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HIGHLY CONFIDENTIAL INFORMATION-SUBJECT TO THE SECOND PROTECTIVE
ORDER IN GN DOCKET NOS. 13-5 & 12-353 BEFORE THE FEDERAL
COMMUNICATIONS COMMISSION

Via Electronic Submission

Ex parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Portals II, Room TW-A325
Washington, DC 20554

Re: *Technology Transitions, GN Docket No. 13-5; AT&T Petition to Launch a
Proceeding Concerning the TDM-to-IP Transition, GN Docket No. 12-353*

Dear Ms. Dortch:

On July 14, 2015, Frank Simone and the undersigned of AT&T met with Dan Kahn, Jay Schwarz, Michele Berlove, Heather Hendrickson, and Madeleine Findley of the Wireline Competition Bureau, and Ed Balkovich of RAND Corp. concerning the above-captioned matters. The purpose of the meeting was to discuss AT&T's report to the Commission on the AT&T Wire Center Trials in Carbon Hill, AL and West Del Ray Beach, FL¹ (the Report). This Report covers the first quarter 2015 and provides the Commission information about:

- service migrations consumers are making in the trial areas;
- how customers are responding to AT&T's sales and marketing contacts and issues that they have encountered in the IP transition;
- network performance in the trial and control wire centers; and
- outreach efforts to the community in general and specifically to seniors and persons with disabilities.

AT&T has continued its community outreach efforts, conducting a number of consumer education and awareness events in the trial communities and met with customer groups/organizations. AT&T continued its special training events to seniors and held a public screening of the documentary "Cyber Seniors" in Del Ray Beach, which tells the story of a group of senior citizens who learn how to navigate the Internet and forge digital connections with the help of teenage mentors.

¹ See AT&T Wire Center Trial Proposal, Wire Center Operating Plan at 53-55, Technology Transitions, GN Docket No. 13-5: AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition, GN Docket No. 12-353, (Feb. 27, 2014)

The American Association of People with Disabilities (AAPD) continued contacting community-based disability organizations in Alabama and Florida. AAPD also produced an educational brochure and a website to address technology transition frequently asked questions and convey information about customer care resources AT&T makes available to customers with disabilities.²

From the start of the trial³ through March 31, 2015 the transition of targeted TDM-based customers in the trial wire centers can be summarized as follows:

- in Carbon Hill, AL, consumer legacy accounts declined by 19% and IP accounts increased by 36%,
- in West Del Ray Beach, FL consumer legacy accounts declined by 16% and IP accounts increased by 17%,
- in Carbon Hill, AL simple business legacy⁴ accounts declined by 5% and the mix of IP services has changed but not the total number of IP accounts,
- in West Del Ray Beach, FL simple business legacy accounts declined by 9% and IP accounts increased by 15%.

The Network Performance Reports show customers using AT&T's VoIP network, mobile network, and legacy TDM network all experienced robust performance.

The Report contains highly confidential information entitled to protection pursuant to the terms of the Protective Order and Second Protective Order in these dockets. *Technology Transitions, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket Nos. 13-5, 12-353, Protective Order, DA 14-272 (rel. Feb. 27, 2014); *Technology Transitions, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket Nos. 13-5, 12-353, Second Protective Order, DA 14-273 (rel. Feb. 27, 2014). All highly confidential information in the attached document has been clearly marked as such.

Please do not hesitate to contact me with any questions regarding this matter.

Sincerely,
/s/ David L. Talbott

ATTACHMENT

cc: D. Kahn
J. Schwarz
M. Berlove
H. Hendrickson
M. Findley

² http://static1.squarespace.com/static/54c11c11e4b0f8d544cf1500/t/55a663a8e4b00c5f241e3f45/1436967848343/1412-AAPD-Brochure_v6.pdf

³ The baseline date is May 31, 2014 for consumer accounts and September 30, 2014 for simple business accounts.

⁴ Simple business accounts are those with seven or less legacy TDM-based lines.