



August 19<sup>th</sup>, 2015

**To: Tom Wheeler**  
**Chairman**  
**Federal Communications Commission**  
**445 12th Street, SW**  
**Washington, DC 20554**

**RE: MB Docket No. 15-149**

Dear Chairman Wheeler,

MiraTV is a new Spanish-language television station for Central Florida audiences. The station first launched over a year ago thanks to great partnerships with cable operators like Bright House Networks that is a significant contributor to our channel's ongoing success. We have been closely following merger talks between Bright House and Charter Communications and Time Warner Cable into New Charter. We believe the merger would build on Bright House's commitment to Hispanic programming and provide our station with future potential growth to reach and expand our audience.

The merger is of great importance to MiraTV because of our programming relationship and broader community partnership with Bright House. Our established connection has been of great value to Hispanic viewers in the Tampa and Orlando markets; we want to ensure it continues. New Charter's proposal has confirmed that diversity in programming would be a major priority to the company. Like Bright House, Charter has long supported diversity in programming. In fact, it currently offers customers the largest tier of Hispanic programming available, including El Rey, Fusion, Fuse, NBC Universo, and One World Sports. This range of programming, which currently reaches 6.5 million Charter subscribers, would substantially grow with New Charter's expanded footprint. New Charter has made a significant commitment to diversity in programming, and we look forward to being a part its portfolio.

We fully support New Charter and believe it would be a catalyst for programming diversity in the industry. We urge you to consider the importance of this commitment and support the merger.

Sincerely,

Marlen Abrahantes  
CEO of SIMA Communications Station Group  
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