

LPFM Discussion.

Dear Sirs:

I am involved with two LPFM stations in central Ohio and I have been watching the discussion on the regulations for LPFM's. I find it quite frustrating to promote ourselves as being a "community radio station" and yet we are not able to promote community events that are happening in our community whether it be a non-com event, school event, church event, or community event. If it doesn't involve our LPFM, we are forbidden to talk about or discuss it. This has to be changed. We are a community radio station so let us be part of the community.

LPFM's rules on underwriting or "enhanced underwriting" in my opinion need to be relaxed just a little bit, but also be clarified. We happen to have a great program manager who has 30 years in the radio business and has come up with a great tool to help our sales department sell underwriting and assist with the underwriting thank-you-message to insure it stays within the guidelines as we and our legal department interpret them to be. However, this is our interpretation of them.

There is some talk about allowing LPFM's to transmit up to 250 watts ERP, this would greatly help our coverage. 100 watts ERP barely covers our community. Granted we do have man-made lake that takes up most of our area. 250 watts ERP could give us the extra mile or two needed to totally cover our area. Although I would suggest not dedicating a flat 250 watts across the board, but allow up to 250 watts ERP as long as it fully fills the signal space.

Corporate radio does not and will not serve the local communities in the capacity that LPFM's do and have. We have been serving our community for almost thirteen years in ways corporate radio will not. But FCC requires LPFM's to maintain EAS and other equipment with NO funding and most LPFM's live on \$20,000 or less a year for operating cost, on air talent, and repairs. Thank God for **volunteers.**