

August 31, 2015

Federal Communications Commission

Washington, D.C.

Re:

Filing comments in support of power increase and commercial advertising for LPFM stations

I was recently granted a construction permit for a new LPFM station licensed to Ormond Beach, Florida and to share time with another applicant on that frequency.

In preparing to install the antenna and transmission line as well as purchase the other equipment, I find the cost is high and the future operation costs may be even higher than what I had budgeted.

I am new to the business and filed for the purpose of serving the community with local, live content as well as providing a music format not now found in the community of license.

The purpose of my comments are to support both a power increase for LPFM licensees as well as asking the FCC to change the rules and allow commercials to be sold by LPFM outlets as a means of support to my facility.

Donations alone or the message that is currently allowed to run may hamper the content that I am able to present.

In no way would these new rules affect any commercial broadcast entity as their rates and manpower are much greater and would therefore experience no decrease in revenue.

Without these changes, my service and station will suffer a great negative impact and may not survive. As I start this station, it is apparent that the costs are much higher than I anticipated. This is a difficulty that all the LPFM operators are facing and may mean failure to us.

Please make these small but important changes to the rules, allowing LPFM facilities to increase power to 250 watts and allowing these stations to sell commercials in the community it serves.

Thank you for your consideration,

Best Regards,

Cynthia B. Tutera

PAL of Florida