CPF, I'm proud to say that we're celebrating our 102nd year in business.

We've grown from humble beginnings as storefront operation where our founder sold flowers to the local retail florists on a commission basis for local growers, to serving customers from all over the world. Our mission is to continue to build and operate a great company that makes a fair profit, has a heart for its employees and is dedicated to total customer satisfaction.

We currently manage 11 branch operations in 5 states and a brokerage office in Bogota, Colombia. Our customers are located around the world, and because of this, broadband and voice services are incredibly important to our business. We rely upon both to process incoming orders, provide customer support, manage relationships with our growers, and coordinate shipments.

In light of the current tech transition process that's currently underway, we would like to encourage the FCC's efforts to provide consumers with more choices for broadband service. Particularly individually-owned businesses like ours who operate multiple locations across the United States and wish to have the freedom to work with a competitive carrier.

In order for more competition to bloom, broadband policy that enables connection and access for new, innovative broadband providers should be fostered.

Sincerely,



Charles E. Macuga, President
The Cleveland Plant & Flower Company

cc: Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Michael O'Rielly
Jonathan Sallet
Matthew DelNero
Howard Symons
GiGi