



ASL SERVICES HOLDINGS, LLC.

GLOBAL VRS
3700 COMMERCE BOULEVARD
KISSIMMEE, FLORIDA 34741

Via ECFS

August 18, 2015

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

RE: *Structure and Practices of the Video Relay Service program, CG Docket No. 10-51:
Telecommunications Relay Services and Speech-to-Speech Services for Individuals with
Hearing and Speech Disabilities, CG Docket No. 03-123*

Dear Secretary Dortch:

ASL Services Holdings, LLC (“ASL/Global VRS”) is pleased to inform the Commission of the Company’s initiation of a new corporate branding campaign, including adoption of a new logo depicted in its letterhead above. ASL/Global VRS branding campaign is designed to communicate the Company’s broad, diverse, and enthusiastic provision of video relay services to the public. The campaign is also intended to support additional outreach and subscriber registration initiatives in anticipation of the Telecommunications Relay Service – User Registration Database deployment.

The Company’s branding campaign focuses exclusively on corporate communications. ASL/Global VRS’ name, operations, and regulatory compliance are otherwise unchanged.

Sincerely,

ASL Services Holdings, LLC

Angela Roth
Chief Executive Officer

Cc: Karen Strauss, Greg Hlibok (via email)