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My name is Efrain Gonzalez, General manager for an LPFM station in Orlando, FL. and I strongly agree with the points being made in this petition. I believe that LPFM's would greatly benefit from the points exposed in the recent filing and it's findings, thus giving them better tools and abilities to better serve their communities. We need better defined and more specific guidelines when it comes to "enhanced underwriting" or altogether move away from the concept and be able to air commercials to survive. LPFM stations are not taking away from "big Market radio" that rely on national agencies as our coverage areas are not even a 100th of what Commercial fm's stations is, on the contrary, we would be able to give the local marketplace a place to be able to promote their services and goods at a more reasonable and affordable rate. Also, as stations that serve the community we should be able to help other non profit institutions like schools and churches with things as simple as being able to help them promote bake sales or a student car wash to help them raise funds for uniforms.

Also, another strong point is the fact that as LPFM's, we are bound by the same type of fines as a 50k or 100kw station. Even compared to non profit companies that receive government grants like NPR, LPFM's don't have the budgets, economic structure or even the power to even come close to afford being able to pay an \$8,000 fine, not to mention being able to have the ability of having a communications lawyer or specialist at all times. As broadcasters we understand the rules and guidelines are there for a reason, but we also do not possess the kind of money or coverage corporate radio has, so it is only fair that we are fined in a commensurate way that is relevant and more fitting to our situation as local, low power stations.